

THE MOST SUCCESSFUL GAME CONCEPT IN EUROPE!

SOLID FORMAT • EASILY ADAPTABLE • MARKETING TOOL KIT AVAILABLE

OVER 5 MILLION
GAMES SOLD
in 40 countries!



TOP 5 SELLER
wherever published!



Family Alias • Party Alias • Junior Alias • Crazy Alias • Alias Genius • Travel Alias • Pocket Alias

THE MOST SUCCESSFUL GAME CONCEPT, NEXT IN YOUR COUNTRY!



EXPLAIN YOUR WAY OUT OF THIS!

Alias is an entertaining word explanation game that is hugely popular throughout Europe! The gripping game format is easily adaptable to meet miscellaneous needs, and its simplicity makes it suitable for players of all ages!

The idea of Alias is to explain words using other words – that is, without actually saying the word that is being explained. Speed, communication skills, and wit are needed in this frantic game of verbal interaction!

Alias has already been localized for over 30 different language versions. Our TV-campaigns and radio commercials have shown significant, proven results. In addition, helpful and versatile marketing kits are available for marketing purposes.



www.tactic.net



**TOOL KIT AVAILABLE
for Marketing Purposes!**

Nelostuote Oy • P.O.BOX 4444
FIN - 28101 Pori, Finland • sales@tactic.net