



Nürnberg 2016

Table

Shelf

Licence

Marketing

SRP: 24,99 €

Spring / Fall

Table 3

minions



**HIT
THEM
OUT!**



ILLUMINATION
ENTERTAINMENT

Minions is a trademark and copyright
of Universal Studios. Licensed by Universal
Studios Licensing LLC. All rights reserved.

www.minionsmovie.com

Most Successful licence in 2015

The Minions movie was a worldwide success, and Despicable Me 3 slated for 2017

HIT THEM OUT

A unique kids' bowling game.

The game can be played both indoors and outdoors!

- Aim carefully and score more points for knocking over two-eyed Minions.
- Durable, high-quality parts, 7 different Minions figures

CONTENTS

- 7 Minions Throwing Skittles
- 1 Throwing Ball
- Rules

5+ | 2+ | 10+

Quality puzzles, playing

Cards and Mölkky

Manufactured in Finland



www.tactic.net

HELLO KITTY®

Shelf A

HELLO KITTY is still one of the leading girls and teens licence

Tactic has developed wide range of super cute Hello Kitty Games

Novelties for 2016 are the Wall Stickers!





TY is one of the leading plush manufactures in the world.

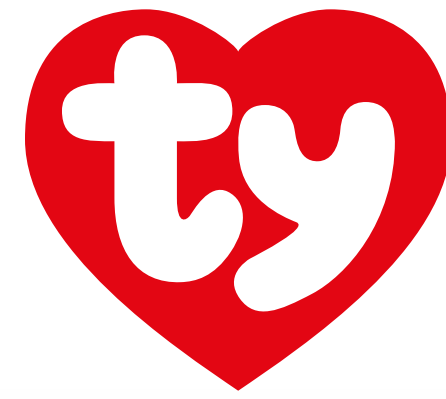
The company's success started with Beanie Babies, and soon these cute plushes took over Europe and USA, becoming a huge hit with audiences of all ages! It is no surprise that the original Beanie Babies still have high value among collectors. Today the big HIT is the Beanie Boo range, and these sparkly, wide-eyed plushes have already found extraordinary success all over the world.

Tactic is the Nordic distributor of Ty Plushes, as well as a worldwide licensee of Ty Beanie Boos games, stickers and selected publishing items.



SRP: 19,90 €

Spring / Fall



SRP: 16,99 €

Spring / Fall



TY Party Game

The fun starts with Ty Party, a entertaining new game for families and children aged 8 and up! With the different tasks and plenty of great content, the game offers something to everyone, not to mention the adorable Ty illustrations. The action categories include "Who am I?", drawing, word-explanation and acting.

The glittery game pieces, revolving game board and fun activities make this game stand out!

8+ | 3-8 | 20+

- CONTENTS
- 1 Revolving Game Board
 - 100 Cards
 - 8 Glittery Game Pieces
 - 1 Sand Timer
 - 1 Drawing Pad
 - 1 Pencil
 - 1 Head Band
 - Rules

Beanie Boos Kimble

The Ty plushes have found their way into the Tactic classic, Kimble! One of the most famous board games in Finland, it became a worldwide success with Angry Birds and Teenage Mutant Ninja Turtles! The game's quality is guaranteed by the manufacturing process, which takes place in Finland. In 2016, Beanie Boos and Kimble equals success!

- CONTENTS
- Game Board with a Built-in Die
 - 16 Game Pieces
 - Rules

4+ | 2-4 | 20+



Watch a How-to-play video of Ty Friends!

TY Games

Tactic has developed board games, puzzles, playing cards, colouring books and decoration stickers, with the Beanie Boos theme, for 2016! Ty Beanie Boos Friends is one of the best-selling Tactic games in North America, and the game itself has received a great deal of notifications and reviews.

Novelties 2016: Card Games, Giant Easy Domino, Coconut Game, 56 pc Puzzles, Wall Stickers, Party Game, Kimble

Ty Beanie Boos Friends game is one of the best selling Tactic games in North America, the game itself has many notifications and reviews.



Catalogues



Leaflets



Give-aways



Timetable



Christmas Calendar



Ty Games Marketing

- Tactic offers how-to-play videos
- Lifestyle and product images
- POS material
- Print marketing



Competitions



Website



Shop



Christmas Window



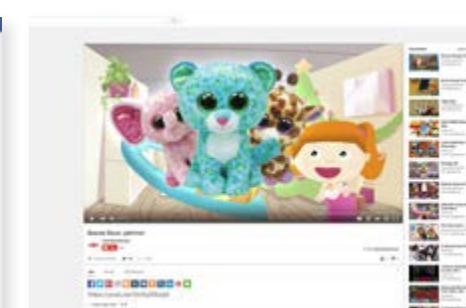
Digital Christmas Calendar



Social Media



Videos / TV



Lifestyle Images

SRP: 24,99 €

Spring / Fall

The Little Train Game



Table 4

The Little Train Game

A unique combination of classic game play, high-quality wooden game parts and great play value make The Little Train Game a hit not to be missed. We even have a digital app to provide more fun and exciting in-game surprises! (The game can also be played without the app)The game encourages young children to start learning about colours and counting!






Check out the digital application!



