



TOYS 2015





TACTIC GROUP

EXCLUSIVE TOY DISTRIBUTOR IN THE NORDICS.

Tactic Group is an international, growing and successful group of companies. Our success story started in Finland in 1967 – our growth has been continuous and profitable ever since. Today, Tactic Group is one of the strongest, most productive and fastest-developing marketers of toys and games in Northern Europe.

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Ty Beanie Boos

Clip	13cm
Regular	15cm
Medium	33cm
Large	41cm

It's lovely to cuddle with these wonderfully soft animals. They can't wait to go home with you!



Ty Beanie Ballz

Regular	13cm
Medium	20cm
Large	33cm

These soft furballs are fun to throw around, because they always land on their feet!



Ty Frizzy's

Regular	13cm
---------	------

Wonderfully fluffy soft toys bring a smile on your face every day!



Ty Monstaz

Clip	13cm
Regular	15cm
Medium	23cm
Large	33cm

These adorable little monsters don't really want to scare anyone!



Ty My Little Pony

Clip	10cm
Regular	15cm
Medium	33cm
Large	41cm
X-large	70cm

Go large or settle for a smaller one of these cute My Little Ponies!



Ty Frozen Olaf

Regular	15cm
Medium	33cm

Embark on a snowy adventure with your favourite snowman Olaf!



Ty Teenage Mutant Ninja Turtles

Regular 13cm

You can throw these Turtles toys around as much as you like, because they always land on their feet!

HELLO KITTY



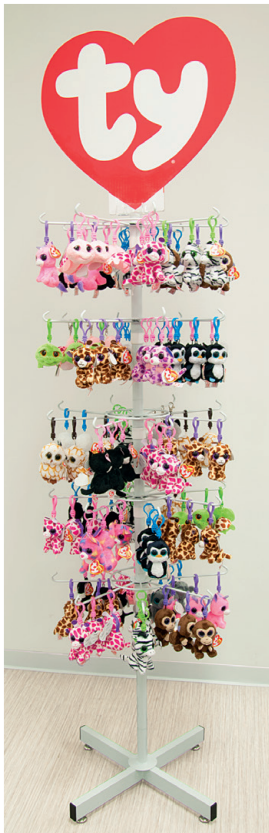
Ty Hello Kitty

Beanie Babies 20cm
Medium 33cm

Have a cupcake party, go on a safari or sneak in the dark with Hello Kitty!



Ty Table displays for Clips



Ty Floor display for Clips



Ty Floor display for
Ballz, Monstaz, Booz



Ty Large floor display



Ty Heart header for
floor displays



Ty Table display header



Strawberry Shortcake Shop with Doll assortment

Strawberry Shortcake bakes the most delicious cakes in her coffeshop and Lemon Meringue has started a beauty salon! Beautiful accessories come with the sets!

12240



Strawberry Shortcake Fashion Doll assortment

The Strawberry Shortcake dolls have a wonderful scent! Each doll has their own scent and a pretty comb you can use to create new looks!

12235



Strawberry Shortcake Sweet Beats Dolls

Strawberry Shortcake, Plum Pudding and Raspberry are ready to perform! Join in on the musical fun! Each doll comes with an instrument and accessories.

12243





Beatrix Girls

Brayden with instrument

Brayden is the leader and guitarist of the Beatrix Girls. She writes all of their songs! She thinks it's the best thing in the world to play in a band with her best friends.

01006



Beatrix Girls

Lark with instrument

Lark is the bass player and has real rock'n'roll attitude. She would never wear anything pink - her fiery hair is enough of an accessory for all outfits!

01007



Beatrix Girls

Ainsley with instrument

Ainsley plays the drums, but despite her loud role she is as quiet as a church mouse. Her style is classic and girly.

01008



Beatrix Girls

Chantal with instrument

Keyboard player Chantal comes from Canada and speaks French as her mother tongue. She is sensible and considerate, but when the music starts, she doesn't hold back!

01009





Sport Toys Air Football

52718



Sport Toys Air Hockey

52717



Sport Toys Table Tennis

52716





Hilarious set of practical jokes to play on your friends and family. **53091**



WONDERFUL, JIGGLING SLIME!
Even the most adventurous rascals won't be bored with Dr Toxic's slime lab. Conduct experiments and make your own slime or jelly worms!

41387



MAKE GROSS EXPERIMENTS!
With this set you can investigate how burps or farts are born, make bouncy eyeballs and runny snot, and much more! **52681**



John Adams®



John Adams Boom Bangs Fizzes Science



6



6



John Adams Sparkle Science

THE AMAZINGLY SPARKLY,
GLITZY CHEMISTRY SET.

5 Glittering Projects: make a glitter lava lamp, create glitter chalk, make a fab glitter bath bomb, grow a sparkly geode and grow your own crystal necklace.

