



STANLEY® Jr.

TASTY!
JUNIOR™

Char-Broil

2023 PRODUCT RANGE FOR TACTIC





- In business since 2007
- Innovative toy products, encouraging creativity, fun and education
- Products support STEM skills
- Worldwide brand recognition and support for all licenses



Growth Potential

- Toy market worldwide is predicted to grow at a 9.91% CAGR from 2020-2025.
- Educational, interactive and multifunctional toys are major growth drivers.
- Education and science looks to the young female market for growth



Exponential Growth

- Red Toolbox has experienced 63% growth from 2018-2019
- 13% growth from 2019-2020
- Selling in every major store in the U.S.
- Selling in every major eCom site in the U.S.
- Continued growth during COVID-19 pandemic

"OUR PRODUCTS HAVE BEEN PART
OF **GROWING UP** FOR SO MANY CHILDREN AROUND THE WORLD.
THROUGH PLAY, CHILDREN HAVE AN **INVALUABLE EXPERIENCE** OF WALKING
IN SOMEONE ELSE'S SHOES."

AMI ROSENFELD, CEO



STANLEY® Jr.

REAL TOOLS & KITS

STANLEY Jr.

REAL WORKING TOOLSETS - NEW PACKAGING!

ST004-05-SY

5 PC TOOL SET

PACKAGING DIMENSIONS:

24L X 9W X 39H CM

INCLUDES:

- 8OZ HAMMER
- SAFETY GOGGLES
- PH SCREWDRIVER
- FLAT HEAD SCREWDRIVER
- TAPE MEASURE



STANLEY Jr.

REAL WORKING TOOLSETS - BEST SELLER

TBS001-05-SY

5 PC TOOL SET IN TOOLBOX

PACKAGING DIMENSIONS:

28.7L X 18W X 17H CM / 28.7"L x 18"W x 6.7"H

INCLUDES:

- KIDS TOOLBOX
- 8OZ HAMMER
- SAFETY GOGGLES
- PH SCREWDRIVER
- FLAT HEAD SCREWDRIVER
- TAPE MEASURE



STANLEY® Jr.

REAL WORKING TOOLSETS - BEST SELLER

TBS005-06-SY

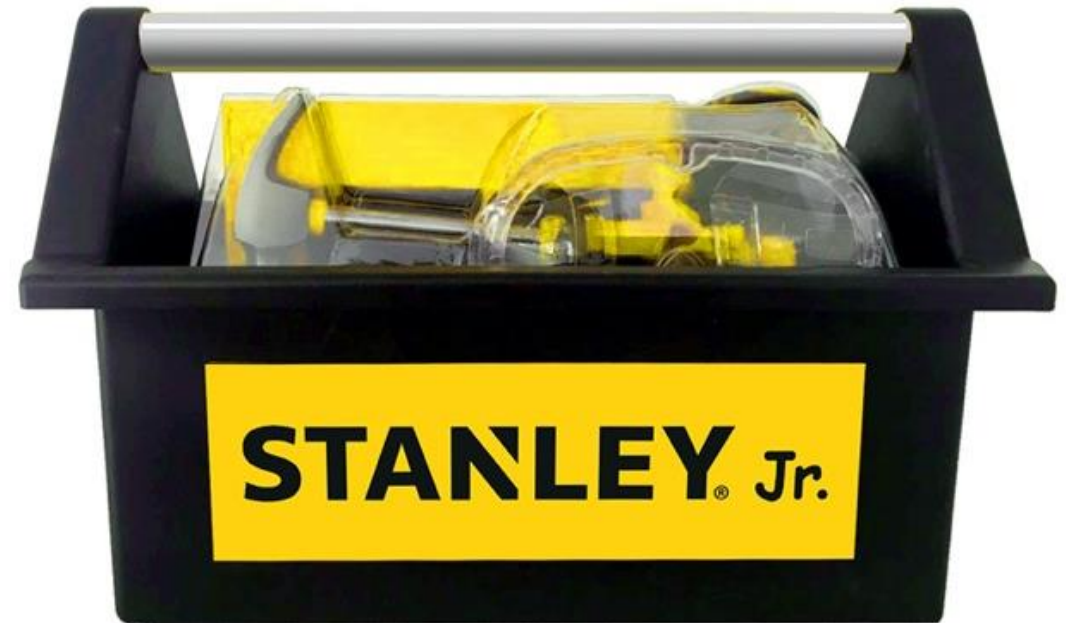
5 PC TOOL SET IN OPEN TOOLBOX

PACKAGING DIMENSIONS:

32L X 16W X 19.4H CM / 12.6"LX 6.3"W X 7.6"H

INCLUDES:

- KIDS OPEN TOOLBOX
- 4OZ HAMMER
- SAFETY GOGGLES
- MINI PH SCREWDRIVER
- MINI FLAT HEAD SCREWDRIVER
- TAPE MEASURE



STANLEY® Jr.

