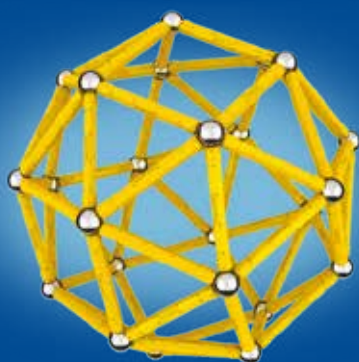




PRODUCTS 2016



CLASSIC



KOR

ATTRACTIVE TOYS

www.geomagworld.com

www.geomagworld.com





THE MAGNETISM SPECIALIST

Geomagworld SA is a company where creativity and learning have been working side by side since 2008. Our Classic toys explore the incredible potential of magnetism for play and education. Our products help children of all ages develop and train their minds, imagination and curiosity through the science of magnetic construction. Each year, Geomag introduces new and innovative product lines. We achieve success all over the world, confirming our drive to create the highest quality play experience for children. Geomag has received several international awards for quality and play value. These awards include: Dr. Toy "Best Classic Toys" Award, Parents Choice Award "Magnetic Challenge, Dr. Toys "Best Children's Products", Oppenheim Toy Portfolio "Gold Seal", Toy of the Year "Specialty Toy", Creative Child Magazine "Preferred Choice Award: Construction", National Parenting Awards "Gold Winner", and Scholastic Parent & Child "Gold Star Award".



SWISS QUALITY

Geomagworld SA manufacturing complies with the most rigorous European and International safety standards, traditionally found in Swiss products. We follow each production phase step by step at our facility in Novazzano, Switzerland. Our magnetic rods, spheres and panels are exceptionally high quality, thanks to the high standards we apply when selecting materials. Geomag ensures our products are made for a safe play experience for children aged 3+.





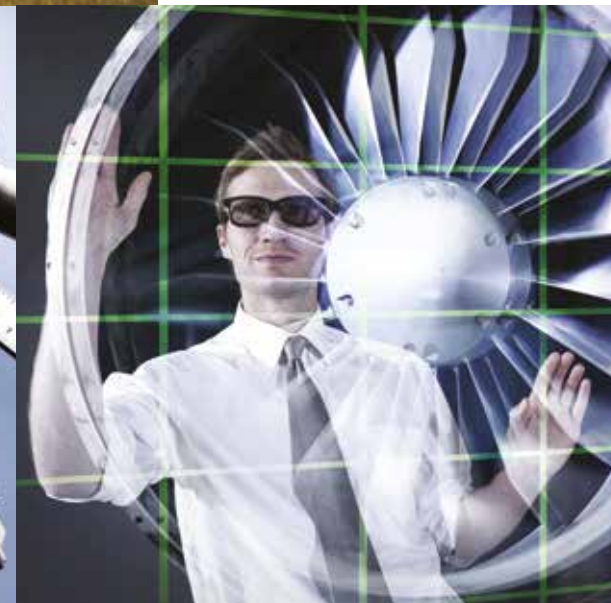
GEOMAG. PROUDLY STEM

STEM education is an interdisciplinary approach to learning where rigorous academic concepts are coupled with real-world lessons. Students apply science, technology, engineering, and mathematics in contexts that make connections between school, community, work, and the global enterprise. These connections enable the development of STEM literacy and with it the ability to compete in the new economy. (Tsupros, 2009). Rather than teach the four disciplines as separate and distinct subjects, STEM integrates them into a cohesive learning paradigm based on real world applications.

Through the world of Geomag products, STEM education is possible. Our magnetic construction toys engage children's imagination in the world around them and bring to limitless creations to life. In December 2015, Purdue University, a leading engineering university in the US, selected 53 toys considered essential to stimulating creativity and learning in any children. We are honored that Purdue University endorsed several Geomag products in their selection for promoting engineering thinking and design.

PLAY AND LEARN

Geomagworld SA aims to promote awareness and understanding of magnetism through play, in order to develop creativity and stimulate learning. We try to nurture curiosity and intellect in children of all ages. Everyone can learn to train their minds by playing with Geomag, all while having fun.



GEOMAG™ 

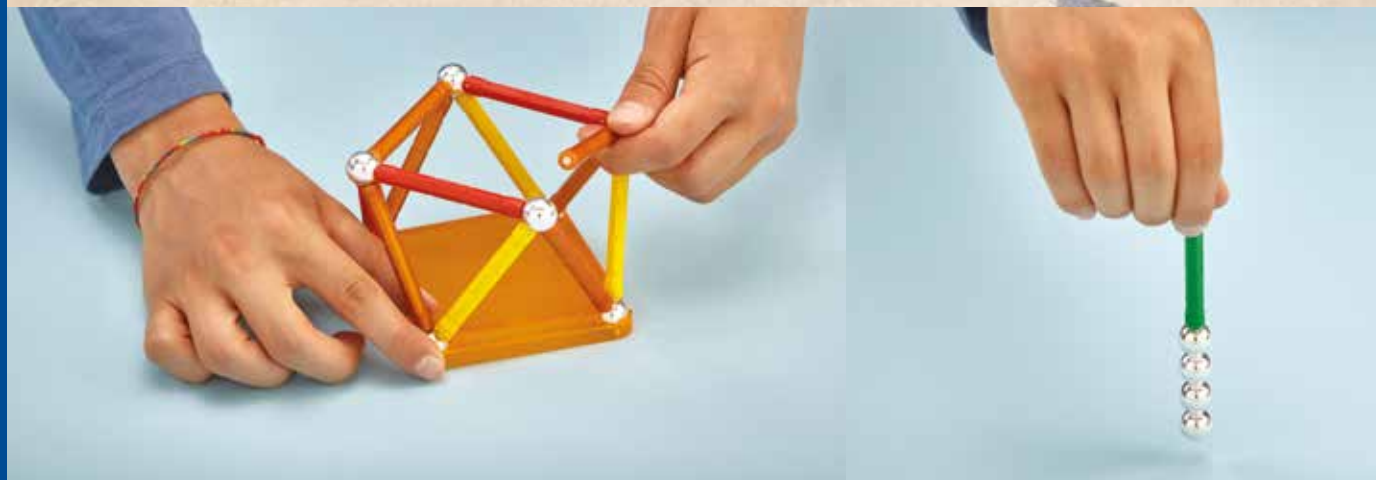
CLASSIC



GEOMAG COLOR

The brightest colours take shape thanks in the Geomag Color line, while the supercoloured platforms mean you can let your imagination run wild thanks to these stable structures.

