



LUM
STARS®

2019



TACTIC®



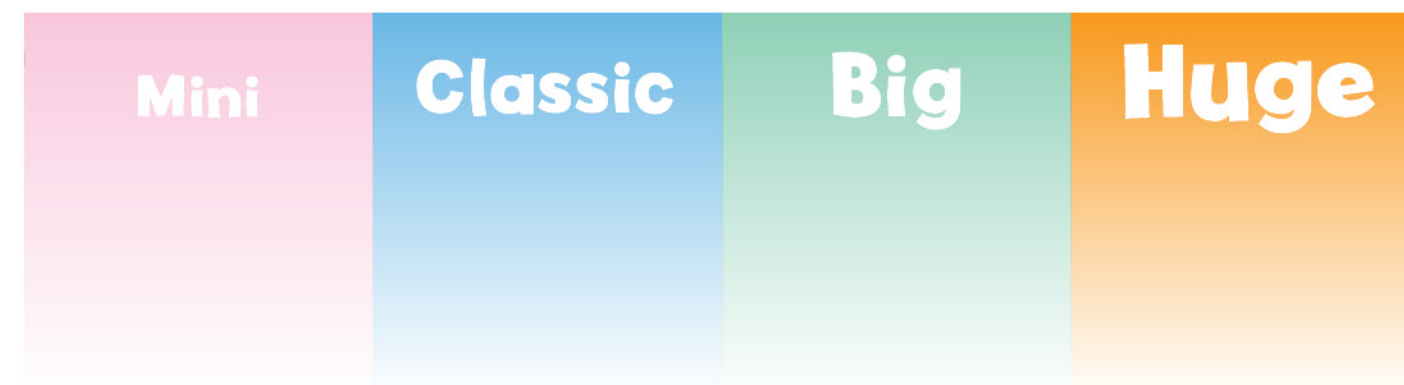

Once upon a time... It all began as a fairy tale created by Kati Hejakka, Doctor of Arts, who is also one of the owners of Tactic Games.

The fairy tale Lumo Stars was inspired by Nordic nature and mythologies, such as Kalevala, the wild stories of Vikings as well as Islandic sagas. The first storybook in this series saw daylight in April 2017.

Ms. Hejakka continues her writing work with the second instalment of the Lumo Stars series and plans to publish a graphic novel created with awarded illustrators.

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Wuff

Woof, woof Throw me a stick and I'll show you a trick! You'll never find another puppy as cuddly as me.

55035	Mini
	8,5 cm 6 pcs
54996	Classic
	15 cm 6 pcs
55074	Big
	24 cm 4 pcs
55690	Huge
	42 cm 2 pcs



Pinky

I'm a sweet, kind and sleepy dog. I think I'll take a little nap. See you after that?

55037	Mini
	8,5 cm 6 pcs
54998	Classic
	15 cm 6 pcs
	Big



Spotty

Stroke me and I'll be your friend forever. Rub my belly, my head and scratch me behind my ears. Aoww, I love it!

55036	Mini
	8,5 cm 6 pcs
54997	Classic
	15 cm 6 pcs
55075	Big
	24 cm 4 pcs
55691	Huge
	42 cm 2 pcs



LUMOSTARS



Lynx

During the dark Scandinavian nights I leap through the forest and listen to the night with my big ears, and eventually I find my way to you.

55008

Mini



8,5 cm
6 pcs

54969

Classic



15 cm
6 pcs

55047

Big



24 cm
4 pcs



Aurora

The colour of my coat comes from one of the most beautiful things on earth, Aurora borealis. It is as rare as I am!

Mini

54971

Classic



15 cm
6 pcs

Big



Winter

I like to jump and roll in the soft snow and catch the falling snowflakes in my big paws.

Mini

54970

Classic



15 cm
6 pcs

Big

WOLF

Northern Brights Collection

LUMOSTARS



Hukka

"Aow, aooooow!" I howl in the mountains and wait for my friends to join me. We love to frolic in the hills on cold winter nights!

Mini

54987

Classic



15 cm
6 pcs

Big



Woody

I love forests, they're amazing... and I also like you because you're my new best buddy!