REAL WORKING TOOLSETS

ST036-05-SY

5 PC TOOL SET

PACKAGING DIMENSIONS:

50L X 5W X 30H CM / 19."L x 2.0"W x 11.8"H

Includes:

- 4oz Hammer
- Safety Goggles
- PH Screwdriver
- Ruler
- Tool Belt



STANLEY Jr.

REAL WORKING TOOLSETS - NEW PACKAGING!

ST006-10-SY

10 PC TOOL SET

Packaging dimensions:

48L X 8.5W X 38H CM / 19.3"L x 3.9"W x 15"H

Includes:

- 8oz Hammer
- Safety Goggles
- PH Screwdriver
- Flat Head Screwdriver
- Tape Measure
- Hand Saw
- Ruler
- Bar Clamp
- File
- Tool Belt



STANLEY® Jr.

REAL WORKING TOOLS - BEST SELLER

T010M-SY

TOOL BELT

Product dimensions:

52L X 1.5W X 20H CM / 20.5"L x 0.6"W x 7.9"H



*Tools sold separately

STANLEY Jr.

REAL WORKING TOOLS - BEST SELLER



T014-SY

WORKING GLOVES

PRODUCT DIMENSIONS:

11.8L X 1.5W X 19.5H CM / 4.6"L X 0.6"W X 7.7"H



STANLEY Jr.

REAL WORKING TOOLS Exponential - **BEST SELLER**

WB002-SY

KIDS' WORKBENCH

Product dimensions:

85.5L X 7.1W X 36H CM / 33"L x 2.8"W x 14.2"H

Includes:

- Wood construction
- Perfectly sized for kids
- Tools storage
- Work surface with full length cm/inch ruler
- Storage shelf

*tools sold separately



STANLEY® Jr.

REAL WORKING TOOLS

WB002-03-SY

KIDS' WORKBENCH & 3 PC TOOL SET

Product dimensions:

85.5L X 7.1W X 36H CM / 33.7"L x 2.8"W x 14.2"H

Includes:

- 4oz Hammer
- Safety Goggles
- Mini PH Screwdriver



STANLEY Jr.

DIY WOODEN KITS

OK005-SY

BULLDOZER KIT

Large packaging dimensions:

40.3L X 3.5W X 32.9H CM
15.9"L x 1.4"W x 13"H

Includes:

- Pre-cut wood parts
- Colorful plastic parts
- Wheels (if needed)
- Screws and nails
- Sandpaper
- Fun stickers
- Paints and paint brush
- Assembly instructions



Engaging POS Packaging



STANLEY Jr.

LARGE DIY WOODEN KITS - NEW ITEMS



OK008-SY

TALL BIRDHOUSE KIT



OK058-SY

PERISCOPE KIT



OK059-SY

KALEIDOSCOPE KIT

STANLEY Jr.

LARGE DIY WOODEN KITS - **BEST SELLERS**



K020-SY
BIRD FEEDER KIT



K033-SY
BIRDHOUSE KIT



OK035-SY
LIFTING CRANE KIT

STANLEY Jr.

LARGE DIY WOODEN KITS



K096-SY

POLICE CAR KIT



OK006-SY

DUMP TRUCK KIT



STANLEY Jr.

MEDIUM DIY WOODEN KITS

OK028-SY

DUNE BUGGY KIT

Medium packaging dimensions:

30.4L X 3.0W X 25.0H CM / 12"L x 1.2"W x 9.8"H

Includes:

- Pre-cut wood parts
- Colorful plastic parts
- Wheels (if needed)
- Screws and nails
- Sandpaper
- Fun stickers
- Paints and paint brush
- Assembly instructions



Engaging POS Packaging





OK052-SY
GREEN HOUSE KIT



OK054-SY
BIRD FEEDER KIT



OK060-SY
ATV KIT



OK057-SY
MOTORBIKE KIT



JK005-SY

CATAPULT TRUCK KIT



OK056-SY

BUG BARN KIT



JK002-SY

MINI FOOSBALL KIT



JK001-SY

MINI BASKETBALL KIT

STANLEY Jr.

