



made in NORWAY



learn to COUNT

special
PUZZLE-PIECES.
good for fine
MOTOR SKILLS.



quality PUZZLES

WHY
CHOOSE?

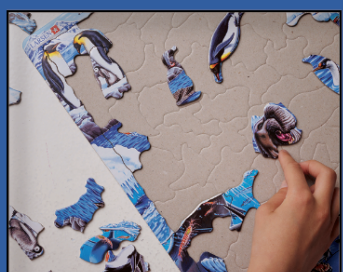


figure PIECES



learn NUMBERS



www.LARSEN.no

LARSEN®

PUZZLES



memo PUZZLE



100 % RECYCLABLE

Train Your Brain

PIECE By
PIECE



map and flag PUZZLES

EDUCATIONAL-
get to know
INTERESTING
topics.



TRAY and FRAME



beginner PUZZLES

20
24



motive PUZZLES



quiz PUZZLES



NO bulky BOX

HELLO

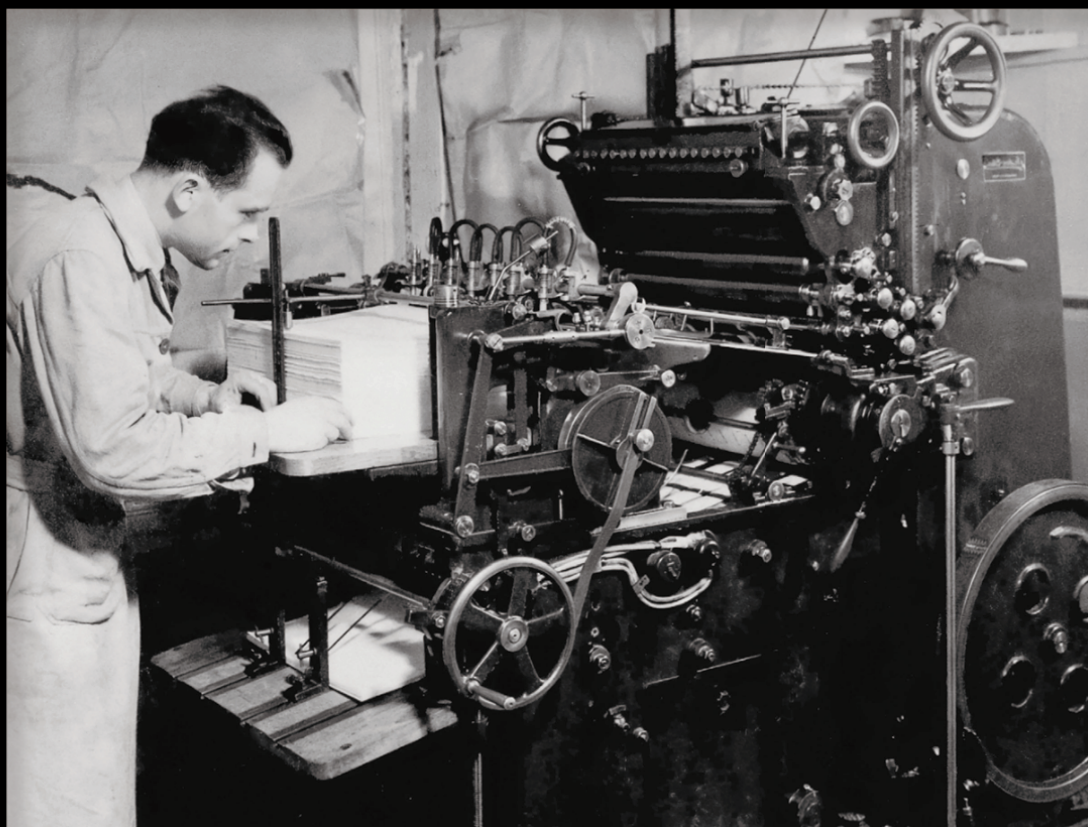


Our puzzles are made with a tray and permanent edge that holds the pieces in place while puzzling.

■ 1	About us	■ 11	Motive Puzzles
■ 2-3	History	■ 12	Double Challenge Puzzles
■ 4-5	Our Puzzles	■ 13	Memo and Counting Puzzles
■ 6-7	News	■ 14	Science and Facts Puzzles
■ 8-9	Puzzle Pieces	■ 15	Beginner Puzzles
■ 10	Map Puzzles	■ 16-17	Displays



1947



Lars Andreas Larsen started his company, L A Larsen, in 1947 as a printinghouse.