55027

Mini



8,5 cm
6 pcs

54988

Classic



15 cm
6 pcs

55066

Big



24 cm
4 pcs



Susi

Hello! I know we will become the best of friends. We are going to have so much fun together!

55028

Mini



8,5 cm
6 pcs

54989

Classic



15 cm
6 pcs

55067

Big



24 cm
4 pcs



PUFFIN

Northern Brights Collection

LUMOSTARS



Lunni

I like to go fishing with my puffin friends, Luna and Lenni. We love taking a dip in the Atlantic Ocean!

Mini

54975 Classic



15 cm
6 pcs

Big



Luna

Picking flowers is one of my favourite things to do during summertime. Staying up late and watching the beautiful violet sunset is a dream come true.

Mini

54976 Classic



15 cm
6 pcs

Big



Lenni

I will make you laugh! It is my goal to make everyone happy with funny tricks and jokes.

55016 Mini



8,5 cm
6 pcs

54977 Classic



15 cm
6 pcs

55055 Big



24 cm
4 pcs

REINDEER

Northern Brights Collection



Poro

My favourite colour is pink! How about yours? I already love you - I'm sure we will get along!

55021	Mini
	8,5 cm 6 pcs
54982	Classic
	15 cm 6 pcs
55060	Big
	24 cm 4 pcs
55692	Huge
	42 cm 2 pcs



Vasa

Hello there! My name is Vasa and I'm a cute little reindeer from Lapland. Do you want to come and play with me?

	Mini
54981	Classic
	15 cm 6 pcs
55059	Big
	24 cm 4 pcs



Renee

My colours reflect the beautiful Northern Lights. The colours are really lovely, just like you.

55022	Mini
	8,5 cm 6 pcs
54983	Classic
	15 cm 6 pcs
	Big

LUMOSTARS



Otso

Yawn I hibernate for six months each year. I like to munch on berries and am proud to be the national animal of Finland and Russia!

Mini

54966

Classic



15 cm
6 pcs

Big



Raspberry

Yum! Raspberry bushes are big and spiky, but I sure love'em all!

55006

Mini



8,5 cm
6 pcs

54967

Classic



15 cm
6 pcs

55045

Big



24 cm
4 pcs



Camo

I'm a big cuddly bear who loves to play hide and seek. I always win thanks to my beautiful and soft camouflage coat.

55007

Mini



8,5 cm
6 pcs

54968

Classic



15 cm
6 pcs

Big



Bunny

I'm a brown hare. I jump and hop in the open fields and sometimes I get caught tasting an apple tree.

Mini

54993

Classic



15 cm
6 pcs

Big



Pupu

I'm a hare and I love the forest, blueberries and blackberries. When the winter comes, my fur turns white!

55033

Mini



8,5 cm
6 pcs

54994

Classic



15 cm
6 pcs

Big



Ice

I love to swim, and I can walk on the snow without sinking. Do you want to have a race? I can run really fast.

55034

Mini



8,5 cm
6 pcs

54995

Classic



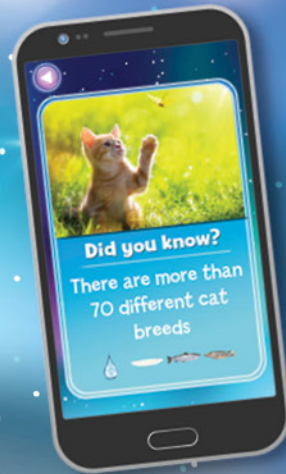
15 cm
6 pcs

55073

Big



24 cm
4 pcs



Forest

Meoww I like to chase mice and birds. That's what us cats are the best at, right? Come and play with me!

55029

Mini



8,5 cm
6 pcs

54990

Classic



15 cm
6 pcs

55068

Big



24 cm
4 pcs



Katti

I'm looking for a new friend. Are you the one I'm looking for?

Mini

54991

Classic



15 cm
6 pcs

Big



Peach

Playing in the haystack with my friends is so much fun! Thanks to the colour of my coat, I'm really hard to find!