MEDIUM DIY WOODEN KITS - BEST SELLERS



JK029-SY

PULL BACK AIRPLANE KIT



OK032-SY

FRONT LOADER KIT



JK030-SY

PULL BACK SPORTS CAR KIT



JK009-SY

CANDY MAZE KIT

STANLEY Jr.

MEDIUM DIY WOODEN KITS - GREAT SALES GROWTH ITEMS



OK047-SY

BIRDHOUSE KIT



OK033-SY

DUMP TRUCK KIT

STANLEY Jr.

EASY DIY ASSEMBLY
Clear & easy-to-follow assembly instructions included

STANLEY® Jr.

COMBO SETS DIY WOODEN KITS & TOOL SETS - NEW BUNDLE SETS



U037-K01-T07-SY

TALL BIRDHOUSE KIT & 7 PC TOOL SET



U038-K01-T07-SY

KALIEDESCOPE KIT & 7 PC TOOL SET

STANLEY® Jr.

COMBO SETS DIY WOODEN KITS & TOOL SETS - **VALUE BUNDLE BEST SELLERS**



U023-K01-T07-SY

LIFTING CRANE KIT & 7 PC TOOL SET



U030-K01-T07-SY

DUMP TRUCK KID & 7 PC TOOL SET

STANLEY® Jr.

COMBO SETS DIY WOODEN KITS & TOOL SETS - BEST SELLERS



STJK029-T07-SY

PULL BACK AIRPLANE KIT & 7 PC TOOL SET



STJK005-T07-SY

CATAPULT TRUCK KIT & 7 PC TOOL SET



STOK032-T07-SY

FRONT LOADER KIT & 7 PC TOOL SET

STANLEY® Jr.

COMBO SETS DIY WOODEN KITS & TOOL SETS - **NEW BUNDLE !**



STOK058-07-SY Periscope

PERISCOPE KIT & 7 PC TOOL SET



STOK059-T07-SY

KALIDESCOPE KIT & 7 PC TOOL SET

STANLEY® Jr.

REAL WORKING TOOLS

WB002-K01-T03-SY

KIDS' WORKBENCH & 3 PC TOOLS & KIT SET

PRODUCT DIMENSIONS:

85.5L X 7.1W X 36H CM

INCLUDES:

- 4OZ HAMMER
- SAFETY GOGGLES
- MINI PH SCREWDRIVER
- STANLEY JR. WORKENCH
- OK033-SY DUMP TRUCK KIT



STANLEY® Jr.

REAL GARDENING TOOLS & KITS

STANLEY Jr.

GARDEN WORKING TOOLS - BEST SELLER

G015-SY

20L WHEELBARROW

Product dimensions:

83.5L X 44W X 39H CM / 32.8"L X 17.3"W X 15.3"H

Includes:

- Pre-cut wood parts
- Plastic parts
- Wheel
- Screws
- Assembly instructions



STANLEY® Jr.

GARDEN WORKING TOOLS BUNDLE - NEW ITEM

SGH014-07-SY

20L WHEELBARROW & 6 PC TOOL SET

Packaging dimensions:

17.1"x4.9"x32.8" / 43.2 x 12.4 x 83.3cm

Includes:

- Wheelbarrow
- Apron
- Hat
- Gloves
- Hand Rake
- Hand Trowel
- Hand Fork



STANLEY® Jr.

GARDEN WORKING TOOLS SETS - NEW ITEM

SGH015-03-SY

3 PC GARDEN TOOL SET

Packaging dimensions:

29 X 5W X 29H CM / 11.4"L X 2"W X 11.4"H

Includes:

- Mister
- Hand Trowel
- Hand Fork



STANLEY® Jr.

GARDEN WORKING TOOLSETS - NEW ITEM

SGH016-09-SY

9 PC GARDEN TOOL SET

Packaging dimensions:

Will come on hanging card TBC

Includes:

- Mister
- Hand Rake
- Hand Trowel
- Hand Fork
- Garden Gloves
- Garden tag x3



STANLEY® Jr.

GARDEN WORKING TOOLSETS - NEW ITEM

SGH017-04-SY

4 PC GARDEN TOOL SET

Packaging dimensions:

Will come on hanging card TBC

Includes:

- Hand Rake
- Hand Trowel
- Hand Fork
- Garden Tool Belt



STANLEY Jr.