Marketing of The Little Train Game

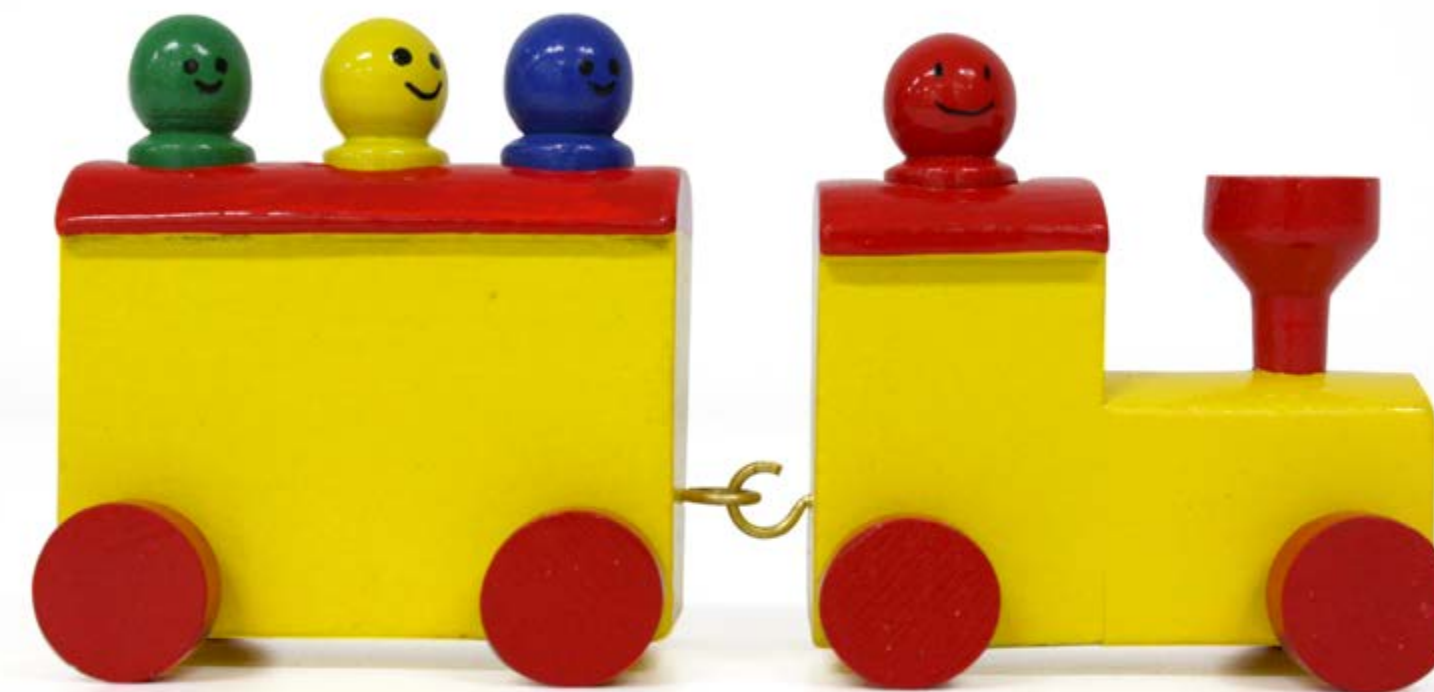
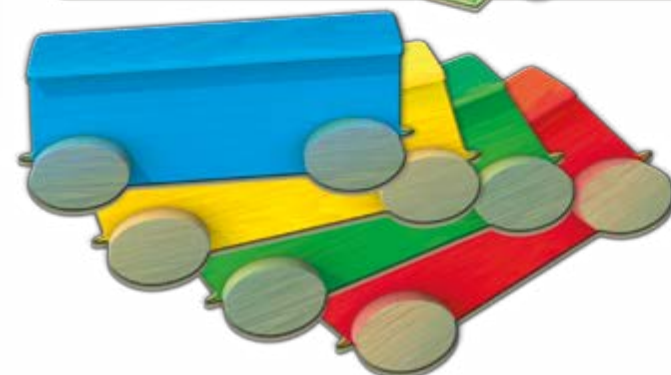
A TV commercial is available (the final version finished in the summer 2016), and a TV campaign is scheduled for the Nordic countries during the fall (October – December), other territories TBC.

Online marketing of the application in social media, such as YouTube, Facebook, Snapchat.


4+

2-4

20+

CONTENTS

- 3D Game Board
- A Wooden Train
- 12 Wooden Game Pieces
- 4 Collecting Boards
- 12 Suitcase tiles
- A Spinner
- Rules



Play the TVC!



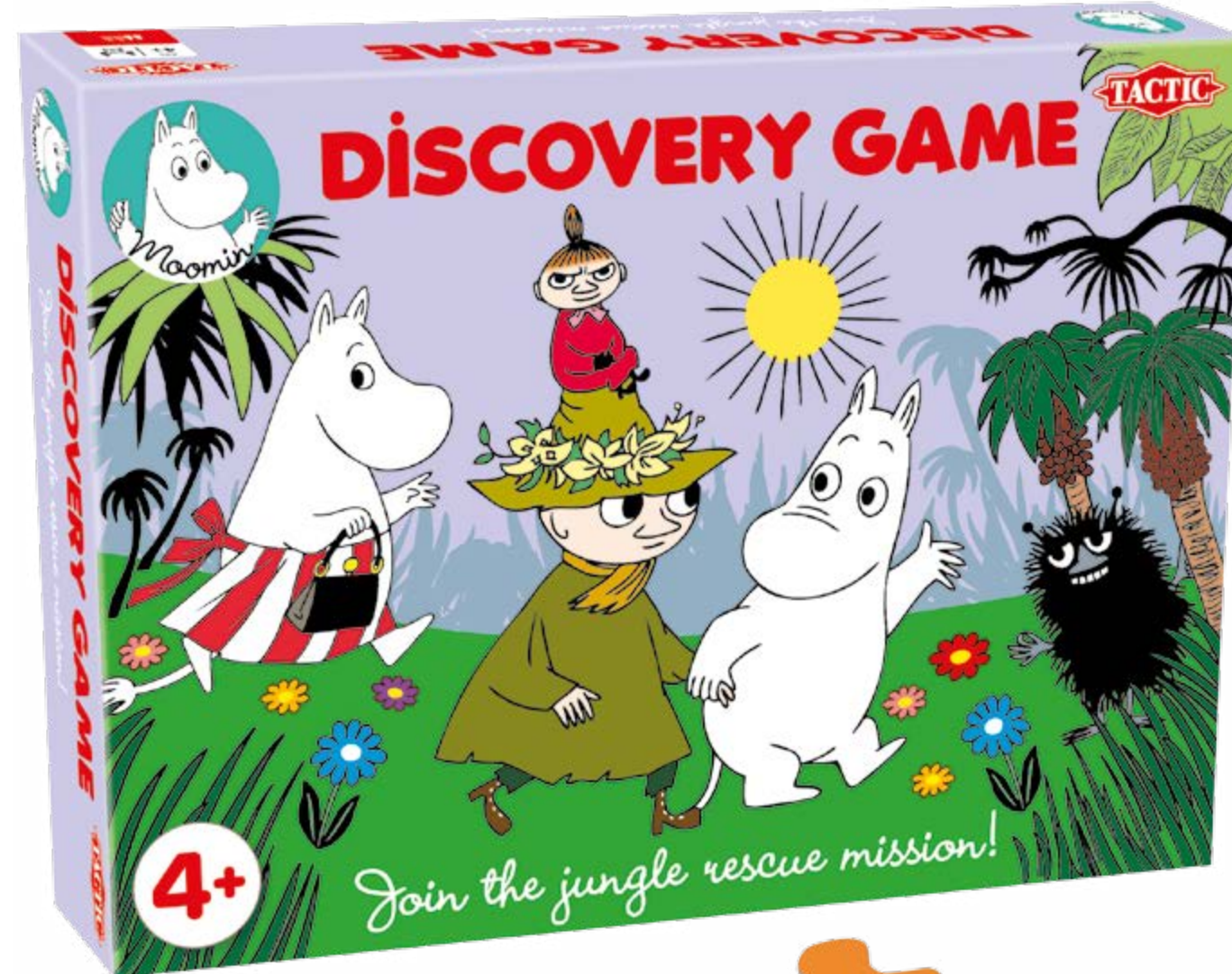
Tactic Children's Games

Tactic considers the Children's Games category very important, and we bring out new games in this category every year. These games are designed to be fun, social and to provide opportunities learning. Of course, their great quality goes without saying.

We focus on producing games with a high play value, and make it our goal to create new children's game classics!

Tactic offers lifestyle images, how to play videos and online marketing for the Children's Games!





väärä kuva



Moomin – The Great Discovery Game

is especially targeted to small children offering an interesting playpattern and easy to learn rules.

