

Dear Members of the Media,

## ECO-FRIENDLY OUTDOOR GAMES FROM FINLAND

Finnish-based Tactic Games is one of the strongest and fastest growing designers, marketers and manufacturers of board and outdoor game products in Europe. We export games to over 50 countries worldwide, and have subsidiaries in Sweden, Norway, Denmark, Netherlands, France, Poland and UK, as well as an office opening in the USA.

The success of Tactic Games is based on innovative, high-quality products that do more than entertain – they bring people together to get active and have a good time.

Tactic Games' range of wooden outdoor games has enjoyed massive success across Europe, with over 200 000 units sold in 2012. Mölkky has conquered Europe in the true sense of the word, becoming a favourite among young as well as older players. The rules of the game are simple – set the pins in a formation and do your best to knock them down to score 50 points exactly. Remember though, that scoring over 50 points will bring your score right down again!

We would like to welcome You to find out more about Mölkky, and many other games, at our stand (10.1. C 16)!

**Tactic Games** 