55031

Mini



8,5 cm
6 pcs

54992

Classic



15 cm
6 pcs

55070

Big



24 cm
4 pcs



Repo

Wow! According to old tales, I create the Northern Lights by sweeping the snowdrift with my fluffy tail!

55011 Mini
8,5 cm
6 pcs



54972 Classic
15 cm
6 pcs



Big



Noki

I always stand out because of my beautiful silver and black coat!

Mini

54973 Classic
15 cm
6 pcs



Big



Blueberry

I like to eat blueberries and wood sorrel. They taste amazing and you should try them too!

55013 Mini
8,5 cm
6 pcs



54974 Classic
15 cm
6 pcs



55052 Big
24 cm
4 pcs



55695 Huge
42 cm
2 pcs





Siili

I live in your garden. I like to find a big pile of leaves and nap in it during the day! At night, it's time for me to play.

Mini

54999

Classic



15 cm
6 pcs

Big



Smultron

Yum I love wild strawberries! They are as sweet as you are! Come and play with me in the sunshine!

Mini

55000

Classic



15 cm
6 pcs

Big



Mortti

I live in the city and I love tasty treats! With my colour I blend in well on the city streets.

Mini

55001

Classic



15 cm
6 pcs

Big

LUMOSTARS



Ugla

Hoot-hoot I have big and sharp eyes. I can fly high silently, so you may not always see me but I'll always be there for you.

55041

Mini



8,5 cm
6 pcs

55002

Classic



15 cm
6 pcs

Big



Pöllö

Hello, my lovely, sparkly sweetie! I love to dance - do you want to dance, too? Maybe ballet or hip hop?

55042

Mini



8,5 cm
6 pcs

55003

Classic



15 cm
6 pcs

55081

Big



24 cm
4 pcs



Stripe

I love bright and happy colours. I also love to watch colourful rainbows and the Northern Lights. How about you?

55043

Mini



8,5 cm
6 pcs

55004

Classic



15 cm
6 pcs

55082

Big



24 cm
4 pcs

LUMOSTARS



Reino

Neigh, neigh! Feeling the Atlantic Ocean breeze makes me happy and galloping in the beautiful countryside is my favourite thing.

Mini

54978

Classic



15 cm
6 pcs

Big



Carla

I love to run across the hills with my friends and look at the stars at night.
Do you want to come, too?

Mini

54980

Classic



15 cm
6 pcs

Big



Snow

I might seem little, but I'm stronger than you might think!
My coat is spotty and I love it - I hope you love it too!

Mini

54979

Classic



15 cm
6 pcs

Big

Penguin



Ping

Hurray, it's snowing! Come and make a snowman with me! I love to play in the snow and make snow angels.

55341	Mini
	8,5 cm 6 pcs
55346	Classic
	15 cm 6 pcs
55358	Big
	24 cm 4 pcs

Seal



Kuutti

Oh, hi there! I didn't see you. I was just chilling and dreaming of a big fish ice cream... yummy!

	Mini
55348	Classic
	15 cm 6 pcs
55356	Big
	24 cm 4 pcs

Otter



Saukko

I spend most of my time in the water. That's why I'm such a good swimmer. Are you up for a race?

	Mini
55363	Classic
	15 cm 6 pcs
	Big

Wild Boar



Sika

Oink-oink I hope that you are not afraid of mud and dirt, because I would like us to play in the mud! Please come!

	Mini
55362	Classic
	15 cm 6 pcs
	Big

Ladybird



Leppis

Are you ready for an adventure?
Pack your things and get ready
for an adventure.
We will have so much fun!

55339	Mini
	8,5 cm 6 pcs
55360	Classic
	15 cm 6 pcs
553603	Big

Beaver



Pörri

Splash I love to swim.
Would you like to take a dip in the
water with me?
We could play some pool
ping-pong.

	Mini
55350	Classic
	15 cm 6 pcs
553504	Big

Mouse



Mus

Do you have any cheese with you?
Oh, I would love a small piece of
cheddar right now!