Novelties in Moomin range 2016 include:

- The Great Discovery Game for children
- Coloring book for adults
- Color-in Puzzle for adults
- Playing Cards for adults

CONTENTS

- 12 Double-sided Game Board Pieces
- 55 Cards
- 4 Collecting Boards
- 22 Scoring Tokens
- 5 Comet Tokens
- Rules





Moomin Games

A classic licence together with classic games, such as memory games, puzzles, Kimble and other Childrens games makes a great game line that can be impressively placed instore. Games also for families and adults. Moomin sales reached a record level in 2015, With a sales increase of 24% in 2015, reports the Moomin now its highest sales performance and greatest brand diversity ever. Today transformed the Moomin products closer to 600 million euros in the retail stage.

The brand has enjoyed steady growth over the last 11 years. In the Nordic region, the brand Moomin grown by 485% since 2004.

In Japan, Moomin one of the country's three largest brands and China nominated Moomin recently named one of the most influential international brands. Korea increased its sales by over 500% over last year, Sales have been spurred by several jubilee in recent years: in 2014 celebrated "Tove 100", a tribute to Moomin creator, artist, illustrator and writer Tove Jansson, born 1914. In 2015, focused Moomin Characters communication about "Moomin 70" and the marking 70 years since the first Moomin book "The Moomins and the Great Flood" was first published. Through its worldwide network now has Moomin over 600 licensees worldwide.



A success story across key categories internationally



Australia

Colgate, #2 girls licensee across care category



Benelux

+3.2MM DVD sold since launch



France

+100K personal care products sold in 1 year



South Africa

Softlines category performing well



Russia

+100K personal care products sold in 1 year



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nickelodeon™



Dora the Explorer continues to excite in Tactic's children's category with a great range of easy-to-learn games for kids!

Dora Success in Benelux

- Over 60 active licensees in Benelux
- Dora ranked #2 on likeability with girls 4-6 years old (Independent annual Panteia research 2015).
- Spontaneous recognition with boys 4-6 years old: 92% and with girls 96% 4-6 years old. (Independent annual Panteia research 2015).
- Dora still #1 best viewed videos on Nickelodeon.nl and #4 on Nickelodeon.be
- Dora games still #1 Nick Jr. games played on Nickelodeon.nl and Nickelodeon.be
- Dora games #4 in NL and #8 in BE in Top 20 games played on Nickelodeon websites
- \$12 Billion at Retail (Global)
- 250+ CP Programs (Global)



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Dora Success in CEE

- 25+ active licensees in CEE
- CP Launch since 2012 in Poland. Rest of the CEE countries followed
- Bi-lingual (local language + English)
- Nickelodeon #1 share of kids channels in Poland
- \$12 Billion at Retail (Global)
- 250+ CP Programs (Global)



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Dora Success in Nordic

- 30 active licensees in Nordic
- Full CP launch in 2010
- Bi-lingual (local language + English)
- Dora is most established in Norway, followed by Sweden & Denmark
- On air on Nick since approx. 2002, on FTA since 2005
- \$12 Billion at Retail (Global)
- 250+ CP Programs (Global)



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TV in Nordic

Television:

- Across the Nordic region Dora is aired both on Nickelodeon (Sweden, Norway and Denmark) 2-3 times daily, Nick Jr. (all countries) and on local FTA channels.
- FTA channels: Norway: NRK Super - Denmark: DR's Ramasjang preschool channel from April 2013 - Finland: MTV 3 / Juniori, Dora airings coming back on MTV3 Fall 2014 (up to season 3). Wed-Fri: 9am, Sat + Sun: 10.30

Ratings:

- Sweden: Dora aired 289 times and reached 25% all kids aged 3-5, 26% girls and 24% boys aged 3-5.
- Denmark: Dora aired 576 times and reached 89% of all kids aged 3-5, 86% of the girls and 91% of the boys 3-5.
- Norway: Dora aired 344 times and reached 35% of all kids aged 3-5, 41% of the girls and 31% of the boys 3-5.



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TV in CEE

Television:

- Nick Jr (PL, HU, RO, CZ, SK, BG) – season 8
- Nickelodeon (PL, HU, RO, CZ, SK, BG) – season 8 (Nick Jr has dedicated block on Nickelodeon)
- Beside this Nickelodeon different titles are placed on local VOD platforms
- Poland: Dora is aired both on the Nick Jr. block on Nickelodeon (Mon-Fri 08.45 + 10.45 & Sat + Sun: 07.15 + 07.45), Nick Jr. and on local FTA channel TVP-ABC.
- Bulgaria: Airing on Super 7 channel since summer 2011 (Commercial Channel)
- Croatia & Czech & Slovakia : Airing at Nickelodeon (Non-commercial feed)
- Hungary: Airing on TV2 terrestrial (FTA) and Nick channel
- Romania: Airing on ProTV (FTA) and Nick channel

Ratings:

- Aired 2782 times in 2015 and reached 73% of children aged 4-9 yrs. Most popular amongst young boys age 4-9 (3.9% shr)

Streams:

- Nearly 60k episodes streamed in Q1 2015!
- That is the #2 most streamed Nick Jr. show

New series in 2016!



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TV in Benelux

Television:

- Channel(s): Nickelodeon & Nick Jr. digital in the Netherlands and Flanders (B). Kids in Wallonia watch Dora on Nick Jr. digital and TF1 France.
- Average # episodes scheduled per day / week: 17x a week on Nickelodeon, 56x a week on Nick Jr. digital channel NL and 56x a week on Nick Jr. digital channel FL

Ratings:

- Netherlands: Dora aired 459times and reached 44% of all kids aged 3-5, 39% girls and 47% boys aged 3-5* (excl. Nick Jr.)
- Flanders: Dora the Explorer aired 2697 times last year (2015) and reached 95% of all children aged 4-9 yrs, of whom 53% female

*Source: SKO, TechEdge 2015, The Netherlands, 01.08.2014 - 30.06.15, A3-5.

**Source: CIM Audimetrie, TechEdge 2015, Belgium North, 01.08.2014 - 30.06.15 A4-9.



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Shelf C

www.tactic.net

ZOMBIE

Zombie

The undead are always a great theme for both boys and girls! Tactic offers a great variety of exciting games in this theme, from puzzles to action games!





Strong licences

Tactic carries many strong licences, such as Strawberry Shortcake and the Hasbro brands, My Little Pony and Littlest Pet Shop.

My Little Pony will feature unique events this year for the birth of the royal baby in Sweden!

Tactic will launch a new 3D Deco Sticker and Wall Sticker set with Royal Baby theme

SRP: 17,99 €

Spring / Fall

Table 6



- CONTENTS
- Game Board
 - 4 Playing Pieces
 - 32 Accessory Discs
 - 1 Die
 - Rules



Fashion Game

A unique, colorful and fun game concept adapted to a fashion theme for young kids. The game has a cute design and it helps to learn and combine colors.



Watch the animated How-to-Play guide

4+ | 2-4 | 20+

SRP: 13,99 €

Spring / Fall

Table 8



- CONTENTS
- Game Board
 - 16 Pawns
 - Rules



Junior Kimble

Tactic company's history began in the late 60's with a game called Kimble. Now, after almost 50 years, we are launching a junior version of the fun racing game!

The junior version is played with colours!

As some small children may not know how to count, they can just use the colour of the die to see how many steps to move on the game board.

