



made in NORWAY



learn to COUNT

special  
PUZZLE-PIECES.  
good for fine  
MOTOR SKILLS.



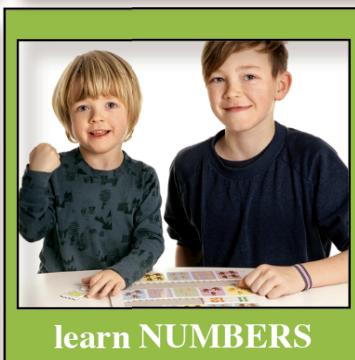
quality PUZZLES



LARSEN



figure PIECES

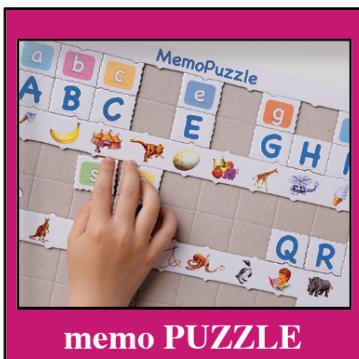


learn NUMBERS

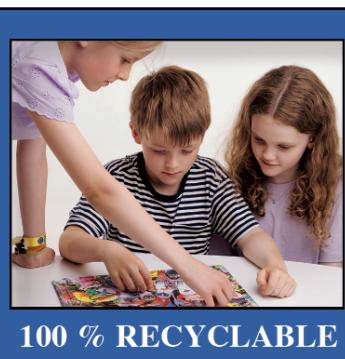


[www.LARSEN.no](http://www.LARSEN.no)

# PUZZLES



memo PUZZLE



100 % RECYCLABLE

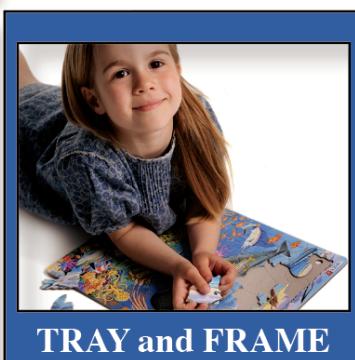
Train Your Brain

PIECE By  
PIECE

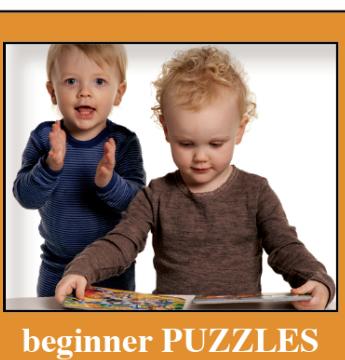


map and flag PUZZLES

EDUCATIONAL-  
get to know  
INTERESTING  
topics.