55338	Mini
	8,5 cm 6 pcs
55361	Classic
	15 cm 6 pcs
553610	Big

Deer



Dear

What is your favourite song?
Please let me know, so we can
sing it together!

55342	Mini
	8,5 cm 6 pcs
55351	Classic
	15 cm 6 pcs
55359	Big
	24 cm 4 pcs
55693	Huge
	42 cm 2 pcs

Spider



Spi

Look at my fancy glitter legs, aren't they cool? They light up the dance floor while I'm dancing salsa.

55340

Mini



8,5 cm
6 pcs

55345

Classic



15 cm
6 pcs

Big

Moose



Kung

Hey! Do you like my crown?

Mini

55352

Classic



15 cm
6 pcs

Big

Moose



Helge

Hey buddy! Do you want to join my mooseball team? Yeah that's right, come on!

Mini

55353

Classic



15 cm
6 pcs

Big

Ant



Antti

Despite my size, I have a big and bright personality! I think we will be best buddies and make lots of great memories together.

Mini

55349

Classic



15 cm
6 pcs

Big

Butterfly



Sommar

Aren't my wings beautiful, so colourful and full of glitter! You can find me flying around colourful flowers in the summertime.

Mini

55347

Classic



15 cm
6 pcs

Big

Dragonfly



Drago

Hey you! Do you want to race with me? The first one at the playground is the winner, come on!

Mini

55344

Classic



15 cm
6 pcs

Big

Snake



Kake

Twisting and wiggling is fun! Come on, my friend - let's go!

Mini

55355

Classic



15 cm
6 pcs

Big

55694

Huge



42 cm
2 pcs

Snake



Orm

Don't be afraid, I don't bite. Would you like to play some games with me? We could have lots of fun together!

Mini

55354

Classic



15 cm
6 pcs

Big

Snowy Owl



Lappi

To-hoo I live in Lapland, near Father Christmas. Sometimes I help him, too!

Mini	
55364	Classic
	15 cm 6 pcs
Big	

Arctic Fox



Napa

My friends can't find me when we play hide and seek in the snow!

Mini	
55365	Classic
	15 cm 6 pcs
Big	

Polar Bear



Nalle

Ice is my middle name and I love nothing more than playing in the cold water!

Mini	
55366	Classic
	15 cm 6 pcs
Big	
55696	Huge
	42 cm 2 pcs



Panda



Mom
Hey all my little friends!
Let's take care of each other.

Mini

55511 Big
24 cm
4 pcs



Panda



Pan
Grab my paw! Let's learn new,
exciting things together!

Mini

55390 Classic
15 cm
6 pcs



Big



Daa
Be my friend!
Everything is better together!

Mini

55391 Classic
15 cm
6 pcs



Big

Unicorn



Pilkku

I would love a new friend. One as cute as you.

55603	Mini
	8,5 cm 6 pcs
55601	Classic
	15 cm 6 pcs
55606	Big
	24 cm 4 pcs



Velvet

Velvet cake is my favourite. Could you bake one with me?

55608	Mini
	8,5 cm 6 pcs
55600	Classic
	15 cm 6 pcs
55618	Big
	24 cm 4 pcs



Dream

Close your eyes and I'll hug you. Together we can make your dreams come true!

55674	Mini
	8,5 cm 6 pcs
55675	Classic
	15 cm 6 pcs
55676	Big
	24 cm 4 pcs



Taiga

I love the coniferous forest. It's where I get my name, Taiga! Come on, let's go for an adventure!

55671	Mini
	8,5 cm 6 pcs
55672	Classic
	15 cm 6 pcs
55673	Big
	24 cm 4 pcs

Llama



Camille

Hi there! Do you like to play in the grass? If you do, could you come play with me?

Mini

55943

Classic



15 cm

6 pcs

Big

Skunk



Stinky

Let's play hide and seek together. It would be so much fun.

Mini

55944

Classic



15 cm

6 pcs

Big

Dalmatian



Lucky

Can you pet me, please? If you do, we can be best friends.

Mini

8,5 cm

6 pcs

55945

Classic



15 cm

6 pcs

Big

24 cm

4 pcs

Schnauzer



Nelly

I love to listen to singing. Can you sing to me, or can we sing together?