4+ | 2-4 | 20+

SRP: 19,90 €

Spring / Fall



SRP: 19,90 €

Spring / Fall



Table 8

Emotions, surprises, magic! Disney really knows how to entertain kids and grown-up's, too. Tactic has worked with various Disney brads over the last 20 years, and during that time experienced the power behind the different characters.

Disney My First Alias

One of the most successful Disney games

Tactic has developed is

My First Alias - the Disney edition

A How-To-Play animation will be available.

CONTENTS

- Double-Sided Game Board
- 8 Playing pieces with Plastic Stands
- 192 Big Cards
- Spinner
- Rules

Frozen 6 in 1

The Frozen 6 in 1 game was a real

success in 2015 and no sight that

there is no end in sight to the amazing

CONTENTS

- 1 Game Board in 4 sections
- 36 Matching Tiles
- 28 Domino Tiles
- 1 Deck of 40 Cards plus 2 Instructions Cards
- 60 Tokens
- 30 Picture Cards
- 1 Spinner
- Rules



Disney

One of the main Disney items in Tactic portfolio is the Eye Found It Game.

This unique game comes with 2-metre long game board. The game feels brand new every time, and the best part is that everyone plays together!



Platforms: Disney Junior On Demand, Disney Junior The Channel

Main information:

- serial # 1 on the Disney Junior channel in terms of audience
- in 2014, the show was watched by more than 5 million viewers
- already prepared 120 new episodes that will be aired on Disney Junior in the next series up to 2017
- Sofia's World subpage on disneyjunior.pl most visited page on disney.pl
- application for IOS is one of the most popular applications for girls
- CD music and DVD with special stages are available on stock
- Many publishing projects
 - A monthly magazine of Sofia the First and books



Target group:

Core: girls 2-5

Key Attributes:

- little girls - princesses
- amulet of Avalor
- ordinary in an extraordinary world

About 'Sofia the First'

Sofia is a little girl - a princess who moved to the castle when her mother married the King. The girl learns that it is not hard to look like a princess, but how they behave - it must come from the heart. Sofia received from the King magical amulet of Avalor, which gives her powers or boils on her curse, depending on its deeds. Brave, confident and adventurous, he loves to explore their world where everything usual becomes remarkable. In 2015, the following season series Sofia discovers a magical mysterious library, and the collections of unfinished books - each of them will be open before Sofia portal to new, unknown realms. And Sofia begins to travel the full magic of these lands in order to give the books a happy ending.

AUTUMN 2015	SPRING 2016	AUTUMN 2016
Sezon 2: new episodes	New episodes	Special episode Journey to Avalor
Special episode Secret Library	Special episode Story about Mr. Nettle	Sezon 3: new episodes
DVD Apps Books	DVD Apps Books	DVD Apps Books



Platforms: Disney Junior On Demand, Disney Junior The Channel

Main information:

- One of the most watched series on Disney Junior channel
- in 2014, the show was watched by over 4.5 million viewers
- already prepared 120 new episodes that will be aired on Disney Junior in the next series up to 2017
- In December 2014 disneyjunior.pl went Virtual World of Dosia, which is very popular among visitors and users
- Many proposals of publishing - monthly magazine and books as well as coloring
- The medical kit of DOC is one of the best-selling toys in 2015



Target group:

Core: girls 2-5

Key Attributes:

- fun of the game - to be a doctor
- magical stethoscope - animate toys
- friends of toys

About 'DOC McStuffins'

Doc Mcstuffins series tells the story of a six-year Dosia, which communicates with toys and treats them in your garden clinic. The series emphasizes the importance of taking care of themselves and others showing the characteristics of wonderful stories of Disney - fantasy and wish fulfillment. In the current series Dosia has the opportunity to be a doctor from diverse disciplines, this summer will conduct veterinary clinic. In the next season to prepare for the arrival of little sister, baby dolls Dosia get that animates using his stethoscope and starts to practice taking care of her baby. Dosia then be transported to McStuffinsville including the position of head of the Hospital for toys, where the toy together with their friends will help other toys from around the world.

AUTUMN 2015	SPRING 2016	AUTUMN 2016
NEW EPISODES	NEW EPISODES	NEW EPISODES
Sezon 3: (JUNE) ANIMAL CLINIC	Sezon 4: (SEPTEMBER) Baby McStuffins	Sezon 5: TOYS HOSPITAL
DVD APPS BOOKS	DVD APPS BOOKS	DVD APPS BOOKS



Platforms: Disney Junior On Demand, Disney Junior The Channel

Main information:

- Over 60% of children aged 4-9 years know Jake
- in 2014, the show was watched by more than 7 million viewers on channel Disney Junior
- already prepared 120 new episodes that will be aired on Disney Junior in the next series up to 2017
- Many proposals of publishing - and books and coloring



Target group:

Core: boys 2-5

Key Attributes:

- pirates
- action and adventure
- good and evil

About 'Captain Jake & the Never Land Pirates'

The series Jake and the Never Land Pirates is about group of pirates which are children who seek treasure in Neverland, but in order to get it they must defeat the evil Captain Hook and his companion. In 2015, Jake will turn into a Captain Pirate, will have a new look, captain's hat, a huge ship and embark on a journey encountering a variety of adventures and battles. This is a program for boys who believe that everything is possible and want to be pirates. Jake and the pirates allow them to live an exciting adventure.

AUTUMN 2015	SPRING 2016	AUTUMN 2016
Special episode (JULY)	New episodes	Special episode (September)
Sezon 4: (September) Captain Jake & the Never Land Pirates		Sezon 5 (November)
Books	DVD Books	Books

SPONGEBOB'S APPEAL FACTOR

- Quirky style, concept and characters
- Gender-neutral, innocent and escapist
- Humorous and optimistic
- Suitable for children and adults



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SPONGEBOB HIGHLIGHTS

- One of Nickelodeon best watched TV shows!
- Very broad target group (about 30% of fans is adult)
 - Hot with both fashion designers (Moschino) and music artists (Pharrell Williams is his biggest fan)
- SpongeBob Movie 2 in development for 2018
- Extensive styleguides available for every target group



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RESEARCH BENELUX

RATINGS BENELUX

NL: 89% of all children age 6-12 yrs were reached. 83% of the girls within this range and 93% of the boys!
Most successful among boys and girls age 6-9 (5.9% & 5.5% shr)

BE NORTH: 86% of all children age 4-14 yrs were reached
87% of the girls and 85% of the boys.
Most succesful among boys aged 10-14 (14.3% shr)

BE SOUTH: 96% of kids all kids Between the age of 4-14 yrs old were reached.
Most succesful among boys with the age of 4-9 (22% shr)



CHARACTER MONITOR NL

Character Monitor 2015

Panteia/IPM KidWise* annually investigates the familiarity with, and popularity of characters among a sample of over 400 primary school children.

