

nickelodeon™

TEENAGE MUTANT NINJA

TURTLES™



TACTIC®

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TURTLE TAKEOVER

- Reached + 41.8MM International viewers across 18 countries since its launch
- Top 10 program in Australia, Brazil, Spain, Italy and the UK
- Global iOS app, Rooftop Run, is #1 iPad game in +55 countries Expanding categories in 2014 to including electronics, video games, DVD's & home goods
- Season 2 kicks off with full-fledged Mutation Madness 360 marketing campaign with key pulse points throughout the year occurring on-air, digitally, and at retail
- Ninja Turtles theatrical movie, produced by Michael Bay, is scheduled for release globally from August '14 starring Megan Fox and Will Arnett
- #1 new boys' series of 2012 & 2013 in US
- #1 Action Figure brand in US



TV

- All-new CGI animated TV series launched on Nickelodeon in November 2012, with new episodes committed through 2015.
- Aired on Nickelodeon Nordic and Poland and also sold to TV 2 Denmark, MTV3 and Juniori in Finland, Ceska TV in the Czech and Slovak Republics, RTL Klub in Hungary, TV Plus in Poland, LNK in Lithuania and Viasat in Estonia and Latvia

POWER CARDS



POWER CARDS

pcs 10
cm 7x12x2,3

Contents: 33 cards, rules

Who has the best cards, and who uses them better than anyone else? 4 packs all with different illustrations! In this classic card battle the players pitch the TMNT characters against each other, hoping to come out victorious! The different properties on the cards are Fight, Mind, Size, Stealth and TMNT Power.

POWER CARDS WITH COLLECTIBLE FIGURE



The Wild One -
Mikey



The Brains -
Donnie



The Leader -
Leo



The Muscle -
Raph



POWER CARDS

pcs 2 x 5
Figure size:
6cm

Contents: 1 special card, rules and collectible figure
5 packs all with different illustrations and figures!



Foot Clan Fight

ACTION GAMES



YouTube video
available



TV Ad
available

GO TIME



6



25x25x11

Contents: 12 foam discs in 4 different colours, spinner,
4 foam weapons, 4 masks, rules

Be the first player to balance your way to the finish line with ninja-like agility!
Place the foam discs on the floor to form a path, and try to balance your way to the finish
line with ninja-like agility and stealth!

ACTION GAMES



CATAPULT PIZZA GAME



6



38.5x32x9

Contents: 4 Pizza catapults, 16 Pizzas, 12 Foot Clan and Shredder game pieces, 4 Turtle
game pieces, 16 Stands, Jumbo game board that converts for 2 or 4 players and rules

Defeat your opponents by knocking over bad guys with pizzas you launch from catapults!
With four catapults launching pizzas at the same time, it's a "pies in the sky" battle for
the ultimate bragging rights!

BOARD GAMES



FOOT CLAN FIGHT

pcs 6 cm 25x25x6,2

Contents: 4 Turtles Figures, 1 Foot Clan Soldier Figure, 1 game board, 13 game tiles, 9 scoring markers, rules

Be the first player to catch the Foot Clan Soldier 3 times!

Set your Turtle in motion and be the first to knock the Foot Clan Soldier down three times!

Comes with four Teenage Mutant Ninja Turtles figures and one Foot Clan Soldier figure!

BOARD GAMES



KIMBLE

pcs 6 cm 27,5x27,5x5

Contents: A plastic game board with an in-built die, 4 x set of four 3D game pieces (in 4 colours), rules

In 1967 Tactic made history by bringing Kimble to the World. Now that classic game has been updated with a new look. With unique game pieces and a stunning design, Kimble is ready to continue conquering the World and its sewers.

MEMO

pcs 6 cm 19x26,5x4

Contents: 30 pairs of tiles, rules

The Turtles memo game is a matching game, that comes with several sets of action packed rules. Hours of fun together with everybody's favourite Turtles guaranteed.

WOODEN GAMES



XL YATZY

pcs 6 cm
Ø 12.3 x 28

Contents: 5 x Wooden Dice (Size: 55 x 55mm), handy carrier tube, rules

Throw the five wooden dice and see if you can score the highest! Yatzy is a true dice classic but paired with Teenage Mutant Ninja Turtles, it is a veritable smasher! Have a go and see if you can throw a totally green yatzy!

MÖLKKY

pcs 1 cm
33 x 22 x 19

Contents: 12 pins, throwing skittle, rules

Mölkky is the outdoor game, that is taking the World by a storm! To win you need the aim and skill of a ninja! Ready, set, throw!

POWER CARD ACTIVITY BOOKS



ACTIVITY BOOKS

Get drawing and colouring with the Turtles Power Cards Activity Books.

MARKETING AND SALES



Sales Requests

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