- **1947** - The company started as a printing house.
- **1953** - The first frame and tray jigsaw puzzles were made and sold in Norway. Already from the start the pieces had irregular shapes.
- **1954 - 1964** - Map puzzles and puzzles with license designs were made for a Norwegian publishing house.
- **1963** - The first puzzles with our own designs were made and sold to Denmark.
- **1965 - 1966** - We started selling puzzles with our own design in Norway, Sweden, Iceland and Finland.
- **1971** - We exhibited at the Nürnberg Toy Fair for the first time, and the sales spread to many more countries.
- **1974** - We started to develop puzzles for schools.
- **1992** - We started to make puzzles with license designs for a customer, and in the years to come such puzzles were an important part of our business.
- **2005** - We decided to stop all license business, and develop a broad range of puzzles with designs of our own.
- **2024** - The size of our MAXI puzzles is the same size as puzzles we made in 1960, and our puzzles are now sold around the world.

HISTORY

My father, Lars Andreas Larsen, started his printing house in 1947. In 1952, when I was 5 years old, I received a puzzle as a present from an aunt in America. The puzzle had a drawing of a cowboy with his lasso, and it was made from thick board. My parents noticed that I spent a lot of time playing with this puzzle.



There were not a lot of quality toys available in Norwegian shops at the time, and my father decided to try to manufacture quality puzzles himself.

The first puzzles were made in the basement of the house where I grew up, and in 1975 the company moved into its new factory building, which has later been extended. Many of the machines that are used are specially built only for making the puzzles.

The ideas we work by are still the same as my father had more than 70 years ago:

A quality puzzle must be made of thick board. This to make the child able to get a good grip on the pieces, and of course to keep the pieces from breaking.

The number of pieces must match the illustration and the age group that the puzzle is made for.

The puzzles must have a tray and permanent edge to make them easier for the children to play with, and easy to store.

Children will rather have an easy puzzle that they can make many times, than having a difficult puzzle.

If a puzzle is too difficult, the children will lose their patience.

When putting together a puzzle many times, the children recognize the shapes of the pieces and where they belong.

Therefore, it is important to give the puzzle pieces many different shapes. By learning how to recognize the shapes of the puzzle pieces the children will more easily learn to recognize other shapes, such as letters and words when they learn to read.

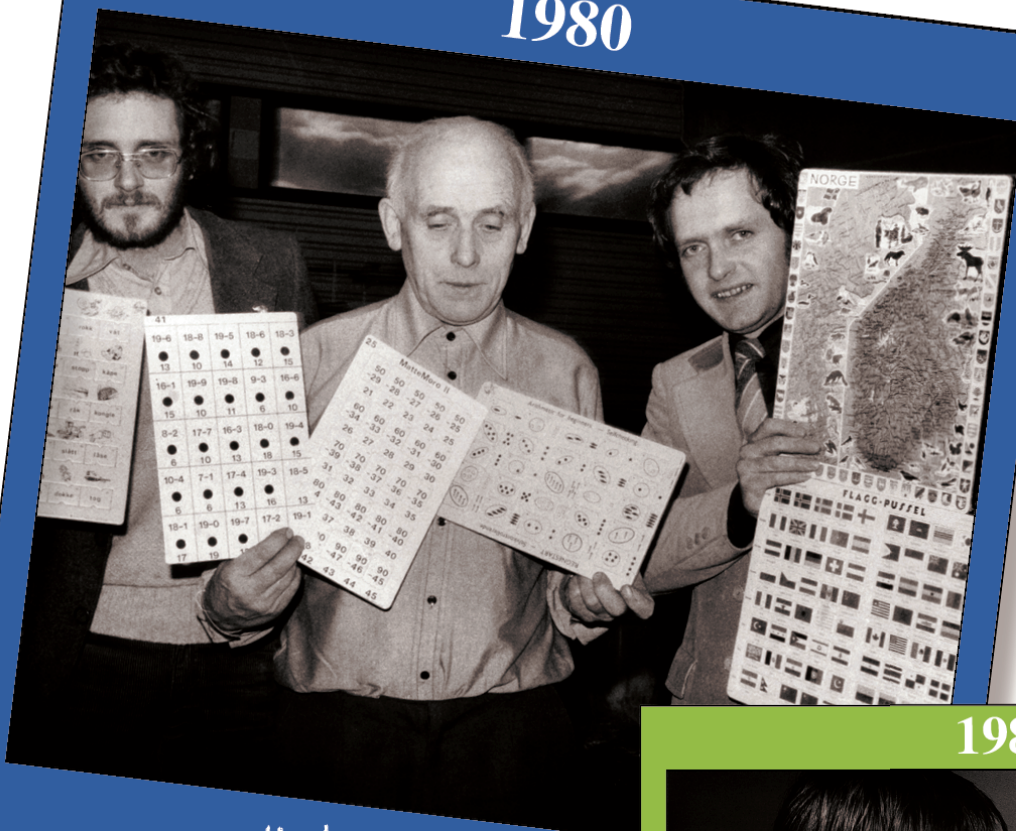
Our aim is no less than to be the number 1 producer of "our kind of puzzles" in the world.