Mini

55946

Classic



15 cm

6 pcs

Big

Chihuahua



Skunk



Nami

I love to cuddle.
Could you cuddle with me?

Mini

55939

Classic



15 cm

6 pcs

Big



Disco

Let's party. Show me your moves
and I will show you mine.

Mini

55940

Classic



15 cm

6 pcs

Big

Dalmatian Dog



Deer



Dotty

Do you want to look at the stars
with me? I think they shine for
us and our friendship.

Mini

55941

Classic



15 cm

6 pcs

Big



Bock

I'm drowsy, but I can't sleep.
Could you sing me a lullaby
to help me fall asleep?

Mini

55942

Classic



15 cm

6 pcs

Big

Pig.



Piggy

I love to sunbathe.
Could you sunbathe with me?

Mini

56171

Classic



15 cm

6 pcs

Big

Sheep



Fluffy

Can you cuddle with me?
I'm fluffy and soft and i like to
cuddle.

Mini

56173

Classic



15 cm

6 pcs

Big

Rooster



Booster

Do you like my crowing? I can
teach you how to crow, if you
want?

Mini

56172

Classic



15 cm

6 pcs

Big

Cow



Molly

Can you give me a task to solve.
When I solve different kind of
tasks and problems I get excited
and happy.

Mini

56170

Classic



15 cm

6 pcs

Big

SEASONAL

VALENTINE'S
Bear



Puss

I love to spread love and hug people. It's my life goal to make everyone happy.
Can I give you a hug?

55736	Mini
	8,5 cm 6 pcs
55737	Classic
	15 cm 6 pcs
55738	Big
	24 cm 4 pcs

EASTER
Chick



Tipu

Pip-pip It's Easter and that means the chocolate egg hunt starts now. Are you coming?

	Mini
55743	Classic
	15 cm 6 pcs
	Big

EASTER
Fox



Funny

I love Easter and that's why I decided to dress up as a bunny. A bunny symbolises Easter. How are you going to dress up?

	Mini
55741	Classic
	15 cm 6 pcs
	Big

CHRISTMAS
Reindeer



Jul

I like to help Father Christmas spread Christmas cheer. Making people happy makes me happy, too!

	Mini
55739	Classic
	15 cm 6 pcs
	Big

SEASONAL

MOTHER'S DAY
Panda



I Love Mom

I do things in my own way and take care of my kids as well as I can. My friend, you are the best mum just being you.

Mini

Classic

55742

Big



24 cm
4 pcs

6 416739 557427

FATHER'S DAY
Bear



#1 Dad

Being a father means the world to me. I love to fool around and laugh with my kids!

Mini

55740

Classic



15 cm
6 pcs

Big

6 416739 557403

HALLOWEEN
Cat



HALLOWEEN
Ant



HALLOWEEN
Bat



Spooky

Halloween is a spooky time, just like me! I'm a spooky dude. Are you brave enough to play with me? just being you.



Mini

54984

Classic



15 cm
6 pcs

Big

Antiboo

I love Halloween! That's why it's the best time to come see me. I'm already expecting you, so remember to come!



Mini

55735

Classic



15 cm
6 pcs

Big

Battis

I look little, but trust me I'm one scary bat. Just kidding! I'm really kind and nice, and I want you to be my friend.