Imagine anything you like and Geomag Color will do the rest.



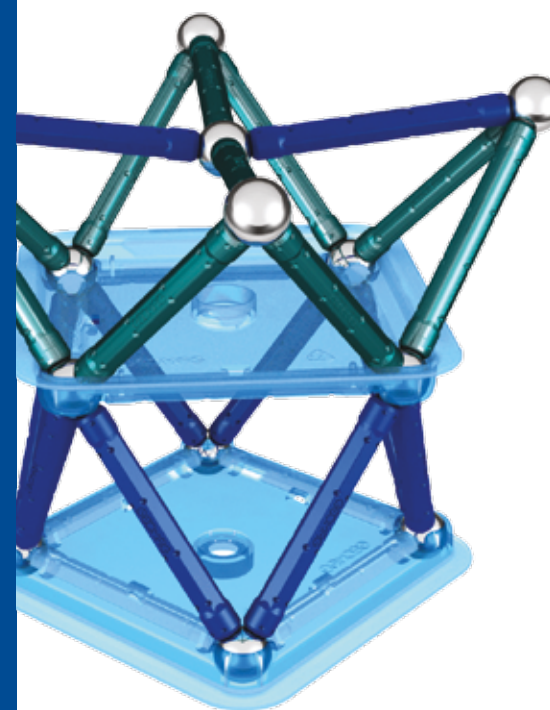
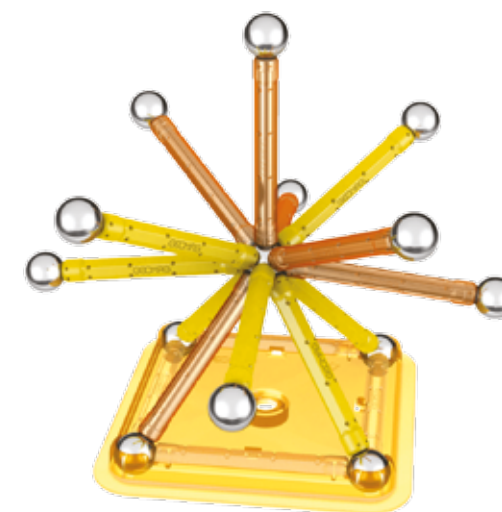
GEOMAGTM 

COLOR

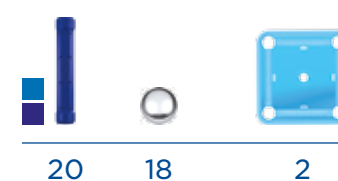
3+



ITEM # 251
GEOMAG
COLOR
30
PCS

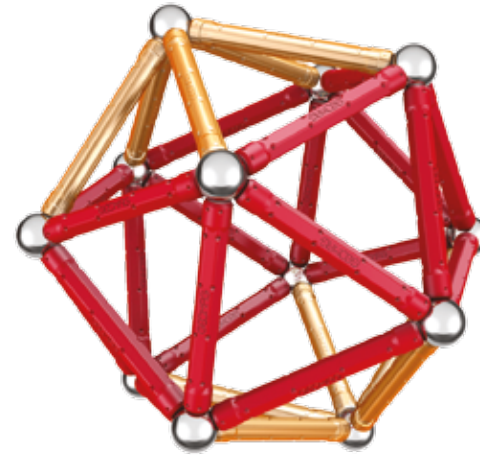


ITEM # 252
GEOMAG
COLOR
40
PCS



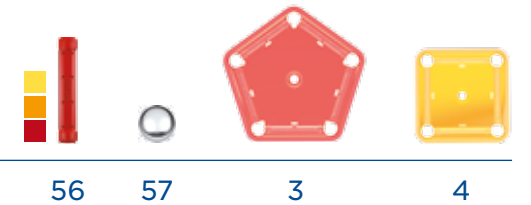
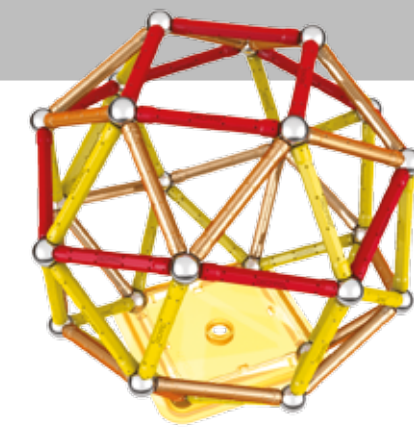
ITEM # 253
GEOMAG
COLOR