GARDEN WORKING TOOLSETS - BEST SELLERS

SGH001-03-SY

3 PC GARDEN TOOL SET

Packaging dimensions:

20 X 5W X 29H CM / 7.8"LX 2"W X 11.4"H

Includes:

- Hand Spade
- Hand Rake
- Hand Fork



SGH005-03-SY

3 PC GARDEN TOOL SET

Packaging dimensions:

20 X 5W X 29H CM / 7.8"LX 2"W X 11.4"H

Includes:

- Hand Trowel
- Hand Rake
- Hand Fork



STANLEY® Jr.

GARDEN WORKING TOOLSETS- BEST SELLERS

SGH012-03-SY

3 PC GARDEN TOOL SET

Packaging dimensions:

10.5L X 10.5W X 22H CM /
4.1"L X 4.1"W X 8.7"H

Includes:

- Hand Trowel
- Pail
- Apron



SGH006-03-SY

3 PC GARDEN TOOL SET

Packaging dimensions:

10.5L X 10.5W X 22H CM /
4.1"L X 4.1"W X 8.7"H

Includes:

- Hand Trowel
- Pail
- Sun Hat



STANLEY® Jr.

GARDEN WORKING TOOLS

SGH007-04-SY

4 PC GARDEN TOOL SET

Packaging dimensions:

25L X 5W X 29H CM /
9.8"L X 2"W X 11.4"H

Includes:

- Hand Spade
- Hand Trowel
- Hand Rake
- Tool Bag



SGH008-04-SY

4 PC GARDEN TOOL SET

Packaging dimensions:

22L X 10W X 40H CM /
8.6"L X 3.9"W X 15.7"H

Includes:

- Hand Spade
- Hand Fork
- Watering Can
- Garden Gloves



SG013-03-SY

3 PC GARDEN TOOL SET

Packaging dimensions:

24L X 5.4W X 73.3H CM / 9.4"L X 2.1"X 28.8"H

Includes:

- Garden Hoe
- Leaf Rake
- Shovel

**SG014-03-SY**

4 PC GARDEN TOOL SET

Packaging dimensions:

24L X 5.4W X 73.3H CM / 9.4"L X 2.1"X 28.8"H

Includes:

- Garden Hoe
- Shovel
- Garden Gloves



STANLEY Jr.

GARDEN SET BUNDLES- BEST SELLER

SGH013-SY

3 PC GARDEN TOOL SET

Packaging dimensions:

32L X 16W X 19.4H CM / 12.6"LX 6.3"W X 7.6"H

Includes:

- Hand Trowel
- Hand Rake
- Hand Fork
- Garden Gloves
- Garden Tag x2
- Plastic Pot x2
- Open Toolbox



STANLEY Jr.

GARDEN SET BUNDLES- NEW ITEM

SGH010-SY

MEGA GARDEN TOOL SET

Packaging dimensions:

48.3L X 38.6W X 17H CM / 19"L X 15.1"W X 6.7"H

Includes:

- Hand Trowel
- Hand Rake
- Hand Fork
- Garden Gloves
- Sun Hat
- Apron
- Watering Can
- Garden Tag x3
- Plastic Pot x3
- Open Toolbox



STANLEY® Jr.

GARDEN SET BUNDLES- NEW ITEM

SGH011-SY

MEGA GARDEN TOOL SET

Packaging dimensions:

48.3L X 38.6W X 17H CM / 19"L X 15.1"W X 6.7"H

Includes:

- OK047-SY Birdhouse Kit
- Hand Trowel
- Hand Rake
- Hand Fork
- Garden Gloves
- Sun Hat
- Watering Can
- Garden Tag x3
- Plastic Pot x3
- Open Toolbox



STANLEY® Jr.

GARDEN TOOLSET - BEST SELLER

SG003-10-SY

10 PC GARDEN TOOL SET

Packaging dimensions:

39L X 11W X 29H CM / 15.3"L X 4.3"W X 11.4"H

Includes:

- Hand Trowel
- Hand Fork
- Garden Gloves
- Pail
- Garden Tag x3
- Plastic Pot x3



STANLEY® Jr.

GARDEN TOOLSET - BEST SELLER

SG004-10-SY

10 PC GARDEN TOOL SET

Packaging dimensions:

39L X 11W X 29H CM / 15.3"L X 4.3"W X 11.4"H

Includes:

- Hand Trowel
- Hand Fork
- Sun Hat
- Tool Bag
- Garden Tag x3
- Plastic Pot x3



STANLEY® Jr.