Mini

55343

Classic



15 cm
6 pcs

Big

6 416739 553436

MINI

55037



Pinky

55036



Spotty

55035



Wuff

55028



Susi

55027



Woody

55016



Lenni

55029



Forest

55031



Peach

55008



Lynx

55041



Uggla

55042



Pöllö

55043



Stripe

55338



Mus

55021



Poro

55022



Renee

55006



Raspberry

55007



Camo

55342



Dear

55340



Spi

55341



Ping

55339



Leppis

55674



Dream

55671



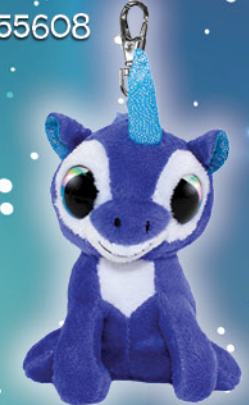
Taiga

55603



Piikku

55608



Velvet

55034



Ice

55033



Pupu

55013



Blueberry

55011



Repo

DISPLAYS & ACCESSORIES



Lumo Floor Display 76 x 211cm
Mini 288 pcs, Classic 198 pcs, Big 48 pcs
55781 



Lumo Floor Display 62 x 211cm
Mini 192 pcs, Classic 134 pcs, Big 32 pcs
55780 



Stripe For Minis
6 pcs
55150 



Shelf Display For Classic
40x45cm, 30 pcs
55148 



Shelf Display Header
30 pcs
55375 

DISPLAYS & ACCESSORIES



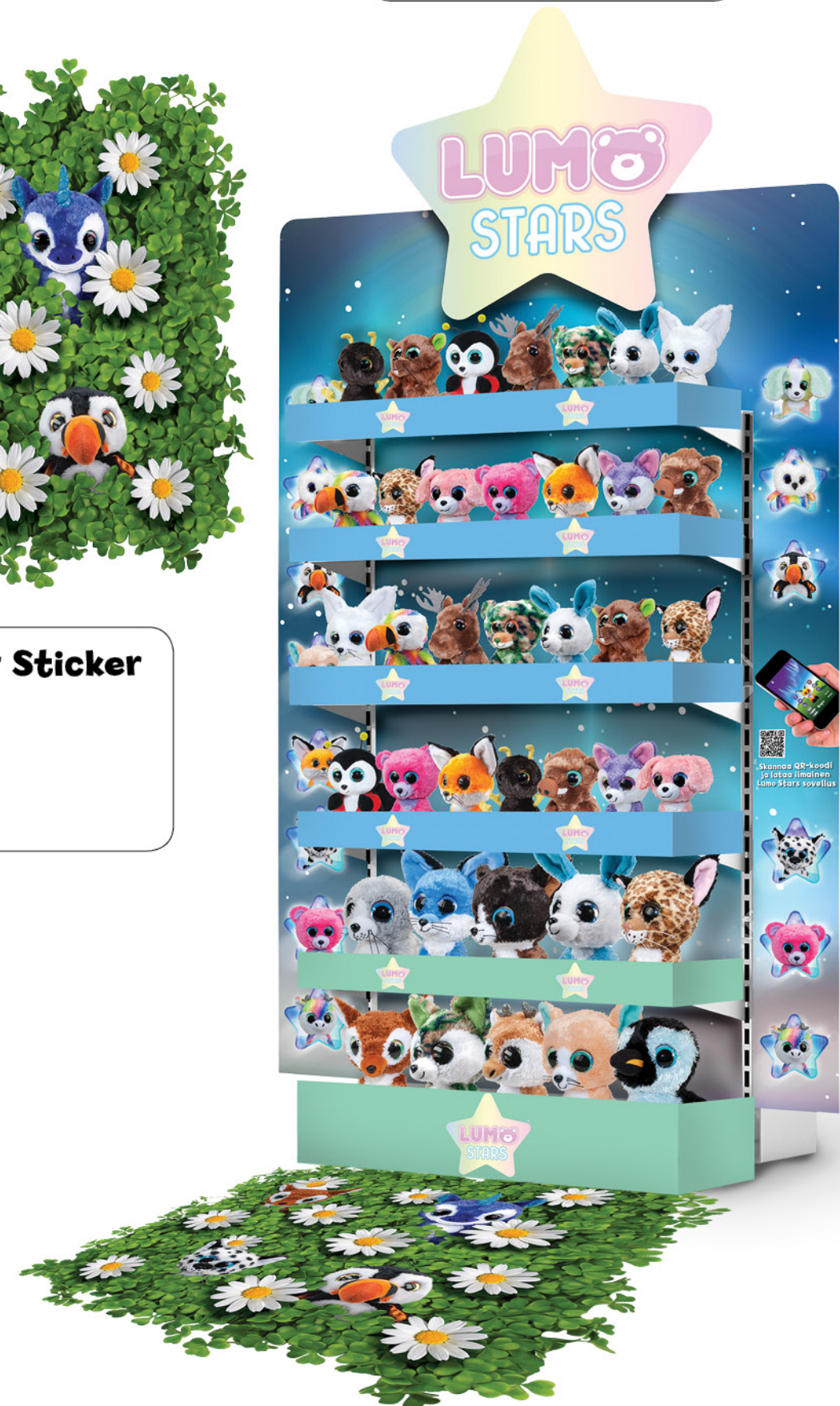
Lumo House Display
58x158cm
Classic 120 pcs
55731