64
PCS



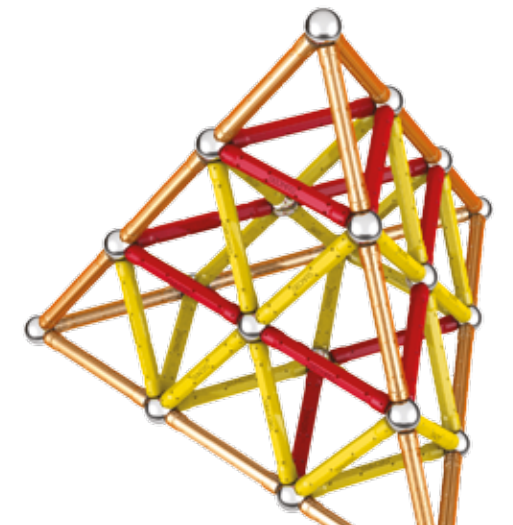
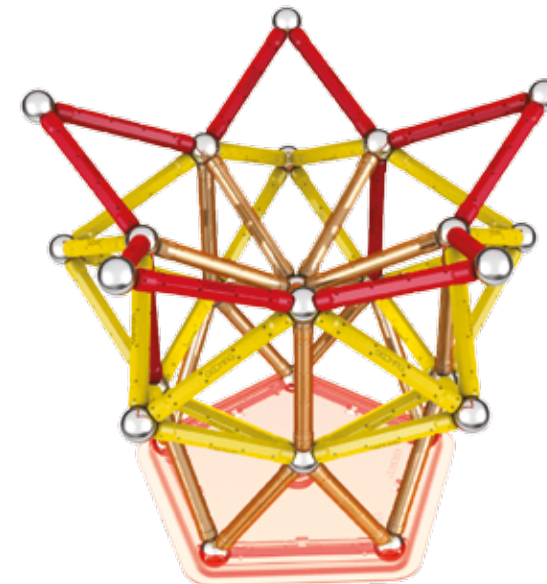
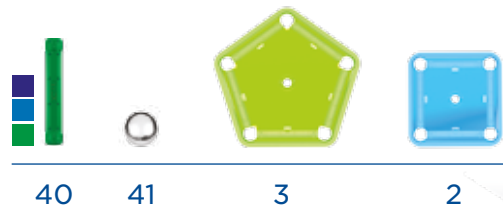
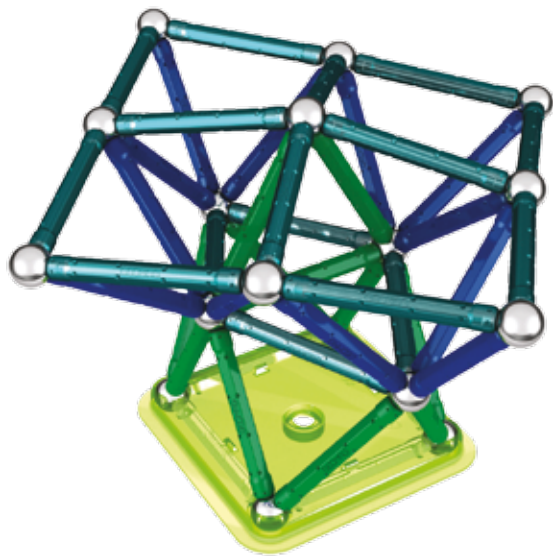
ITEM # 255
GEOMAG
COLOR

120
PCS



ITEM # 254
GEOMAG
COLOR

86
PCS



GEOMAG PANELS

Easy and fun to let loose your creativity. The bright, transparent panels make your creations stronger and help them take shape with coloured triangle, square and pentagon-shaped panels.

Magnetic forces and geometrical shapes bring the Geomag Panels to life.



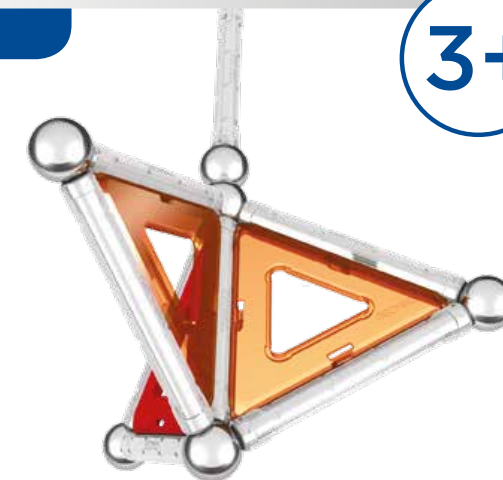
GEOMAG 

PANELS

3+

ITEM # 450
GEOMAG
PANELS

22
PCS



ITEM # 451

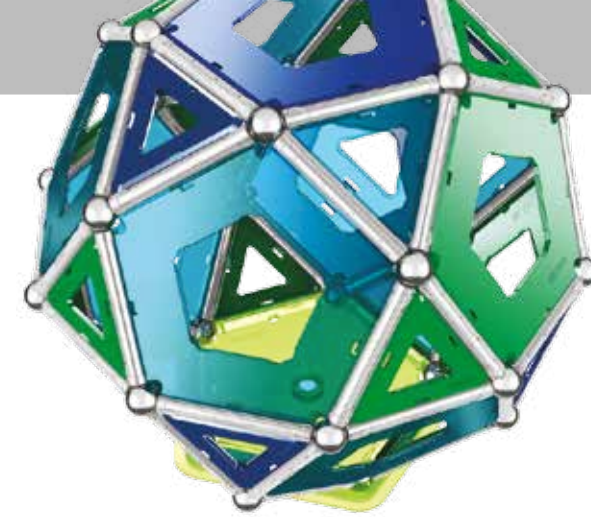
GEOMAG
PANELS

44
PCS

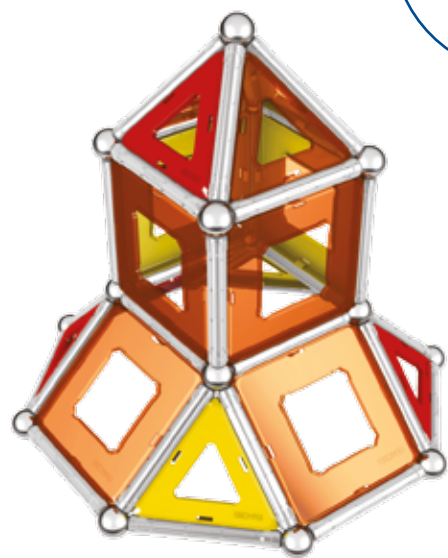




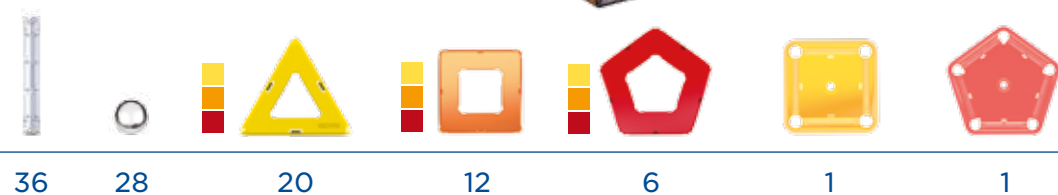
ITEM # 452
GEOMAG
PANELS
68
PCS



ITEM # 454
GEOMAG
PANELS
180
PCS



ITEM # 453
GEOMAG
PANELS
104
PCS



GEOMAG GLITTER

Geomag Glitter: sparkly rods and coloured panels to brighten up any construction.

Perfect if you want to create bright and magical effects that make every creation special and unique.