53346



8+



6



John Adams My Little Pony – Paint & Style Pony



4+



6



John Adams Mega Construction – Buggy

41390



John Adams Mega Construction – Heli/Robo

41388





Animal Planet
Mojö Wild Life



Animal Planet
Mojö Animals of the forest



Animal Planet
Mojö Farm animals
and pets





Tyrannosaurus Rex -hahmo oikeassa koossaan

Animal Planet Mojö Dinosaurs



Animal Planet - Mojö Mojö Mini Figures - Wild Life



Animal Planet - Mojö Mojö Mini Figures - Dinosaurs





**100%
Recycled
Plastic**



Green Toys Submarine assortment

	SUBA-1034
Submarine - Blue Cabin	SUBB-1032
Submarine - Yellow Cabin	SUBY-1033



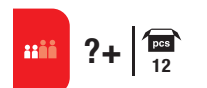
Green Toys Tug Boat assortment

	TUG01R-A
Tug Boat Blue	TUG01R-B
Tug Boat Red	TUG01R-R
Tug Boat Yellow	TUG01R-Y



Green Toys Race Car assortment

	RACT-1008
Race Car - Red	RACB-1478
Race Car - Blue	RACB-1479
Race Car - Pink	RACB-1480





Green Toys Airplane assortment

Airplane - Red
Airplane - Blue

AIRA-1028
AIRR-1026
AIRB-1027



Green Toys Ferry Boat

FRBA-1038



Green Toys Shape Sorter

SPSA-1036





Green Toys Stacking Cups

STCA-8586



Green Toys Tractor

TRTO-1042



Green Toys Dump Truck

DTK01R





Green Toys Fire Truck

FTK01R



Green Toys Recycling Truck

RTK01R



Green Toys Tool Set - Blue

TLSB-1019





Green Toys

Pizza Parlor

STPA-1477



Green Toys

Dish Set

DSH01R



Green Toys

Tea Set

TEA01R



masterkidz®

Learning is fun!



Masterkidz

Giraffe Teether/Star Teether

Little ones will love this 100% natural teething toy! Safe and green toy handcrafted from quality FSC certified European beech. A baby-safe teething toy absolutely free of paint, glue or chemical.

Giraffe Teether **ET2D02**
Star Teether **ET2D08**



0+



32



Masterkidz

Baby Toy Car

Natural and durable wooden toy car designed for little hands to grasp, hold and push. Made of FSC certified European beech and eco-friendly water-based finishes.

ET1N03



3m+



16



Masterkidz

Push Along Lion/ Push Along Rhino

Adorable animal-shaped push along toy made of FSC certified European beech. A perfect toy for baby who starts to grasp, hold and push objects.

Push Along Lion **ET2C01**
Push Along Rhino **ET2C04**



6m+



16

masterkidz®

Learning is fun!



Masterkidz Beeping Lady Bird

Adorable wooden push along animal made of FSC certified European beech. Rounded edges making this an ideal toy for kids starting to grasp and push. It also "beeps" when the body is pressed. **ET1M01**



Masterkidz Stacker Toy

Sturdy and colorful stacking pyramid made of sustainable European beech and plywood. All blocks are treated with eco-friendly water-based finishes. Great toy to encourage fine motor skills development and logical thinking. **ET3E02**



Masterkidz Pull Along Shape Sorting Truck

Adorable and chunky pull along shape sorting dump truck made of sustainable European beech and plywood. **ET3F01**





Masterkidz Chunky Puzzle - Transportation

Kids will have fun with this easy-to-grasp wooden chunky puzzle. The 6 thick puzzle pieces fit neatly into the matching spots on the colorful wooden board. A good developmental and learning toy little ones will love.

ET2A11



12m+



Masterkidz Chunky Puzzle - Animals

Kids will have fun with this easy-to-grasp wooden chunky puzzle. The 6 thick puzzle pieces fit neatly into the matching spots on the colorful wooden board. A good developmental and learning toy little ones will love.

ET2A14



12m+



Masterkidz Wooden Racer

Stylish and colorful wooden toy racing car made of sustainable European Beech. Sturdy construction making it a long-time friend of the little one.

TC2C01



12m+



masterkidz®

Learning is fun!