Lumo Floor Sticker
130x130cm
55845



Lumo Endcap
168,8x223,7cm
55846



ACCESSORIES



Lumo House

Tree 30x35cm

55371



Lumo House

Mushroom 30x35cm

55372



Lumo House

Creative

55373



Lumo Stars

Plastic Bag

55376



COLLECTIBLE, Lumo Stars - Surprise Egg



Surprise Egg
Lumi 12,5cm
55776



6 416739 557762



Surprise Egg
Rabarber 12,5cm
55774



6 416739 557748



Surprise Egg
Lo 12,5cm
55777



6 416739 557779



Surprise Egg
Leaf 12,5cm
55775



6 416739 557755



Surprise Egg
Meri 12,5cm
55773



6 416739 557731



Surprise Egg
Sunset 12,5cm
55772



6 416739 557724



**Lumo Stars
Surprise Egg assortment**

55778
12pcs



(Egg Height : 15,5cm)

WHICH
SOFT AND ADORABLE
LITTLE BUDDY
WAITS FOR YOU
INSIDE
THIS EGG?

lumostars.com

SCAN
&
PLAY



COLLECT
THEM
ALL

COLLECTIBLE, Lumo Stars – Surprise Egg



Surprise Egg
Hunter 12,5cm
56158



Surprise Egg
Maisy 12,5cm
56159



Surprise Egg
Pat 12,5cm
56155



Surprise Egg
Kitty 12,5cm
56157



Surprise Egg
Clever 12,5cm
56160



Surprise Egg
Bella 12,5cm
56156



**Lumo Stars
Surprise Egg assortment**
56154
12pcs
 (Egg Height : 15,5cm)



COLLECTIBLE, Lumo Stars – Surprise Egg



Lumo Surprise Egg House Display

58x158cm

60 pcs

56039



6 416739 560397

COLLECTIBLE, Lumo Stars – Snow Globe



LUMO STARS
Snow Globe
Reindeer
56166



6 416739 561660

LUMO STARS
Snow Globe
Deer
56164



6 416739 561646

LUMO STARS
Snow Globe
Fox
56165



6 416739 561653



COLLECTIBLE, Lumo Stars - Figu



Lumo Stars
Figu assortment
55755
6 416739 557557



BABY LINE, 20cm



FOX



Repo

55768

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557687



DOG



Spotty

55769

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557694

REINDEER



Vasa

55766

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557663

BEAR



Otso

55764

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557649



UNICORN



Velvet

55770

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557700

PANDA



Pan

55765

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557656

DOG



Wuff

55771

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557717

BUNNY



Pupu

55767

- Height: 20cm
- Supersoft
- Safe

4pcs



6 416739 557670

BABY LINE, Baby Blanket



FOX



Repo

55759

4pcs



DOG



Spotty

55760

4pcs



REINDEER



Vasa

55761

4pcs



BEAR



Otso

55756

4pcs



UNICORN



Velvet

55762

4pcs



DOG



Wuff

55763

4pcs



PANDA



Pan

55757

4pcs



BUNNY



Pupu

55758

4pcs



STORY & ACTIVITY BOOKS



**Northern Brights
Bedtime Story**
70095




**Lumo Stars
Activity Book**
55443


**Lumo Stars
Colouring Book**
55170