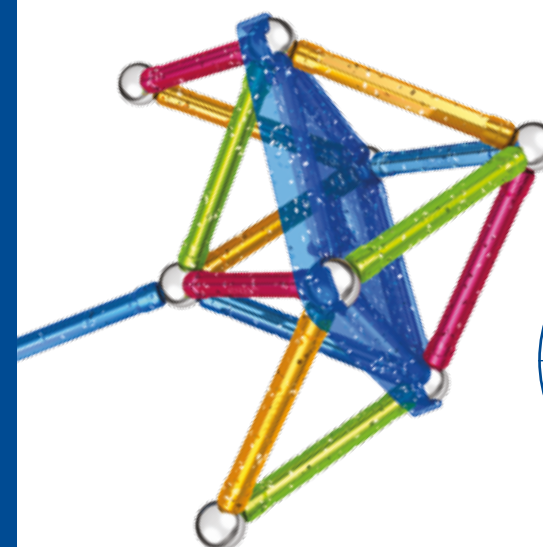


GEOMAGTM 

GLITTER

3+

ITEM # 530
GEOMAG
GLITTER
22
PCS



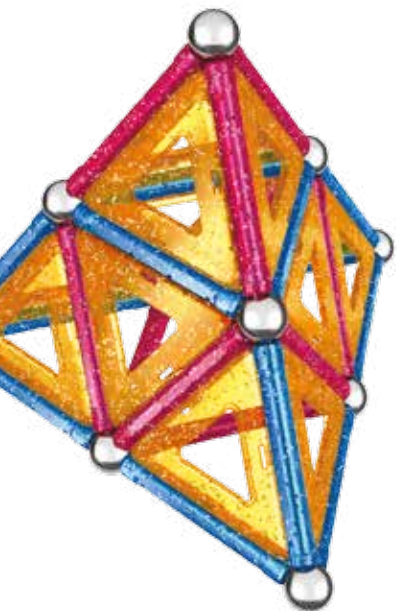
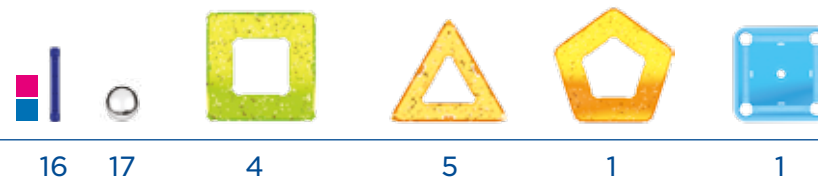
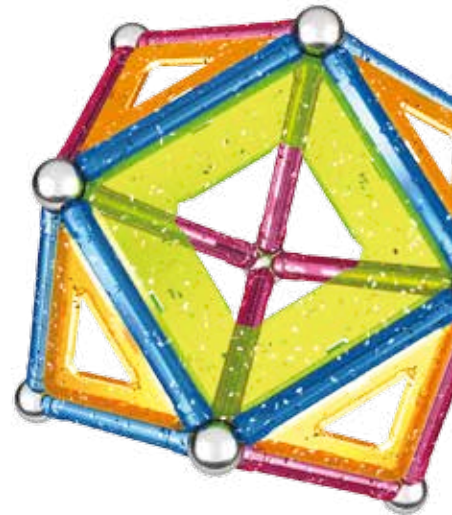
ITEM # 531
GEOMAG
GLITTER
30
PCS



ITEM # 532

GEOMAG
GLITTER

44
PCS



ITEM # 533

GEOMAG
GLITTER

68
PCS



GEOMAG PINK

Geomag has turned pink to bring a Classic touch to your constructions.

With our Pink line, you can express your own unique style.