GARDEN WORKING TOOLS

SG005-12-SY

12 PC GARDEN TOOL SET

Packaging dimensions:

55L X 11W X 34H CM / 21.6"L X 4.3"W X 13.4"H

Includes:

- Hand Spade
- Hand Trowel
- Hand Fork
- Garden Gloves
- Tool Belt
- Pail
- Garden Tag x3
- Plastic Pot x3



STANLEY® Jr.

GARDEN WORKING TOOLS

SG008-10-SY

10 PC GARDEN TOOL SET

Packaging dimensions:

73L X 11W X 38H CM / 28.7"L X 4.3"W X 15"H

Includes:

- Hand Spade
- Hand Trowel
- Hand Fork
- Garden Hoe
- Leaf Rake
- Shovel
- Garden Gloves
- Tool Bag
- Sun Hat
- Pail



STANLEY® Jr.

GARDEN WORKING TOOLS

SG007-15-SY

15 PC GARDEN TOOL SET

Packaging dimensions:

73L X 11W X 38H CM / 28.7"L X 4.3"W X 15"H

Includes:

- Hand Spade
- Hand Trowel
- Hand Fork
- Leaf Rake
- Shovel
- Garden Gloves
- Tool Bag
- Pail
- Sun Hat
- Garden Tag x3
- Plastic Pot x3



STANLEY® Jr.

GARDEN TOOLS DISPLAYS



STANLEY® Jr.

WOOD PRETEND

PLAY - 3+ NEW!

STANLEY[®] Jr.

WOODEN PLAY- HAND TOOLS & TOOLBOX- NEW ITEMS

WRP004-SY

Wooden Drill

PACKAGING DIMENSIONS:

L30.0 X W15.0 X H15.0cm (est.)

INCLUDES:

- FSC Wood Certified
- All Types of tools included
- Toolbox which construction pieces to build
- Realistic looking Wood hand tools for 3+



STANLEY® Jr.

WOODEN PLAY- HAND TOOLS & TOOLBOX- NEW ITEMS

WRP004-SY

Wooden Workbench + Hand Tool Set

PRODUCT SIZE

L45.0 X D38.0 X H74.0cm

PACKAGING DIMENSIONS:

L70.0 X W111.0 X H34.0cm (est.)

INCLUDES:

- FSC Wood Certified
- All Types of tools included
- Toolbox which construction pieces to build
- Realistic looking Wood hand tools for 3+



STANLEY® Jr.

WOODEN PLAY- PRETEND DRILL- NEW ITEMS

WRP001-SY

Wooden Drill

PACKAGING DIMENSIONS:

L6.0 X W19.0 X H19.0cm (est.)

INCLUDES:

- FSC Wood Certified
- Manual turning Drill
- In and out bit movement



STANLEY® Jr.

WOODEN PLAY- PRETEND JIGSAW NEW ITEMS

WRP003-SY

Jig saw

PACKAGING DIMENSIONS:

L6.0 X W19.0 X H19.0cm (est.)

INCLUDES:

- FSC Wood Certified
- Manual up and down blade movement



STANLEY® Jr.