Results Character Monitor 2015:

- #6 most likable character with boys 7-9 y/o
- #6 most likable character with girls 10-12 y/o
- #4 ranked on the CP musthaves list boys 7-9 y/o
- #3 ranked on the CP musthaves list boys 10-12 y/o
- #6 ranked on the CP musthaves list girls 4-6 y/o
- #2 ranked on the CP musthaves list girls 7-9 y/o
- #5 ranked on the CP musthaves list girls 10-12 y/o

SPONGEBOB BENELUX

Consumer Products:

- CP launch since 2004
- 30+ licensees

On air

- On air since 2002
- NL: 20 episodes a week on Nickelodeon NL
- FL: 15 episodes a week on Nickelodeon FL
 - True SpongeBob revival : The ratings in fall 2014 have been the highest since 2010 ! And +59% compared to last year (also 51% higher in share).
 - Spongebob is also #1 in the Nickelodeon programme top 10 of 2014 !
- WA: 18 episodes a week in Nickelodeon WA
 - Spongebob is #2 in the Nickelodeon programme top 10 of 2014!

Website:

- Nickelodeon.nl; Nickelodeon.be; SpongeBob.nl



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*Source: SKO, TechEdge 2015, The Netherlands, 01.08.14 - 31.06.15, A6-12.

**Source: CIM Audimetrie, TechEdge 2015, Belgium North 01.08.14 - 31.06.15, A4-14.

***Source: CIM Audimetrie, TechEdge 2015, Belgium South, 01.08.14 - 31.06.15, A4-14.

****Source: Charactermonitor 2015: Results for CPLG/Nickelodeon, Panteia: Research to Progress, Petra Rosenboom, Frank Nelemans, August 2015

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SPONGEBOB NORDIC

Consumer products:

- Full CP launch: 2009
- 45 licensees

On air:

- At Nick since early 2000, FTA since 2003
- Across the Nordic region SpongeBob is aired both on Nickelodeon (2x a day on weekdays and 4-5x a day on weekends) and on local FTA channels
- VOD: From 1 October all Viaplay subscribers in Sweden, Norway, Denmark and Finland will have exclusive access to animations and live action series from Nickelodeon.
- 365 Media Iceland: Season 1-6
- FTA channels:
 - Norway: NRK 3 Super
 - Finland: Juniori: Sun 18.00, Tue 17.30, Th + Fr: 19.00 / MTV3: Sat 8.35

Website:

- www.nickelodeon.se/dk/no/fi, www.spongebob.se



RESEARCH NORDIC

RATINGS NORDICS

Deep Dive results 2015 - Sweden:

- 40% of all children between the age of 6-11 were reached.
- Most successful among boys aged 9-11 (10.6% shr)

Deep Dive results 2015 – Denmark

- 42% of all children between the age of 4-11 were reached
- Most successful among girls aged 8-11 (9.0% shr)

Deep Dive results 2015 –Norway

- 63% of all the kids between the age of 6 and 11, was reached
- Most successful among girls aged 6-8 (11.3% shr)



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SPONGEBOB CEE

Consumer Products

- Full CP launch: 2012
- 20 licensees

On air

- SpongeBob is aired both on Nickelodeon (2x a day on weekdays and 4-5x a day on weekends) and on local FTA channels TVP, TV Puls and Puls2
- Nickelodeon channel has grown from #5 in 2012 to #1 kids channel!
- Beside this Nickelodeon different titles are placed on local VOD platforms

Streams:

- Nearly 500k episodes streamed in Q1 2015!
- That is #2 most streamed Nickelodeon episodes!



RESEARCH CEE

RATINGS POLAND

Deep Dive results 2015:

- 80% of children age 4-12 have been reached, of which 49% female and 51% male.
- Most successful among girls 4-9 yr (5.9% shr)
- Best viewed in July (6.5 shr%)



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SRP: 15,99 €

Spring / Fall

CONTENTS

- Game Board
- 150 Cards
- 6 Playing Pieces
- Wipeable Drawing Board
- Wipeable Felt Pen
- Sponge for Wiping
- Sand Timer
- Rules

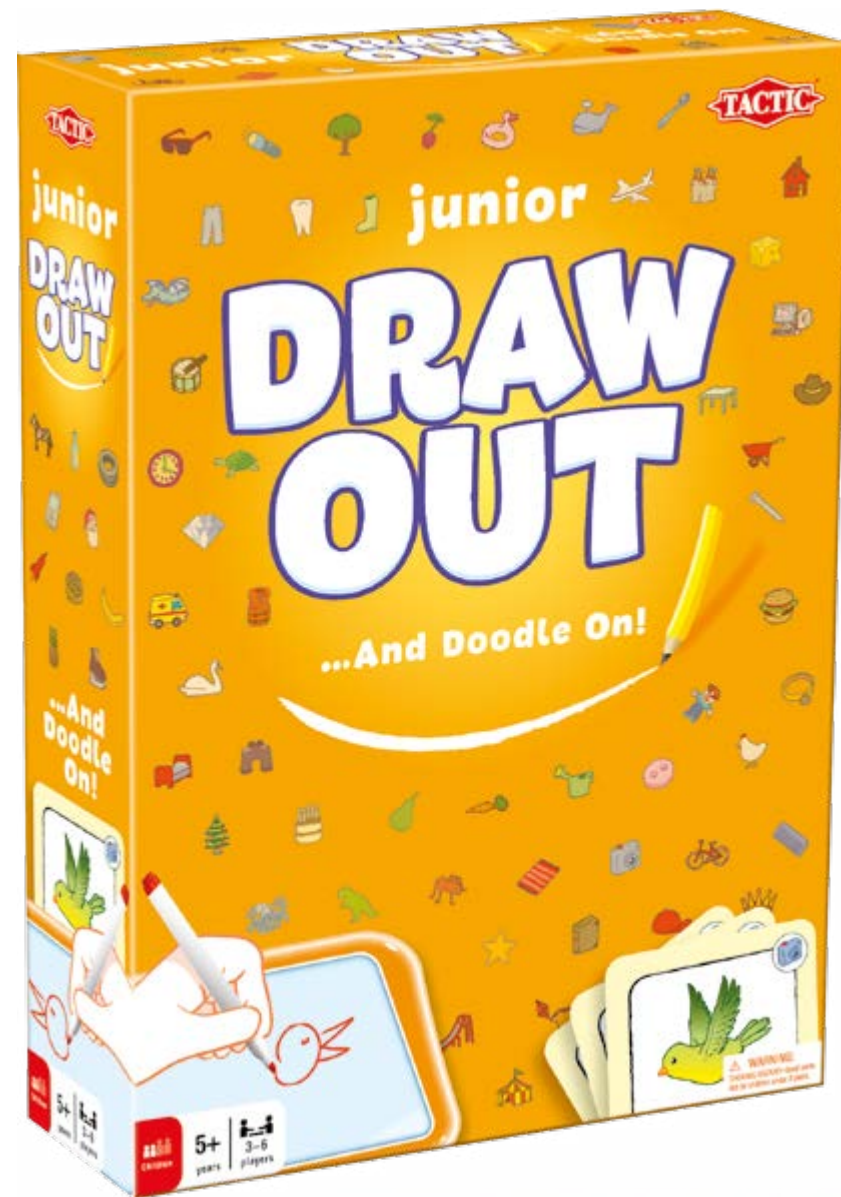


Table 10

Draw Our Junior

5+ | 3-6 | 20+

The Junior version of Draw Out has been in the market for over ten years, and it has constantly been renewed. The latest and biggest renewal updated this game to new level in 2015. The whiteboard and the images that help the drawing make this game a great option for kids of all ages!