GEOMAG 

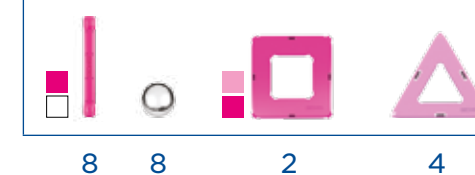
PINK

3+

ITEM # 340

GEOMAG
PINK

22
PCS



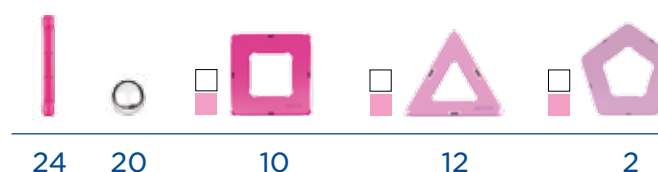
ITEM # 342

GEOMAG
PINK

68
PCS



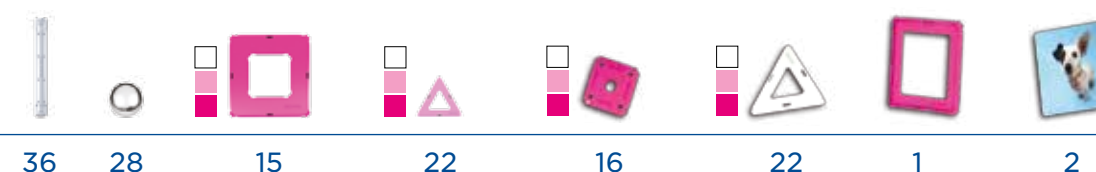
NEW



ITEM # 343

GEOMAG
PINK

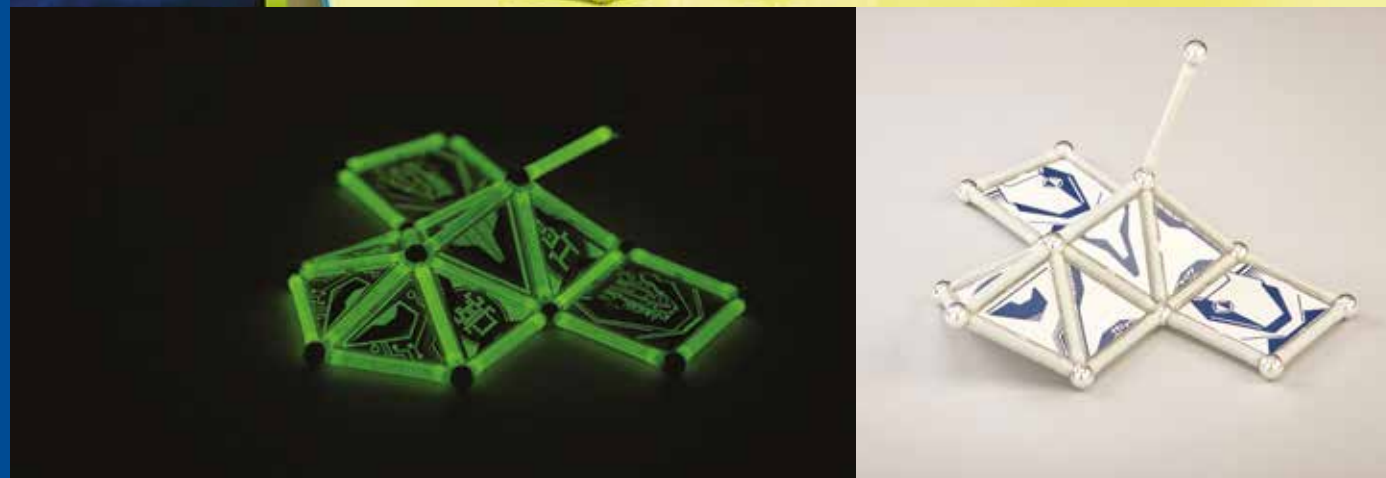
142
PCS



GEOMAG GLOW

Make your creations any shape you like and light up your imagination.

With its phosphorescent pieces, the Glow line will make your creations glow brightly in the dark.



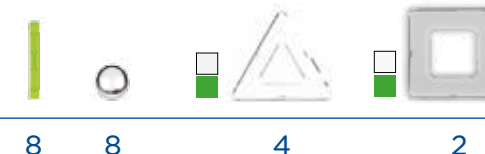
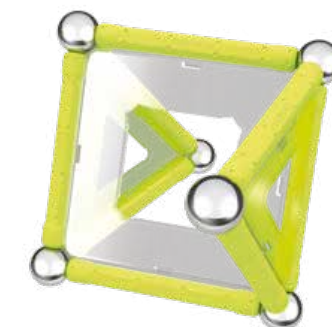
GEOMAG™

GLOW

3+



ITEM # 334
**GEOMAG
GLOW**
22
PCS



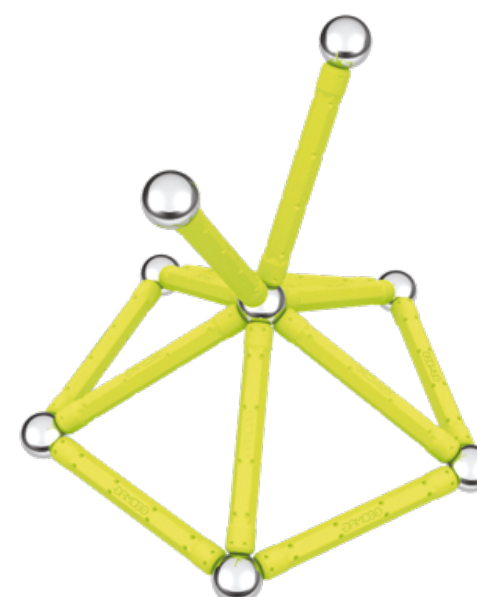
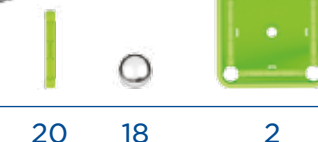
ITEM # 335
**GEOMAG
GLOW**
30
PCS



NEW



ITEM # 330
**GEOMAG
GLOW**
40
PCS



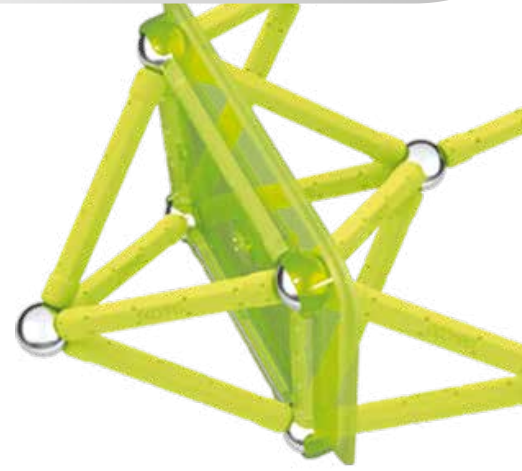
GLOW

ITEM # 336

GEOMAG
GLOW

64

PCS



ITEM # 337

GEOMAG
GLOW

104

PCS

NEW



GEOMAG BLACK & WHITE

Black and White: the new essence to your creativity.

The minimalism of this amazing Geomag line will give great simplicity and elegance to your magnetic creations.



GEOMAG 

BLACK & WHITE

5+

ITEM # 012

GEOMAG
BLACK & WHITE

68
PCS



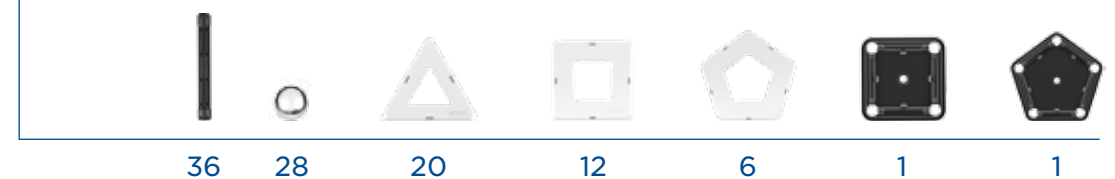
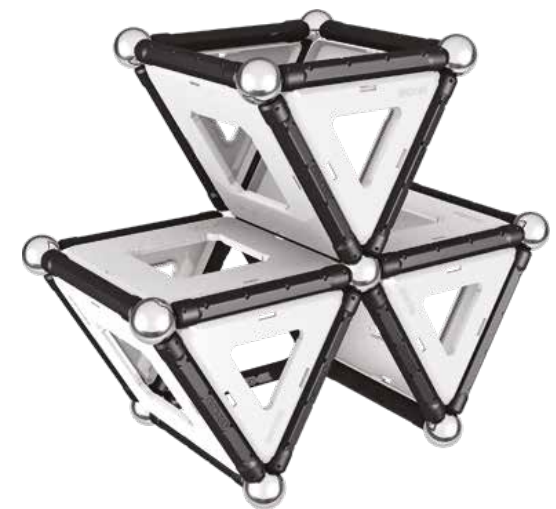
NEW



ITEM # 013

GEOMAG
BLACK & WHITE

104
PCS



GEOMAG MECHANICS

Get the fun rolling with Geomag Mechanics, the latest magnetic construction system.