Pål E. Larsen



1980



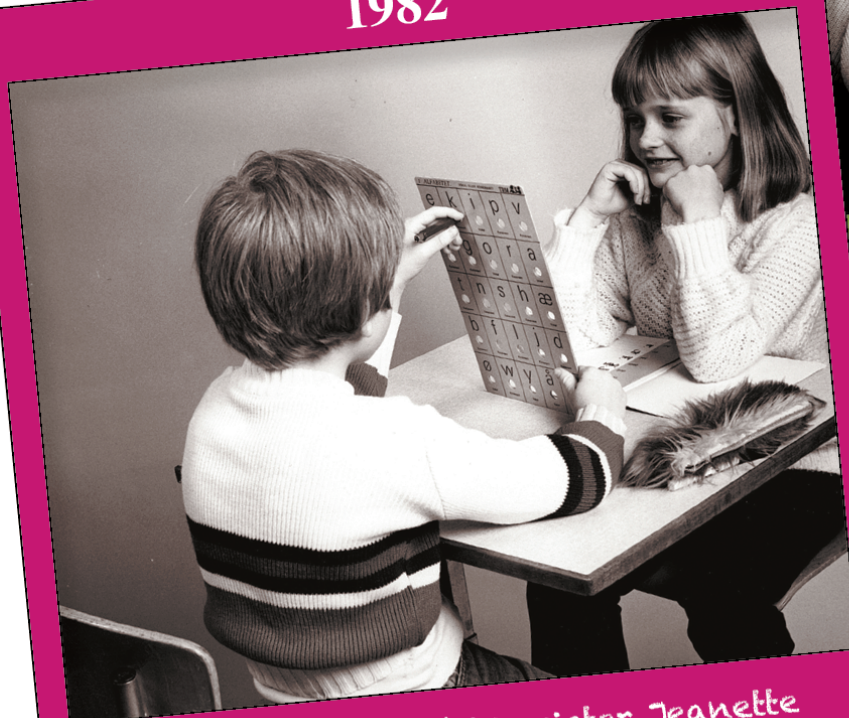
My brother Petter,
my father Lars and
me (Pål).

1982



Lars Kristian puzzling
with the alphabet.

1982



Lars Kristian and his sister Jeanette
learning letters in new ways.

our PUZZLES

Why choose a Larsen puzzle?

- The youngest children develop their motor skills with puzzle-pieces they will remember
- Older kids play and learn about many interesting themes
- Self-checking pieces encourage the children and help them to concentrate
- Extra thick and solid pieces
- Made in Europe of recycled board
- The Larsen Puzzle range has been developed through 70 years
- Lots of thoughts and considerations goes into every puzzle we make
- The puzzles are made from 100% recyclable materials
- We use hundreds of specially made cutting tools to make our great range of fun and educational puzzles.



Formats/sizes

We have been working with the same format/size since about 1960, our MAXI format.

MAXI puzzle

36.5 x 28.5 cm

Number of pieces ranging from
15 to 140



**We make smaller puzzles by
dividing this format in 2 and 4.**

MIDI puzzles

Produced as sets of 2 puzzles

18.3 x 28.5 cm

Number of pieces ranging from
8 to 35



MIDI and MINI puzzles have been produced since 1972, and these are the only three sizes we currently produce.

MINI puzzles

Produced as sets of 4 puzzles

14.3 x 18.3 cm

Number of pieces ranging from
5 to 14



NEWS



The Sphinx and pyramids,
Egyptian wildlife,
Nefertiti and Tutankhamun.

HL11

Number of pieces: 100



Christmas Market.