Watch the How-to-Play video

SRP: 17,99 €

Spring / Fall

Table 17



CONTENTS

- 1 Game Board with Cauldron
- 66 Acting Discs
- 6 Magic Wands in Cardboard
- 55 Spell Cards
- Rules



Witches Brew

It's playtime for little witches and wizards!

Cast spells and chuck things into the witches brew! Then you get to use your wands to find out who gets to peek into the cauldron! Can the other players guess what you've turned into?- This play-in-the-box game is full of great creative fun for children.- Contains magic wands and a wonderful 3D cauldron.- Everyone gets to play at the same time!

 **5+** |  **3-6** |  **20+**



Classic Games , Magic, Puzzles

Tactic's basic line of classic games, such as memory, lotto and domino games is wide and updated constantly. The games being manufactured in Scandinavia guarantees their quality and ensures that both environmental and ethical issues are always respected

Magic plays an important part in Tactic's product selection. The Top-Magic range includes different products from starter sets to more developed extensions and smaller sets

Don't forget our broad and fresh range of 500 -1000 piece puzzles with new and constantly updated motifs!

Novelties 2016: Color-in Puzzles and Color-in Playing Cards

SRP: 27,00 €

Spring / Fall

Table 14



- CONTENTS
- Game Board
 - 16 Pawns
 - 72 Wooden Specially Shaped Tiles
 - Rules

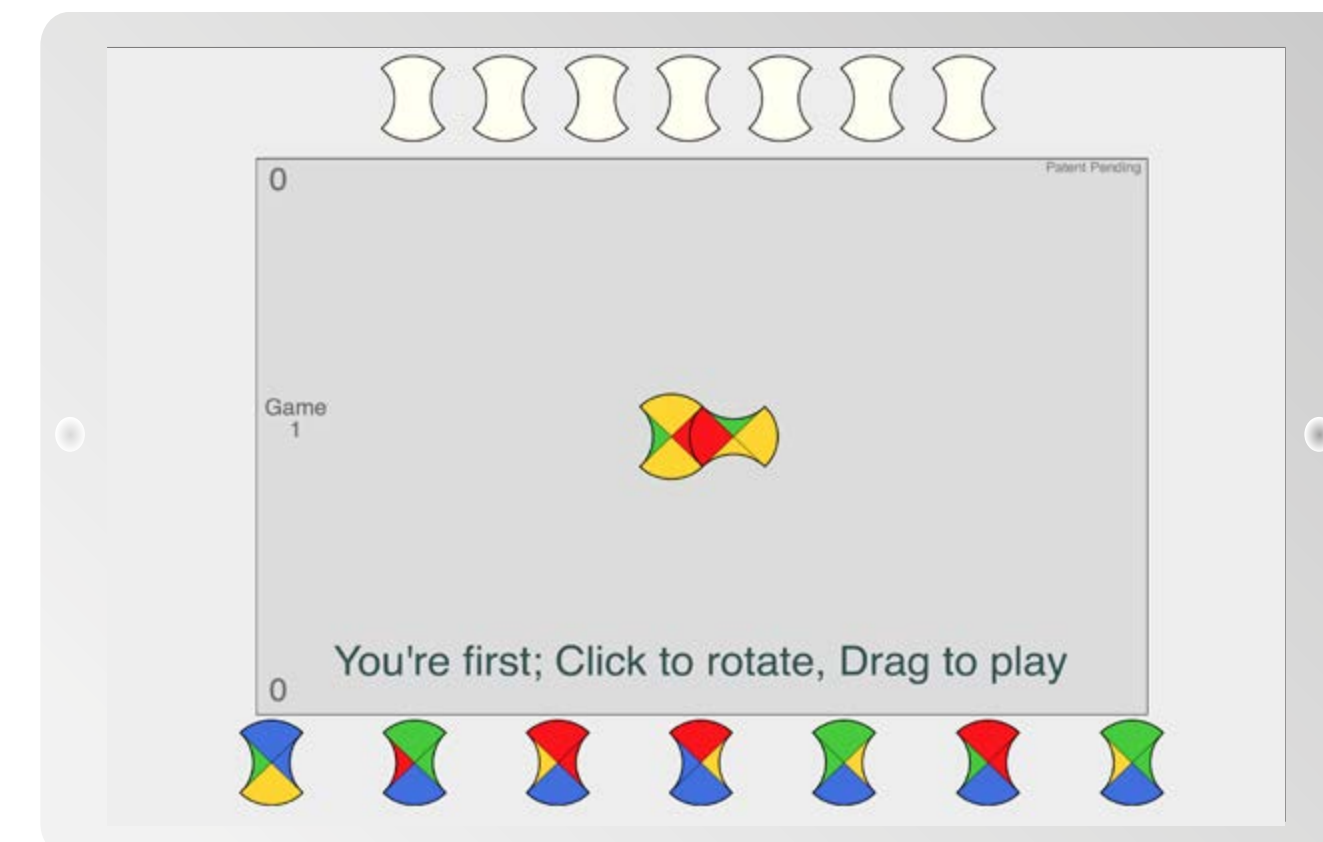


7+ | 2-10 | 20+

X-Tiles

For some quality time with your family...

Try to get rid of all your tiles by placing them on the table. Just remember, that the X-Tiles don't behave as you might expect...- Comes with a set of unique X-shaped colour tiles.- Use mathematics or get creative to win the game.- This simple but captivating game is fun for the whole family.



<http://www.bowtilz.>

ORIGINAL MÖLKKY®



CHECK OUT THE TOOLKIT



- CONTENTS
- 12 Target Skittles
 - 1 Mölkky Throwing Skittle
 - Rules

SRP: 29,90 € Spring / Fall



- CONTENTS
- 2 Platforms
 - 8 Beanbags (4 blue & 4 red)
 - Scoring Pad
 - Rules

Mölkky

6+ 2+ 15+

Mölkky is the king of outdoor games and the fastest-growing outdoor game, made in Finland with Finnish wood.

The Mölkky line grows this year with:

- A unique MÖLKKY throwing skittle
- A free digital scoring pad
- New YouTube videos
- New TV commercial

Bean Bag Game

6+ 2+ 20+

Bean Bag Game is a traditional and well-known outdoor game from the USA. Now Tactic brings out the European version to the markets this year, in a slightly more compact size. The amazing success in America is ready to continue in Europe!

Outdoor & Sport Games



SRP: 25,00 €

Spring / Fall



SRP: 17,99 €

Spring / Fall

Table 16

7+ | 2+ | 20+

CONTENTS

- 1 Center Pole
- 6 Target Skittles
- 2 Throwing Skittles
- Measuring String
- Rules



Hit 360

Created in the original Mölkky country, Finland, and made with Finnish wood

A new, fun and challenging Outdoor Game for the whole family!

In this game the goal is to knock the correct skittles out of a certain area.

A How-to-play video and YouTube videos available.

SRP: 25,00 €

Spring / Fall

Table 17



7+ | 2-4 | 30+

CONTENTS

- Game Board
- 16 Wooden Pawns
- 4 Symbol Tiles
- Rules



Totem

A brand new Tactic classic!

This simple but ingenious game makes the players race to the other end of the game board, while dodging the walls that keep going up!- Comes with impressive wooden game pieces.- The players can use strategy and tactics.- The unique game mechanics keeps changing the game.