We've extended the Classic toys, with its rods and spheres, adding new mechanical elements that give you new opportunities to play: move it with your hand or with a "compass rod" to start chain reactions caused by magnetic attraction or repulsion.



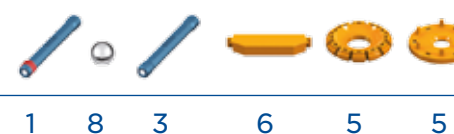
GEOMAG™

MECHANICS

5+

ITEM # 719
GEOMAG
MECHANICS

28
PCS



ITEM # 720
GEOMAG
MECHANICS

33
PCS



ITEM # 725
GEOMAG
MECHANICS
78
PCS



NEW



1 23 7 2 1 1 1 1 16 14 10 1

ITEM # 726
GEOMAG
MECHANICS
103
PCS

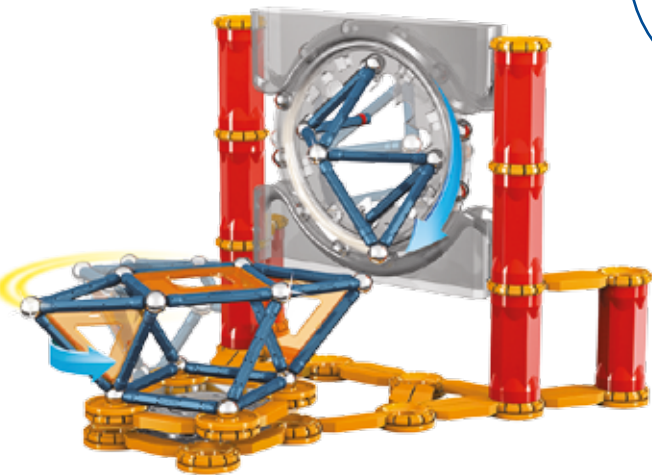


NEW



1 35 17 2 2 2 1 2 12 14 12 1 2

ITEM # 721
GEOMAG
MECHANICS
86
PCS



1 1 24 17 2 1 1 1 12 13 12 1

ITEM # 722
GEOMAG
MECHANICS
146
PCS

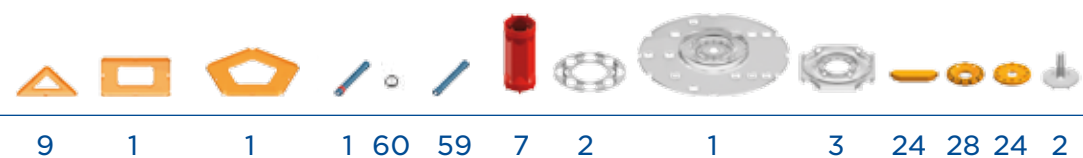


1 1 44 37 2 2 1 3 16 22 16 1

ITEM # 724
GEOMAG
MECHANICS
164
PCS



ITEM # 723
GEOMAG
MECHANICS
222
PCS



GEOMAG WHEELS

Build it, throw it, destroy it and put it back together again, for a unique playtime experience!

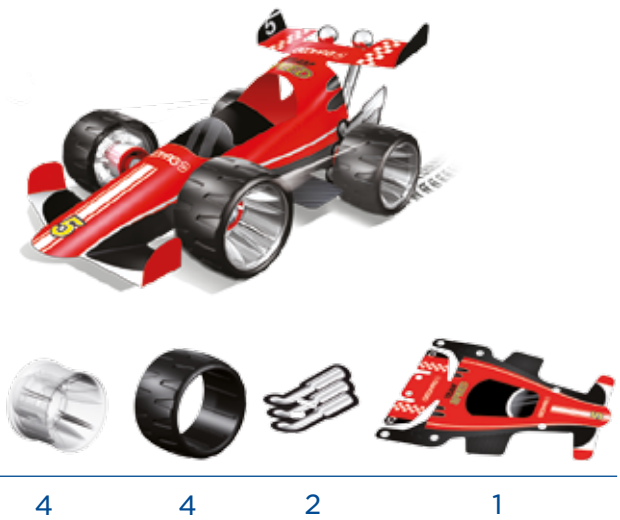
Geomag Wheels is the line that lets you build your own vehicle with magnetic rods, spheres and special wheels. After you've built it, push it to see how fast it goes!



GEOMAG™

WHEELS

5+



ITEM # 711
GEOMAG WHEELS
25
PCS



GEOMAGTM 
KOR



GEOMAG KOR COLOR

Put together your own fantastical characters to make every play moment different and special.

The Color line, with fun, colourful eggs that can be used in creating infinite combinations. You'll fall in love with their huge eyes and bright colours.

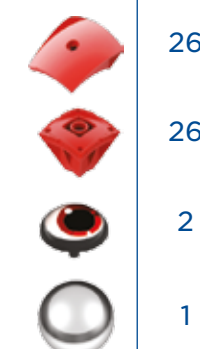


GEOMAG™

COLOR

5+

ITEM # 676
GEOMAG
KOR COLOR
55
PCS



ITEM # 675
GEOMAG



ITEM # 673
GEOMAG



ITEM # 672
GEOMAG

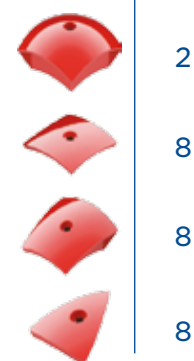


ITEM # 674
GEOMAG



ITEM # 671
GEOMAG

ITEM # 576
GEOMAG
KOR COVER
26
PCS



ITEM # 575
GEOMAG

ITEM # 573
GEOMAG

ITEM # 572
GEOMAG

ITEM # 574
GEOMAG

ITEM # 571
GEOMAG



GEOMAG KOR TAZOO

Tazoo lets you create fun creatures that will capture your imagination.