**Lumo Stars
Sticker Book**
55181


STORY & ACTIVITY BOOKS

PANDA STARS™



Panda Stars
The Little Pandas
in the Playground

70295



Panda Stars
A New Friend

70299



Pan and Da
Go To Nursery

70249



Panda Stars
Sticker Book

55507



Panda Stars
Colouring Book

55493



Panda Stars
Activity Book

55499



GAMES & PUZZLES



Lumo Stars
Lumo Stars Memorize (multi)
55849



Lumo Stars
56 pcs puzzle collection 3x2 motives
55854



Lumo Stars
56 pcs puzzle
By the Fire
55850



Lumo Stars
56 pcs puzzle
Running Free
55852



Lumo Stars
56 pcs puzzle
Starry Sky
55851



TRENDY

CAT



Bling

Look how I sparkle!
Do you want to pet my
glittering coat?

Mini

56031

Classic



15 cm

6 pcs

Big

WOLF



Blong

Will you be my friend?
Together we shine brighter.

Mini

56032

Classic



15 cm

6 pcs

Big



Lumo House

Sparkly Mushroom 30x35cm

56167



6 416739 561677



Lumo Stars Pillow

Sparkly Blue, 35cm
56169

Sparkly Pink, 35cm
56168



6 416739 561691



6 416739 561684

BACK TO SCHOOL



Lumo Stars
Pencil Case
55225



Lumo Stars
Shoulder Bag
55224



Lumo Stars
Backbag
55223



Lumo Stars
Trolley
55221



BACK TO SCHOOL



Lumo Stars
Camo Backbag
56161
6 416739 561615

Lumo Stars
Camo Pencil Case
56163
6 416739 561639



Lumo Stars
Camo Shoulder Bag
56162
6 416739 561622

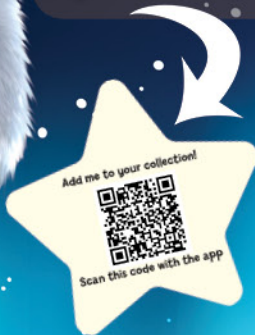
Lumo Stars
BigBag
88211
6 416739 882116



APPLICATION & WEB



Open the tag.



Scan the qr code with the app.

Bring your Lumo buddies to life with the Lumo Stars application - just scan your buddy, give it a name and make it totally unique!



Take silly selfies of your Lumo buddies and share them with your friends!

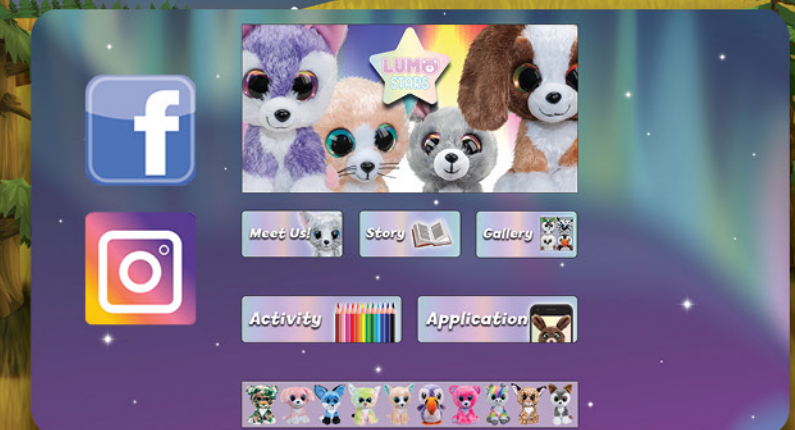


You can also learn more about your Lumo buddy by playing fun, educational games that are full of fascinating facts.



With the application, you can play hide and seek or ball games with your buddy, or just take care of it by feeding it and playing with it.

You can find us and much more at www.lumostars.com



Notes



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LUMO PLUSH TOYS
and mark down the ones
you already have!



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ALL OF US!

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based on real Nordic nature and wildlife.

100% Finnish design.

Primary customer group is girls aged 4 - 10.

Collectable animal baby plush toys.

Happy, huggable, friendly and cute toys -
they will make you smile!

The range contains endless surprises
and always offers customers more.

The collection is constantly reviewed and renewed.

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