



iKNOW... but I bet
you want to know too!

A GAME TO CHALLENGE **TRIVIAL PURSUIT!**

Tactic Games is one of the strongest, most productive and fastest developing designers, marketers and manufacturers of board and outdoor game products in Europe. With over 45 years of experience from the industry, Tactic Games makes quality, innovation and great fun its first priorities.

Launched in Finland in October 2012, **iKNOW** has already proved a huge sales success. The game will be launched in **11 other countries across Europe in 2013**, and great things are expected of this impressive game.

What is it, you may ask, that makes iKNOW stand out from the mass of trivia games currently in the market. We set out to create a game that gives everyone a chance to play, enjoy themselves, and above all, to enjoy trivia games again. Thanks to the **unique two-pronged game mechanics**, you can play on your knowledge but also on your knowledge on the other players. **Each question contains three clues** that lead you step by step towards the right answer, while simultaneously opening up each question with fresh perspective and genuinely interesting trivia. In this brand new game, everyone gets to **strategize, bluff and shine!**

The iKNOW brand has been built on style, flair and content, and designed to create lasting memories and enjoyable moments of togetherness, so this could be said to be only the beginning! We want to welcome You to learn more about this sensational new game, as well as our other novelties and classics at our stand **(10.1. C-16)**!