Squid, sharks and whales, lizards and frogs are just some of the creations in this wonderful world.



GEOMAG™

TAZOO

5+

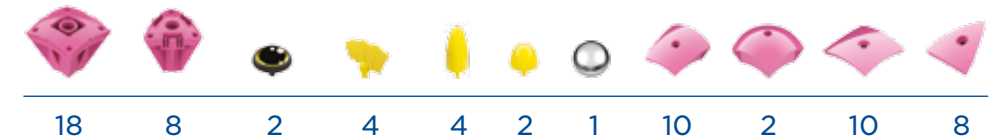
ITEM # 601
GEOMAG
TAZOO BETO
68
PCS



ITEM # 602
GEOMAG
TAZOO PACO
71
PCS



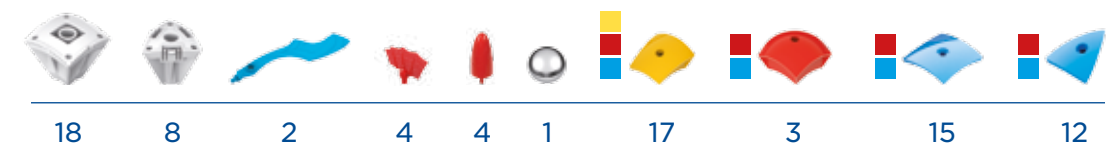
ITEM # 605
GEOMAG
TAZOO DINA
71
PCS



ITEM # 603
GEOMAG
TAZOO JELO
70
PCS



ITEM # 604
GEOMAG
TAZOO TOCO
86
PCS



GEOMAG KOR PROTEON

The minute they landed on Earth, the Proteon family began the Evolution Battle.

All the characters are different and take their strength from their surroundings. Volcanoes, marshes and rocks have given the Proteons different features and battle techniques. Make the most of all the different combinations to create even stronger characters.



GEOMAG

PROTEON

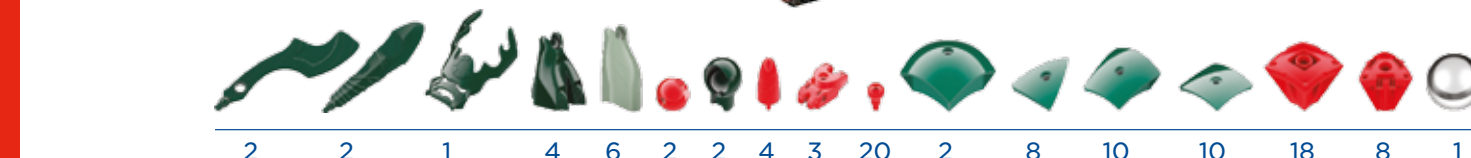
5+



ITEM # 631
GEOMAG
BLATTA
103
PCS



ITEM # 632
GEOMAG
SWOMP
103
PCS

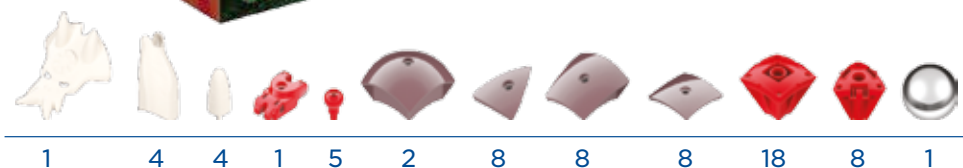




ITEM # 633
GEOMAG
VULKRAM
103
PCS



ITEM # 621
GEOMAG
TAUREX
68
PCS



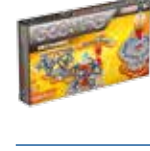
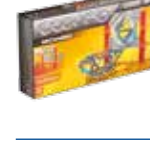
PRODUCTS LIST

	ITEM	CODE	TITLE	BOX SIZE		TRANSPORT CARTON				
				mm	weight (g)	PCS	mm	volume cbm	weight (gross)	
	251	PF.510.251.00	Color 30	210x170x40	358,5	10	360x228x237	0,019	3,92	
	252	PF.510.252.00	Color 40	270x210x40	489,6	9	400x300x237	0,028	4,85	
	253	PF.510.253.00	Color 64	320x210x40	752,9	5	360x228x237	0,019	4,10	
	254	PF.510.254.00	Color 86	380x220x50	1016,6	5	400x300x237	0,028	5,52	
	255	PF.510.255.00	Color 120	420x260x50	1374	5	463x298x277	0,038	7,42	
	450	PF.520.450.00	Panels 22	210x108x40	212,1	15	360x228x237	0,019	3,52	
	451	PF.520.451.00	Panels 44	270x210x50	473,0	7	400x300x237	0,028	3,75	
	452	PF.520.452.00	Panels 68	320x210x50	636,5	4	360x228x237	0,019	2,88	
	453	PF.520.453.00	Panels 104	380x220x50	973,6	5	400x300x237	0,028	5,31	

	ITEM	CODE	TITLE	BOX SIZE		TRANSPORT CARTON				
				mm	weight (g)	PCS	mm	volume cbm	weight (gross)	
	454	PF.520.454.00	Panels 180	460x300x50	1602,3	4	473x238x317	0,036	6,86	
	530	PF.527.530.00	Glitter 22	210x108x40	211,9	15	360x228x237	0,019	3,51	
	531	PF.527.531.00	Glitter 30	210x170x40	345,2	10	360x228x237	0,019	3,79	
	532	PF.527.532.00	Glitter 44	270x210x50	460,6	7	400x300x237	0,028	3,66	
	533	PF.527.533.00	Glitter 68	320x210x50	628,1	4	360x228x237	0,019	2,85	
	340	PF.524.340.00	Pink 22	210x108x40	212,1	15	360x228x237	0,019	3,52	
	342	PF.524.342.00	Pink 68	320x210x50	636,5	4	360x228x237	0,019	2,88	
	343	PF.524.343.00	Pink 142	380x220x40	915,8	7	400x300x237	0,028	6,85	
	334	PF.523.334.00	Glow 22	210x108x40	212,1	15	360x228x237	0,019	3,52	