EA3

Number of pieces: 140



Marmots (PG8) / Hares (PG7)
fast snowmobiles
and flying snowboarder.
Number of pieces: 57



NEWS



World in changes.
HL12
Number of pieces: 100



Cool tractor and combine
harvester at work.
PG9
Number of pieces: 39



The changing seas.
HL13
Number of pieces: 86

quiz PUZZLE PIECES



All the Quiz puzzle pieces are different even though they look the same.

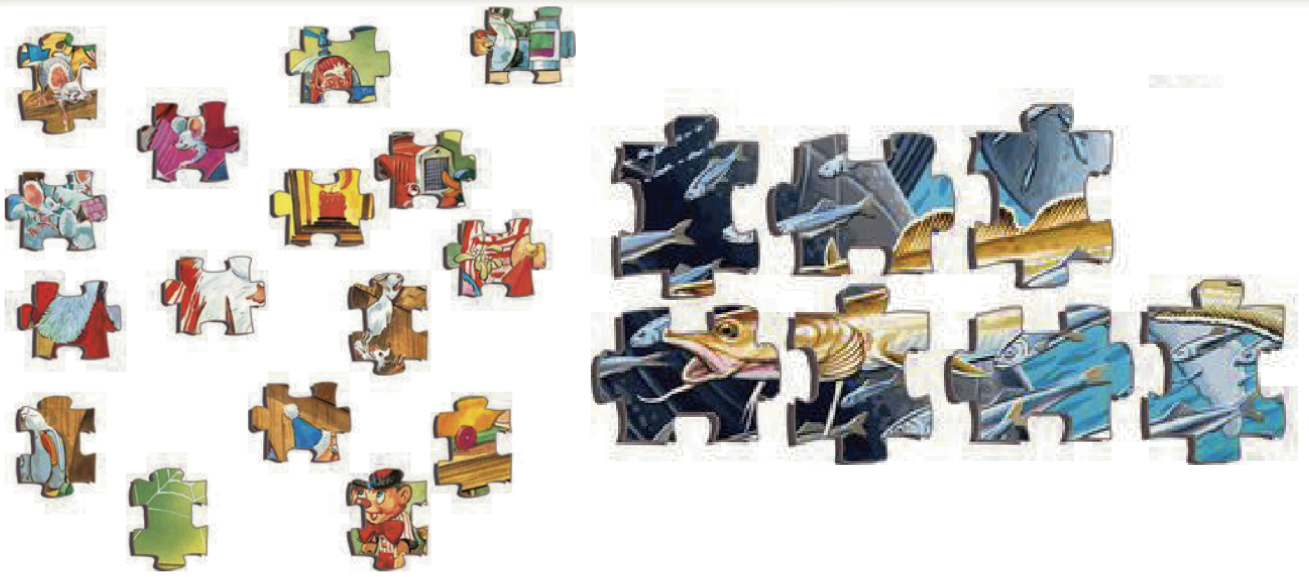
- Each piece has a specific question associated with it.
- The pieces are designed to fit only where the correct answers is.

Studies have shown that the act of putting pieces of a puzzle together requires concentration, improves short-term memory and problem solving abilities.
This makes our puzzles effective learning aids.

We have several Quiz Puzzles with flags, mathematics, clock, traffic signs, letters and words.



traditional interlocking PIECES



contour PIECES

Pieces that are cut along the contours of the image.



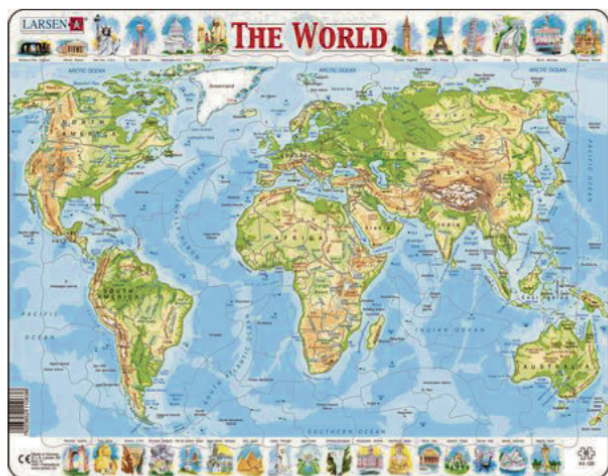
figure PIECES

Some of the pieces are shaped like fun figures to give the children something extra to look for.



map PUZZLES

Study the map and try to remember as much as possible before taking the pieces out of the frame.
Read the names and look at the colours to place the pieces in the right place.