SRP: 25,00 €

Spring / Fall

iKNOW
TACTIC



iKNOW

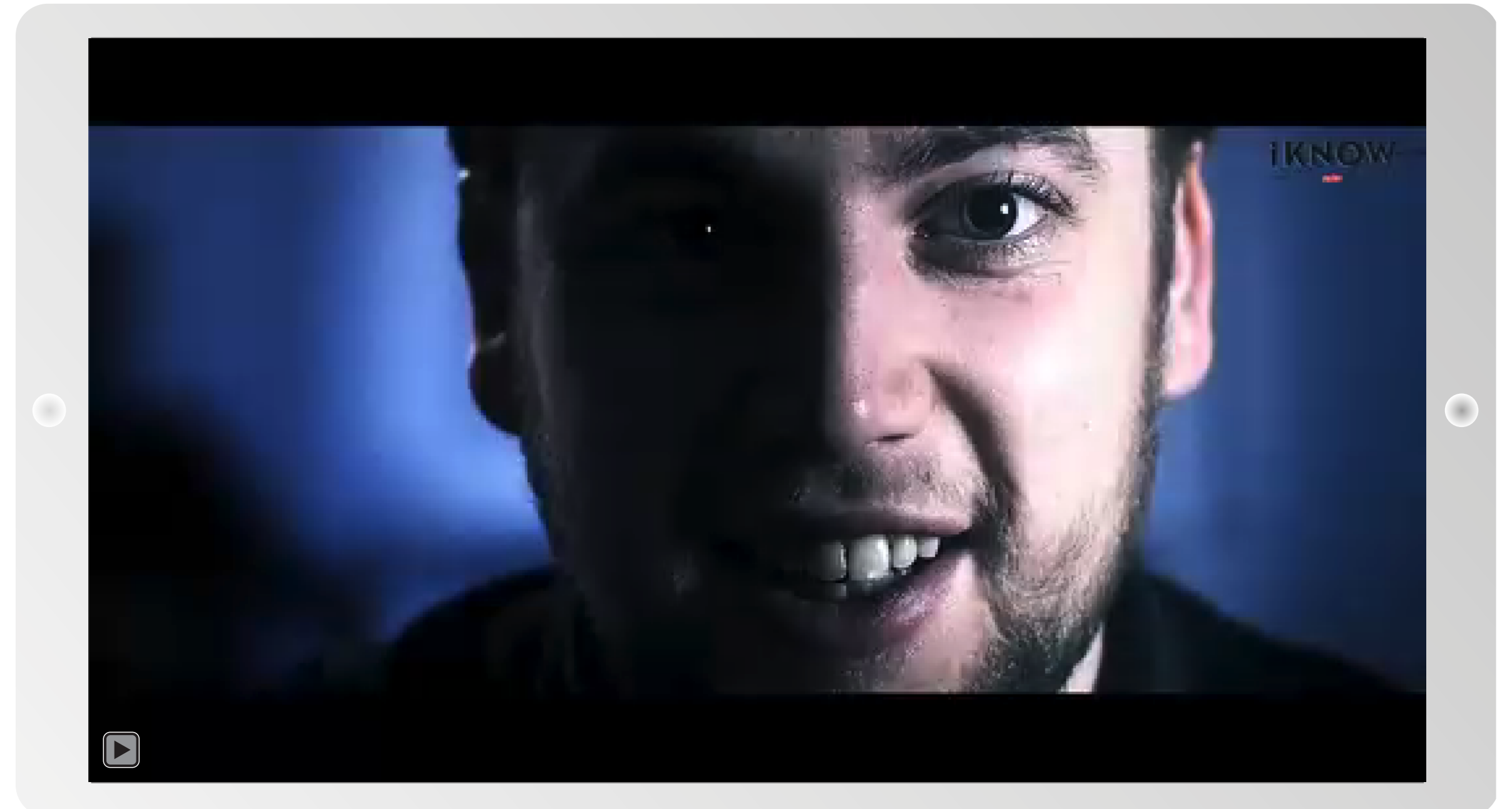
iKNOW All in

iKNOW Hit List

CHECK
OUT THE TOOLKIT

Table 18

Table 20



Family Games

Each year Tactic creates each year family games to its range

After conducting research at the end of last year, Tactic found out that the biggest reason to buy board games is to have an enjoyable experience and to share time with family and friends.

Our range features a wide selection of classic family games, such as Draw Out, Wanna Bet, Wonky Blocks, Rummy and Mexican Train!



SRP: x €

Spring / Fall

Table 19

CONTENTS

- Tin Box
- Dominos
- Rules



New domino games

Double-6, Double-9 and Double-12 - Tactic's new, high quality Domino games range! Comes in a tin box with a window.

With the coloured tiles, these deluxe dominoes make a great gift item.



SRP: 27,00 €

Spring / Fall

Table 21

CONTENTS

- 1 Game Board
- 300 Cards
- 6 Playing Pieces
- 3 Sand Timers
- Game Money
- Pad and Pencil
- Rules



Wanna Bet Party

15+ | 3-6 | 45+

To continue the great success of our family game, Wanna Bet, we bring out the party version, Wanna Bet Party!

With an updated set of challenges, this game brings a buzz to any game night

Contains a broad range of fun challenges to perform, while your friends and family bet on whether you can perform the task or not





Classic Games

The magic of high quality doesn't fade

Tactic's range of wooden classics extends from Backgammon to Chess and Chinese Checkers. With something for everyone, these games are made to last to the next generation

A great price range and an amazing price-quality ratio make these games a great deluxe gift item, and deserve the pride of place in any home



Party Games



SRP: 27,00 €

Spring / Fall



CONTENTS

- 400 Cards
- Game Board
- Sand Timer
- 6 Game Pieces
- Built-in Spinner
- Rules



Table 22

Party Alias

15+ | 3+ | 45+

We think that Party Alias is the best Party Game EVER!

