

COMPANY PRESENTATION



FACTS AND FIGURES

Nelostuote Group / Tactic games, founded 1967
Pori, Finland

Subsidiaries / Branch Offices:

Sweden, Norway, Denmark, Poland, Netherlands, France, UK and USA

Area of business: Board Games and Outdoor Games

Turnover:	2010	2011	2012
	20.9 million €	27.3 million €	32.0 million €

Personnel: 185 (20 abroad)



FACTS AND FIGURES

Games sold:	4,9 million (2012)
Games produced:	3,0 million (2012) in Finland
Production facilities:	2012 4.686 m ² (facilities are being extended by 5.500 m ²)
Warehouse facilities:	2012 3.793 m ² (Finland), 900 m ² (Netherlands) and 700 m ² (France)



Tactic is a leading company in its area of business in Europe and rapidly expanding its operations **worldwide**. At the moment it is exporting games to over **70 countries**.

LET'S DO SOMETHING FUN TOGETHER!

Tactic is an **innovative** Finnish family business with an emphasis on **quality** and continuous **product development**. It operates both internationally and locally, and offers its target groups **enjoyable moments together**.

Tactic offers groups of friends and families an opportunity to spend **quality time together**, to benefit from **educational** and **fun learning experiences**, as well as to enjoy **entertaining** and **engaging activities**.

In its everyday work Tactic wants to be **cheerful, sociable, entertaining, sincere** and **responsible**. These terms also describe the core values of the Tactic brand.



PRODUCTS

In its portfolio, Tactic has hundreds of different board and outdoor games. Internationally the best sales successes are based on Tactic's own product development:

Alias - word explanation game



PRODUCTS

Country Trivia - trivia game localized to each country and its questions are about what everybody should know about their own country.



PRODUCTS

iKNOW - a totally new kind of trivia game and our next worldwide sales success. iKNOW is an ingenious game that combines knowledge with clever tactics, a game which provides its players with a completely new kind of game experience!



PRODUCTS

Mölkky - wooden outdoor game



PRODUCTS

Angry Birds Action and Board Games