K4 - The World Topographic Map
80 tailor-made pieces



K1 - The World - Political Map
107 tailor-made pieces



K70 - Europe Topographic Map
87 tailor-made pieces



A8 - Europe Political Map
37 tailor-made pieces



KL1 - Flags and Map of Europe
70 tailor-made pieces

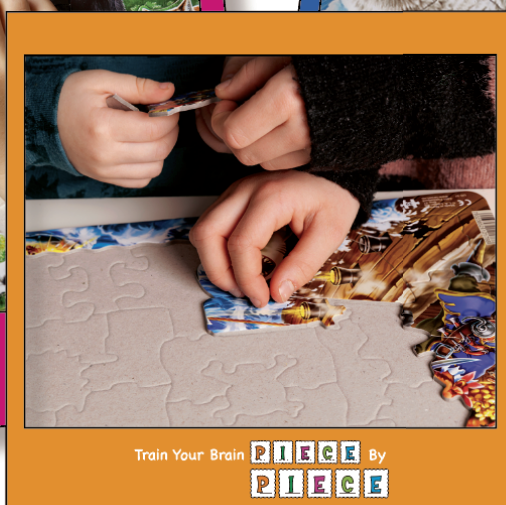


K13 - Africa Political Map
70 interlocking pieces



motive PUZZLES

When making puzzles, we cut so deep that you can see the shapes of the pieces in the tray below.



FH9 - African Savannah
65 tailormade pieces



FH45 - The unique fauna of
Australia - **60** tailor-made pieces



CZ4 - Cheerful Dinosaurs
43 tailor-made pieces



**FH11 - Arctic ice
70 tailor-made pieces**

double challenge PUZZLES

All our puzzles have a frame along the outer edges, but these puzzles also have an inner frame. Within the outer frame are pieces with details relating to the image within the fixed inner frame.



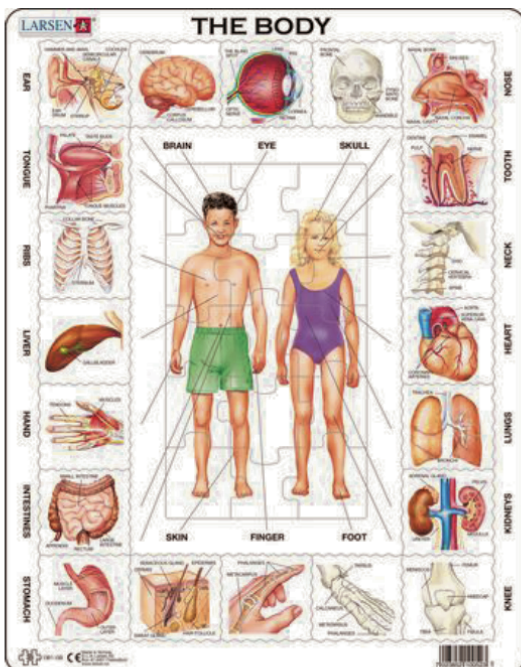
EN1 - Learning English in the Kitchen
70 pieces



HL9 - Fascinating Dinosaurs
35 pieces



We were once asked by a customer to make a puzzle with the body. We had to sit down and think of how to do this in a meaningful way, and then came the idea of having a second fixed frame within the outer frame.



OB1 - The body
35 pieces

We have a traditional puzzle in the middle, and around are 20 pieces with body parts.

The piece with the ear only fits by the arrow pointing at the boy's ear, and so on.

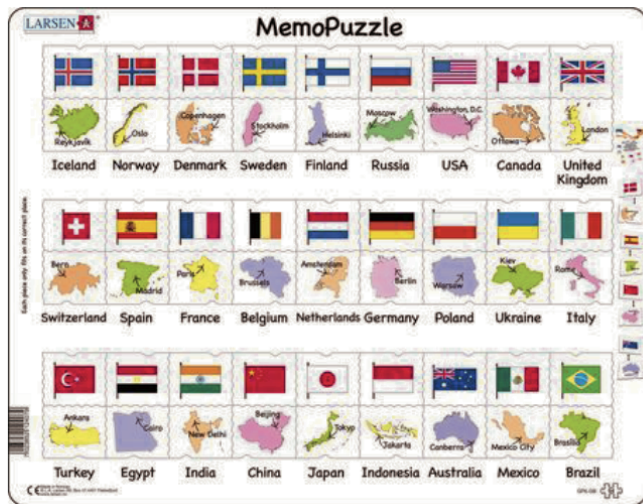


memo and counting PUZZLES

When people can puzzle together it helps them improve their relationships and the ability to cooperate. Young and old, those who are trained and those who are less trained, can work as a team and help each other to succeed.