WOODEN PLAY- PRETEND CIRCULAR SAW - NEW ITEMS

WRP004-SY

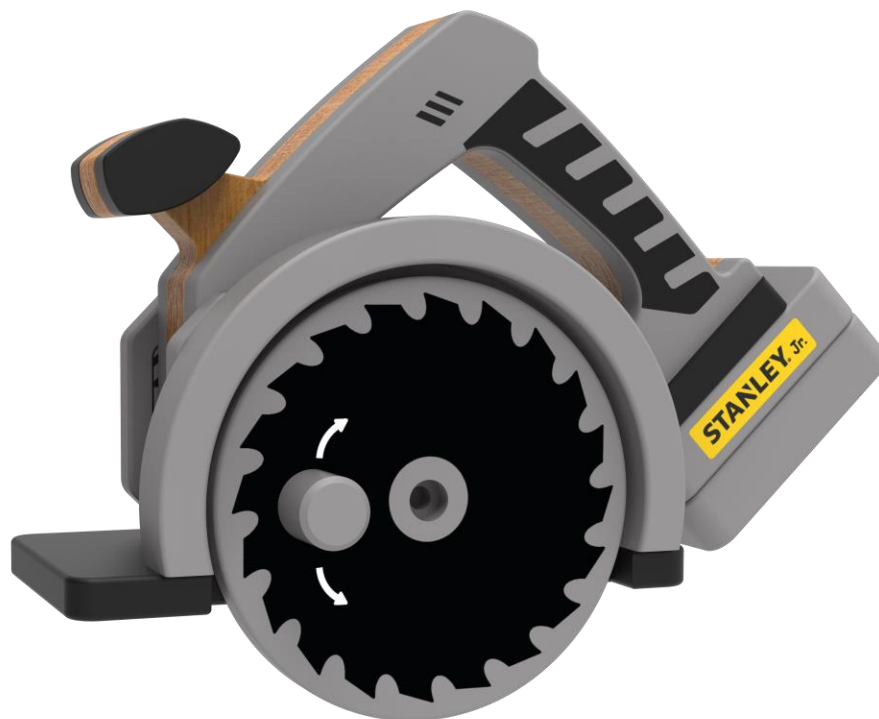
Circle saw

PACKAGING DIMENSIONS:

L6.0 X W19.0 X H19.0cm (est.)

INCLUDES:

- FSC Wood Certified
- Manual turning circle saw



STANLEY Jr.

TAKE APART TRUCKS



Take Apart XL



14.5 cm

Take Apart



13 cm

Take Apart dot



8 cm

STANLEY Jr.

XL TAKE APART TRUCKS- BEST SELLERS



TT002-SY
FRONT LOADER KIT



TT001-SY
DUMP TRUCK KIT



TT007-SY
EXCAVATOR KIT

STANLEY® Jr.

XL TAKE APART TRUCKS



*Creativity.
Imagination.
Fun.*



TT010-SY

JACKHAMMER KIT



TT003-SY

CEMENT TRUCK KIT



TT005-SY

BULLDOZER KIT



STANLEY Jr.

XL TAKE APART TRUCKT - NEW ITEMS



TT004-SY
FORKLIFT KIT



TT006-SY
FRONT ROLLER KIT



TT008-SY
CLAW TRUCK KIT



Red Toolbox

PLAY FOR REAL

STANLEY® Jr.

XL TAKE APART TRUCKS

STEM

SPECIAL BONUS:

Measurement tool skill
on each XL truck!



STANLEY® Jr.

COMBO SETS XL TAKE APART TRUCKS - BEST SELLER



STT004-03-SY

TAKE APART 3 IN 1 SET

Includes:

- Front Roller Truck
- Forklift Head
- Front Loader
- Figurine
- Screwdriver



STT005-03-SY

TAKE APART 3 IN 1 SET

Includes:

- Excavator Truck
- Claw Truck Head
- Jackhammer Head
- Figurine
- Screwdriver

STANLEY Jr.

CLASSIC TAKE APART TRUCKS - NEW RANGE



TT006M-SY

FRONT ROLLER KIT



TT007M-SY

EXCAVATOR KIT



TT008M-SY

CLAW TRUCK KIT



TT010M-SY

JACKHAMMER KIT



Red Toolbox

PLAY FOR REAL

STANLEY Jr.

CLASSIC TAKE APART TRUCKS - NEW RANGE



TT001M-SY
DUMP TRUCK KIT



TT003M-SY
CEMENT TRUCK KIT



TT005M-SY
BULLDOZER KIT

STANLEY Jr.

CLASSIC TAKE APART TRUCKS - NEW RANGE



TT020M-SY
SNOWPLOW KIT



TT023M-SY
DUMP TRUCK KIT



STANLEY Jr.

COMBO SETS CLASSIC TAKE APART TRUCKS - BEST SELLER

STT016-M3-SY

TAKE APART CONSTRUCTION SET

Packaging dimensions:

59L X 9W X 38H CM / 23.2.7"LX 3.6"W X 15"H

Includes:

- Bulldozer kit
- Dump Truck kit
- Excavator kit
- Stanley Figurine
- Screwdriver
- 2 Construction equipment pcs
- 2x Boulders



STANLEY Jr.

DOT TAKE APART TRUCKS - NEW RANGE



TT003S-SY

CEMENT TRUCK KIT



TT026S-SY

TOW TRUCK KIT



TT027S-SY

TIPPER TRUCK KIT



TT001S-SY

DUMP TRUCK KIT

STANLEY® Jr.

COMBO SETS DOT TAKE APART TRUCKS - NEW ITEMS



STT010-03-SY

3 TAKE APART TRUCK SET

Includes:

- Tipper Truck
- Tow Truck
- Cement Truck
- DOT Screwdriver



STT014-04-SY

4 TAKE APART TRUCK SET
& BATTERY OPERATED SCREWDRIVER

Includes:

- Tipper Truck
- Tow Truck
- Cement Truck
- Dump Truck
- Battery Screwdriver