PRODUCTS LIST

	ITEM	CODE	TITLE	BOX SIZE		TRANSPORT CARTON			
				mm	weight (g)	PCS	mm	volume cbm	weight (gross)
	335	PF.523.335.00	Glow 30	210x170x40	358,5	10	360x228x237	0,019	3,92
	330	PF.523.330.00	Glow 40	270x210x40	489,6	9	400x300x237	0,028	4,85
	336	PF.523.336.00	Glow 64	320x210x40	752,9	5	360x228x237	0,019	4,10
	337	PF.523.337.00	Glow 104	380x220x50	973,6	5	400x300x237	0,028	5,31
	012	PF.511.012.00	Black & White 68	320x210x50	636,5	4	360x228x237	0,019	2,88
	013	PF.511.013.00	Black & White 104	380x220x50	973,6	5	400x300x237	0,028	5,31
	719	PF.530.719.00	Mechanics 28	210x108x40	254,4	15	360x228x237	0,019	4,15
	720	PF.530.720.00	Mechanics 33	210x170x40	358,5	10	360x228x237	0,019	3,92
	725	PF.590.725.00	Mechanics 78	270x210x50	572,2	7	400x300x237	0,028	4,45

	ITEM	CODE	TITLE	BOX SIZE		TRANSPORT CARTON			
				mm	weight (g)	PCS	mm	volume cbm	weight (gross)
	721	PF.530.721.00	Mechanics 86	320x210x50	690,0	4	360x228x237	0,019	3,10
	726	PF.530.726.00	Mechanics 103	380x220x50	912,9	5	400x300x237	0,028	5,00
	722	PF.530.722.00	Mechanics 146	380x220x50	1150,0	5	400x300x237	0,028	6,19
	724	PF.530.724.00	Mechanics 164	380x220x70	1223,2	4	400x300x237	0,028	5,33
	723	PF.530.723.00	Mechanics 222	460x300x50	1705	4	473x238x317	0,036	7,28
	710	PF.590.710.00	Wheels Red Team Speed 25	210x170x50	250,0	8	360x228x237	0,019	2,33
	711	PF.590.711.00	Wheels Light Blue Team Nitro 25	210x170x50	250,0	8	360x228x237	0,019	2,33
	712	PF.590.712.00	Wheels Blue Team Rush 25	210x170x50	250,0	8	360x228x237	0,019	2,33

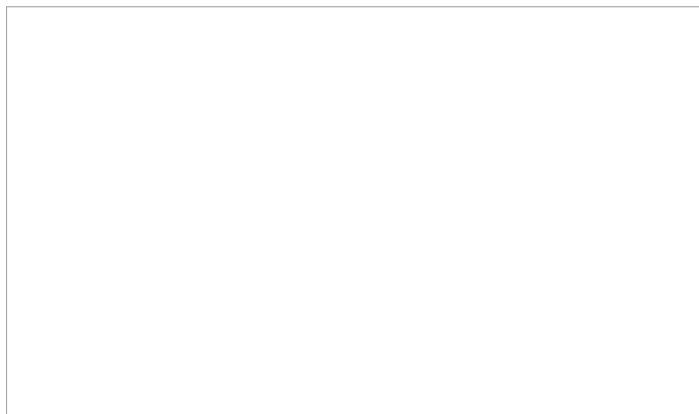
PRODUCTS LIST

	ITEM	CODE	TITLE	BOX SIZE		TRANSPORT CARTON			
				mm	weight (g)	PCS	mm	volume cbm	weight (gross)
	671	PF.800.671.00	Color Orange 55	246x143x143	610,0	6	455x290x337	0,044	4,21
	672	PF.800.672.00	Color Green 55	246x143x143	610,0	6	455x290x337	0,044	4,21
	673	PF.800.673.00	Color Blue 55	246x143x143	610,0	6	455x290x337	0,044	4,21
	674	PF.800.674.00	Color Pink 55	246x143x143	610,0	6	455x290x337	0,044	4,21
	675	PF.800.675.00	Color Yellow 55	246x143x143	610,0	6	455x290x337	0,044	4,21
	676	PF.800.676.00	Color Red 55	246x143x143	610,0	6	455x290x337	0,044	4,21
	571	PF.800.571.00	Cover Orange 26	246x73x73	230,0	9	290x240x237	0,016	2,37
	572	PF.800.572.00	Cover Green 26	246x73x73	489,6	9	290x240x237	0,016	2,37
	573	PF.800.573.00	Cover Blue 26	246x73x73	489,6	9	290x240x237	0,016	2,37

	ITEM	CODE	TITLE	BOX SIZE		TRANSPORT CARTON			
				mm	weight (g)	PCS	mm	volume cbm	weight (gross)
	574	PF.800.574.00	Cover Pink 26	246x73x73	489,6	9	290x240x237	0,016	2,37
	575	PF.800.575.00	Cover Yellow 26	246x73x73	489,6	9	290x240x237	0,016	2,37
	576	PF.800.576.00	Cover Red 26	246x73x73	489,6	9	290x240x237	0,016	2,37
	601	PF.800.601.00	Tazoo Beto 68	340x220x54	570,0	4	360x228x237	0,019	2,67
	602	PF.800.602.00	Tazoo Paco 71	340x220x54	585,0	4	360x228x237	0,019	2,68
	603	PF.800.603.00	Tazoo Jelo 70	340x220x54	600,0	4	360x228x237	0,019	2,74
	604	PF.800.604.00	Tazoo Toco 86	380x220x50	670,0	5	400x300x237	0,028	3,79
	605	PF.800.605.00	Tazoo Dina 70	340x220x54	TBA	4	360x228x237	0,019	0,34
	631	PF.800.631.00	Proteon Blatta 103	420x260x54	795,0	5	463x298x277	0,038	4,53

PRODUCTS LIST

	ITEM	CODE	TITLE	BOX SIZE		TRANSPORT CARTON			
				mm	weight (g)	PCS	mm	volume cbm	weight (gross)
 	632	PF.800.632.00	Proteon Swomp 103	420x260x54	795,0	5	463x298x277	0,038	4,53
 	633	PF.800.633.00	Proteon Vulkram 103	420x260x54	795,0	5	463x298x277	0,038	4,53
 	621	PF.800.621.00	Proteon Taurex 68	340x220x54	605,0	4	360x228x237	0,019	2,76



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