A YouTube campaign ending in January 2016 gathered over 1,2 million views

New YouTube videos, competitions and social media marketing

CHECK OUT THE TOOLKIT

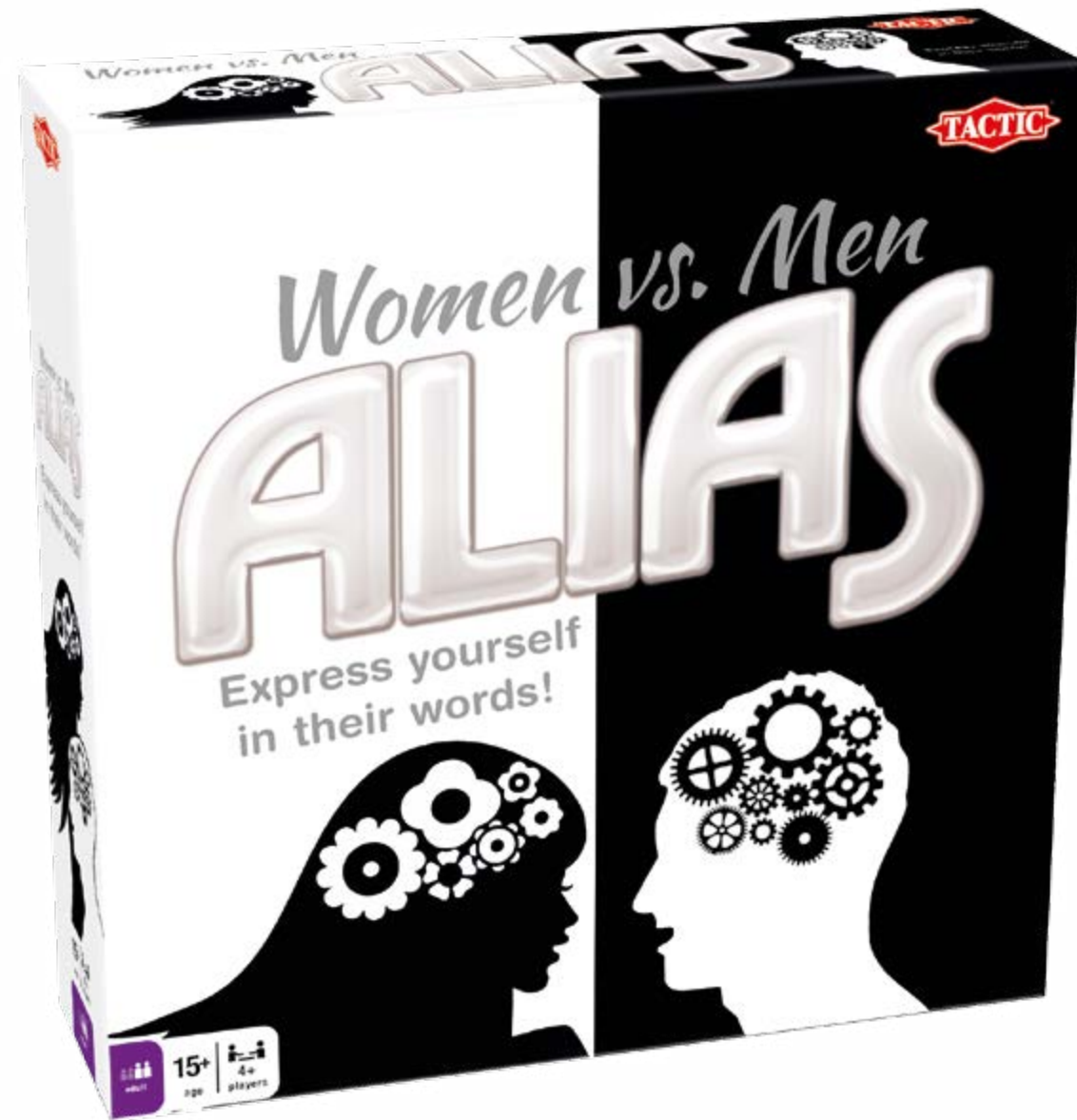


Youtube - Video

SRP: 27,00 €

Spring / Fall

Table 24



CONTENTS

- 400 cards
- Game Board
- Sand Timer
- 2 Playing Pieces
- Rules



Women vs Men ALias

A Battle against sexes

15+ | 4+ | 60+

It's the fairer sex against the stronger one – or how did that go again? In this game, you can only win if you know how the opposite sex thinks. Explain the words and try to make it to the finish space first!

CHECK OUT THE TOOLKIT



Check out the TV Commercial

SRP: 29,00 €

Spring / Fall

Table 23



Colourology UK

Pick a card and choose a colour you think describes the word on it the best. How many of the other players can guess which colour you picked? The first player to reach the finish space wins the game.- This great game allows the players to use strategy and their imagination!- With the 240 word cards the game can be enjoyed again and again.-

It's a fun race to the end that the whole family can enjoy!

CONTENTS

- 1 Game Board
- 300 Cards
- 6 Game Pieces
- Rules

8+ | 3-6 | 30+



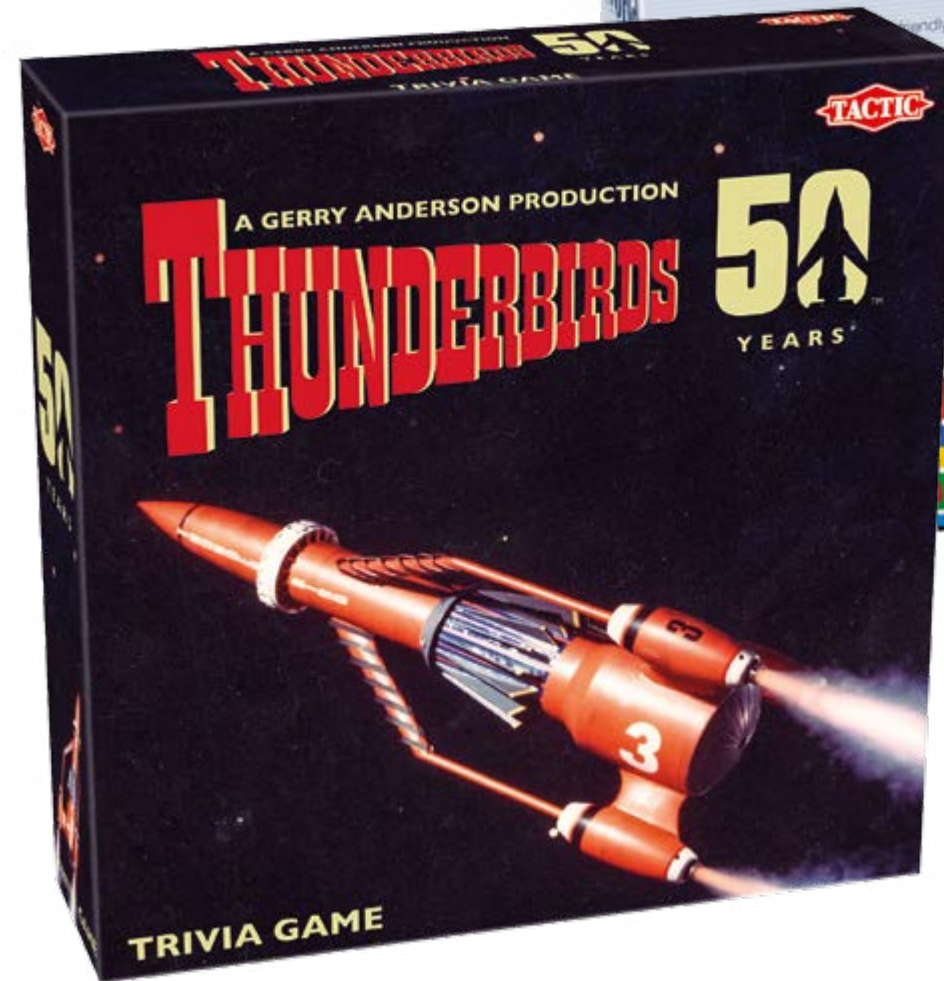
Mindwarrior



Mindwarrior Games, Pro Poker

Mindwarrior Games became a part of Tactic Games in 2013, and together these two games experts strive to bring you the most exciting and the most fascinating new board games around!





Flags of the World

Flags around the World

Country Trivia

Totally Renewed Country Trivia Concept.

What you should know about your own Country.