Masterkidz Pull Along Alligator

Let the little one toddle into fun with our wooden pull along animal! This toy is made of FSC certified European beech and eco-friendly water-based finishes. **ET2B03**



12m+



12



Masterkidz Lacing Fish

Adorable natural and colorful wooden lacing fish made of FSC certified European beech and 100% toxic-free water based paint. Perfect toy for eye-hand coordination and motor skills development. **ET1A09**



18m+



16



Masterkidz Sliding Game

A simple fine motor skills training toy featuring 4 basic hand movements - straight motion, see-saw motion, circular motion and turning. Little hands will hold the wooden pieces and move them following the directions of the arrows. A simple but important toy to the little ones at their early developmental stages. **ET3D10**



18m+



12



Masterkidz My First Camera

An adorable educational toy with lots of fun showing your little ones the world of photography. Featured with kaleidoscope and adjustable flashlight making the kids professional-looking. Don't miss the funny shutter button which "beeps". **ET1A01**



Masterkidz Pull-n-Go Beeping Ambulance

Sturdy wooden pull-n-go toy car with "beeping" top light. This is also a good toy for fine motor skills training. Made of FSC-certified European beech. **TC2A02**



Masterkidz Pull-n-Go Beeping Police Car

Sturdy wooden pull-n-go toy car with "beeping" top light. This is also a good toy for fine motor skills training. Made of FSC-certified European beech. **TC2A03**



masterkidz®

Learning is fun!



Masterkidz Pull-n-Go Beeping Fire Truck

Sturdy wooden pull-n-go toy car with "beeping" top light. This is also a good toy for fine motor skills training. Made of FSC-certified European beech. **TC2A04**



Masterkidz Numbering Snake Puzzle Board

Beautiful and chunky wooden pieces starting from 0 to 10 turn into a snake puzzles when they are placed on the board by the right sequence. Wooden pieces are rounded and made of sustainable European beech. **ET1B21**



Masterkidz Wooden Fishing Game

Catch the fishes and win the fishing competition! Use the fishing rod with the magnetized bait to hook as many fishes as you can out of the pond. Different fishes will have different scores. **ET1A02**





Masterkidz My First Tow Truck

Simple, sturdy and cute hand-crafted wooden toy car made of FSC certified European beech. Soft tires to avoid scratches on table and floor. Simply a perfect educational and preschool toy for kids.

TC0A10



Masterkidz Excavator

Our building team composed of a bulldozer, an excavator, a dump truck and a cement truck. All these wooden toy cars together bring kids to explore busy construction sites and to take part in site formation and other building works. Perfect educational and preschool toys. All vehicles are made from sustainable European beech.

TC2D02



Masterkidz My First Craftsman Toy

Let this be your child's first work piece! Young clever ones will have wonderful time playing with this compact and quality toy featured with different tools. Great motor skills training by turning and hammering the parts with the tools. Kids can also enjoy "cutting" wood with sound. This toy is made of sustainable European beech and plywood.

RP1G02



masterkidz®

Learning is fun!



Masterkidz Ride-on Shape Sorter - Giraffe

Kids will have fun matching the blocks to the openings in these beautiful giraffe ride-on. Quality wooden blocks made from sustainable European beech with colorful printing. Featured with soft wheels to avoid scratches on floor. Simple assembly required.

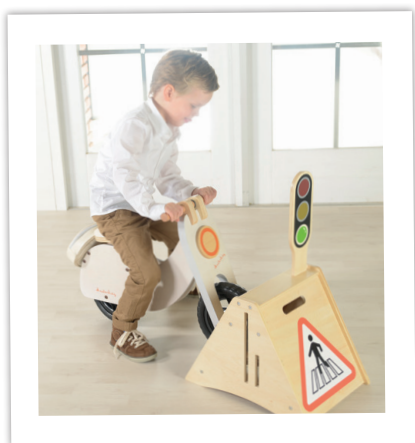
RS0B02



Masterkidz Rocking Horse

Our lovable, cuddly rocking horse will be a sure hit with any child. Stylish and cute design and sturdy construction. Made of sustainable European Beech and plywood. Adult assembly required.

RS0A01



Masterkidz Balance Bike Stand - Single

Multifunctional balance bike stand with which kids can easily park their Masterkidz bikes. The stand is also featuring a double-sided signage (parking and stop signage), a 2-sided traffic light panel (red and green) and a zebra cross signage. Kids can easily build their own community road system at school, home or playground.

DP3A01





Masterkidz Balance Scooter

Everyone loves this retro-styled wooden balance scooter! Sturdy construction in adorable retro color simply attracts your little one to take a ride. A perfect balance learning toy featuring adjustable seat and a limited steering radius to prevent jackknifing. Adult assembly required.

RS2B01



Masterkidz Balance Scooter

Everyone loves this retro-styled wooden balance scooter! Sturdy construction in adorable retro color simply attracts your little one to take a ride. A perfect balance learning toy featuring adjustable seat and a limited steering radius to prevent jackknifing. Adult assembly required.

RS2B02



Masterkidz Balance Scooter

Everyone loves this retro-styled wooden balance scooter! Sturdy construction in adorable retro color simply attracts your little one to take a ride. A perfect balance learning toy featuring adjustable seat and a limited steering radius to prevent jackknifing. Adult assembly required.