The pieces for MemoPuzzles can also be used for playing Memo. A pair consists of two different pieces that naturally belong together. Memory games significantly improve memory recall.



GP6 - MemoPuzzle: Flags and Capitals
54 pieces



GP426 - MemoPuzzle: The Alphabet
52 pieces

The best learning happens when the children do not think about learning, but are engrossed and curious in an inspiring environment. The children have fun and they develop their skills.

When the pieces fall into place, you know that the answer is correct. This way you learn quickly.



AR3 - Learn to Count: Numbers from 1-10
10 pieces



AR10 - Learn to Count: Numbers from 1-100
100 pieces



science and facts PUZZLES



Scientific facts are spread throughout these puzzles.

Train Your Brain **PIECE** By
PIECE



NB11 - Night and Day
60 tailor-made pieces



NB2 - Volcanos
70 tailor-made pieces

beginner PUZZLES

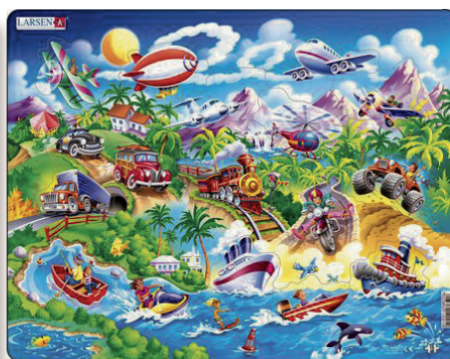


For children who have not yet developed the motoric precision in their hands, we have made puzzles where each piece lies steadily within its own frame. Thus the children can place each piece without bumping into and moving the neighbouring pieces away from their places.

These puzzles will help your little one to develop good cognitive skills, problem solving, hand eye coordination, and fine motor skills.



FH35 - Pets and Farm Animals
15 pieces



NM7 - Cars, Boats, Train and Air-crafts - 18 pieces



FH24 - A Vibrant Asian Jungle
20 pieces

DISPLAYS

**6070**

140 MAXI

or 100 MAXI + 80 MIDI
This display has 4 shelves
for puzzles.

2 x shelf 1

2 x shelf 2

Net weight: 13 kg

Length: 640 mm

Width/depth: 640 mm

Height: 1700 mm

**6075**

80 MAXI + 70 MIDI
+ 80 MINI

This display has 4 shelves
for puzzles.

2 x shelf 1

1 x shelf 2

1 x shelf 3

Net weight: 13 kg

Length: 640 mm

Width/depth: 640 mm

Height: 1700 mm

**6080**

110 MAXI + 120 MIDI
+ 120 MINI

This display has 6 shelves
for puzzles.

3 x shelf 1

1 x shelf 2

2 x shelf 3

Net weight: 22 kg

Length: 840 mm

Width/depth: 840 mm

Height: 1700 mm

**6085**

210 MAXI

This display has 6 shelves
for puzzles.

3 x shelf 1

3 x shelf 2

Net weight: 22 kg

Length: 840 mm

Width/depth: 840 mm

Height: 1700 mm



DISPLAYS



6040
Sustainable counter display
40 MAXI puzzles.



6053
Displaybox 40 MINI puzzles.



6052
Displaybox 40 MIDI puzzles.
Can be delivered prepackaged,
with assorted puzzles



Display 6007
100 MAXI + 24 MINI puzzles
Display 6020
114 MAXI puzzles



**All our puzzles are
made from
100% recyclable materials**



L. A. Larsen AS

P.O.Box 47, Svegeskogen, NO-4401 Flekkefjord, Norway

Tel: +47 38 32 26 99, E-mail: puzzle@larsen.no

Web: www.larsen.no



Follow us on Facebook:

www.facebook.com/LarsenPuslespill

www.facebook.com/LarsenPuzzles



Instagram:

[larsenpuzzles](https://www.instagram.com/larsenpuzzles)

[larsenpuslespill](https://www.instagram.com/larsenpuslespill)



Disconnect from digital devices and
reconnect with yourself or loved ones.