RS2B03



masterkidz®

Learning is fun!



Masterkidz Lacing Sneaker

This sturdy wooden lacing sneaker is perfect for kids to learn how to lace and tie. Perfectly sized toy makes practicing fun and helps the little ones reaching their developmental milestones. **PS0A13**



Masterkidz Wooden Kitchen Center

Wooden retro all-in-one kitchen center featured with stove, burners, refrigerator, washing machine, washing basin and etc. It also comes with cooking accessories and seasoning bottles. **RP2A02**



Masterkidz Wooden Kitchen Center

Wooden retro all-in-one kitchen center featured with stove, burners, refrigerator, washing machine, washing basin and etc. It also comes with cooking accessories and seasoning bottles. **RP2A03**





Masterkidz Police Station Mini Playset

Build your own community! Sturdy wooden police station playset comes with a wooden police car, a policeman, a prisoner. It also comes with a prison, a meeting room, front desk and chairs, and more. Made of sustainable European beech and plywood.

GP1B01



Masterkidz Construction Site Mini Playset

Sturdy wooden construction site featuring a tower crane with a movable working platform. Workers will be busy controlling the crane and moving the building materials and debris. Made of sustainable European beech and plywood.

GP1B06



Zooppy Baby Puppy, Pink Kitty, Panda, Bear, Kitty, Bunny,





Happy Hopperz
Deer

53121



Happy Hopperz
Cow (White/Pink)

53119



Happy Hopperz
Green Dino
Pink Horse

53293

53292





Papillon
Teething Rattle
(2 assortment)

90000



Papillon
Easy Grasp Flutter Ball

90010



Papillon
Twist & Rattle Caterpillar

90014





Papillon Stack & Nest Flowers

90003



Papillon Push & Spin Forest Carousel

90007



Papillon Pop-Up Forest Friends

90013





Inkoos Minions Color n' Go

- 2 washable markers
- 2 sided color-in fun
- 2 DIFFERENT STYLES

37290



Inkoos Minions Color n' Glow

- 3 clip-on washable markers
- 2 sided color-in fun
- 2 DIFFERENT STYLES

37240



Inkoos Frozen Color n' Go

- 2 washable markers
- 2 sided color-in fun
- 3 DIFFERENT STYLES

37258





Inkoos Frozen Color n' Create

- 3 clip-on washable markers
- 2 sided color-in fun
- 3 DIFFERENT STYLES

37272



Teenage Mutant Ninja Turtles Plasticine

Create your own Turtle with the new Plasticine Squidgems package! Plasticine doesn't dry, so you can use it again and again! Allows children to use their hands and creativity. Clear picture instructions make the activity a fun challenge.

41383



Wild Science Activity Sets Weird Slime Workshop

53088





Wild Science Activity Sets Exploding Volcano Workshop

53089



Wild Science Activity Sets Bubble Builder Studio

53087



Wild Science Activity Sets Build a Bracelet Studio

53086





Cubic Fun Empire State Building

CubicFun's most well-developed designs of the world's famous architectures, experience the highest level of realism, sophistication, and detailed presentation. You can rebuild this iconic landmark in a relatively longer process, but in the meantime, learn and explore the structural integrity as well as the histories and stories behind it.

MC048h



Cubic Fun Neuschwanstein Castle

MC062h



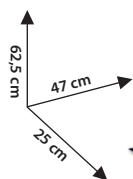
Cubic Fun Tower Bridge

MC066h



Cubic Fun
Aegean Sea -
Santorini Island

MC195h

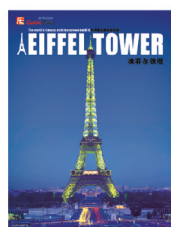


BOOKLET
FOR THE MONUMENT
INSIDE THE BOX



Cubic Fun
Big Ben

MC087h



BOOKLET
FOR THE MONUMENT
INSIDE THE BOX

Cubic Fun
Eiffel Tower

MC091h



Cubic Fun St. Basil's Cathedral

MC093h



Cubic Fun Eiffel Tower

C044h



Cubic Fun - Statue of Liberty

C080h



Cubic Fun

Eiffel Tower with LED inside

You may notice after you finish our puzzles, they look more like indoor decorative items. By putting on the in-box LED accessories, light effects will come out from internal structure as well as external components, which bring the replica into life and give you the mood when you exhibit the finished puzzle set.

L091h



Moomin

Tablet

Play, learn and surf the web with your favourite Moomin friends! The fun Moomin content and the advanced safety features make the Moomin Pad ideal for kids of all ages!

54400





Notes

A series of horizontal dotted lines for taking notes.

Notes



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