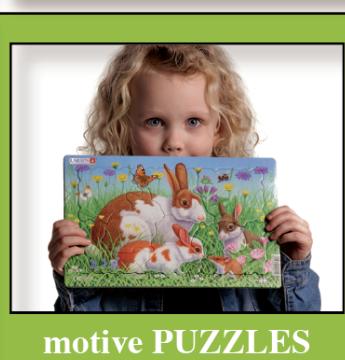


TRAY and FRAME

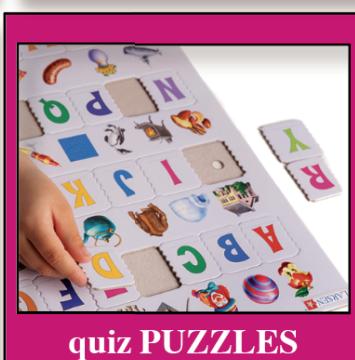


beginner PUZZLES

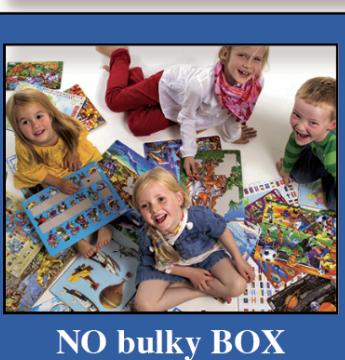
20  
24



motive PUZZLES



quiz PUZZLES



NO bulky BOX

# HELLO



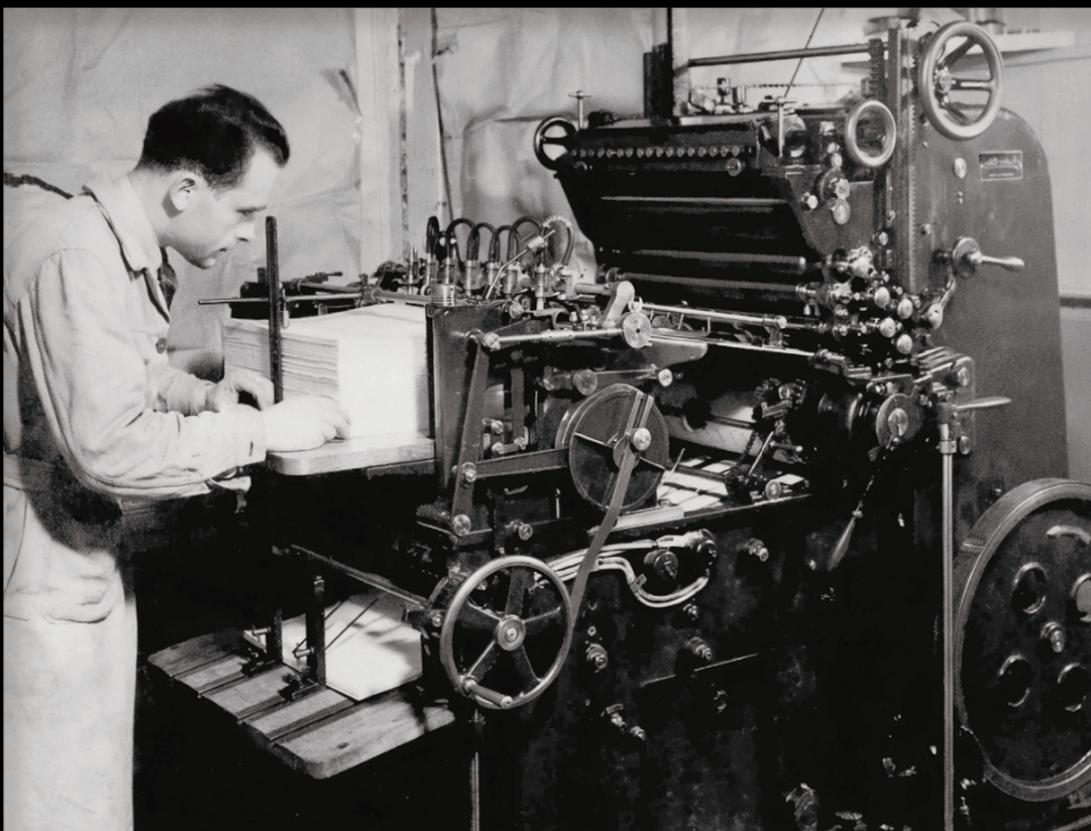
Our puzzles are made with a tray and permanent edge that holds the pieces in place while puzzling.

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1947



Lars Andreas Larsen started his company, L A Larsen, in 1947 as a printinghouse.

- **1947** - The company started as a printing house.
- **1953** - The first frame and tray jigsaw puzzles were made and sold in Norway. Already from the start the pieces had irregular shapes.
- **1954 - 1964** - Map puzzles and puzzles with license designs were made for a Norwegian publishing house.
- **1963** - The first puzzles with our own designs were made and sold to Denmark.
- **1965 - 1966** - We started selling puzzles with our own design in Norway, Sweden, Iceland and Finland.
- **1971** - We exhibited at the Nürnberg Toy Fair for the first time, and the sales spread to many more countries.
- **1974** - We started to develop puzzles for schools.
- **1992** - We started to make puzzles with license designs for a customer, and in the years to come such puzzles were an important part of our business.
- **2005** - We decided to stop all license business, and develop a broad range of puzzles with designs of our own.
- **2024** - The size of our MAXI puzzles is the same size as puzzles we made in 1960, and our puzzles are now sold around the world.

# HISTORY

**My father, Lars Andreas Larsen, started his printing house in 1947. In 1952, when I was 5 years old, I received a puzzle as a present from an aunt in America. The puzzle had a drawing of a cowboy with his lasso, and it was made from thick board. My parents noticed that I spent a lot of time playing with this puzzle.**



**There were not a lot of quality toys available in Norwegian shops at the time, and my father decided to try to manufacture quality puzzles himself.**

The first puzzles were made in the basement of the house where I grew up, and in 1975 the company moved into its new factory building, which has later been extended. Many of the machines that are used are specially built only for making the puzzles.

The ideas we work by are still the same as my father had more than 70 years ago:

**A quality puzzle must be made of thick board. This to make the child able to get a good grip on the pieces, and of course to keep the pieces from breaking.**

The number of pieces must match the illustration and the age group that the puzzle is made for.

The puzzles must have a tray and permanent edge to make them easier for the children to play with, and easy to store.

Children will rather have an easy puzzle that they can make many times, than having a difficult puzzle.

If a puzzle is too difficult, the children will lose their patience.

When putting together a puzzle many times, the children recognize the shapes of the pieces and where they belong.

Therefore, it is important to give the puzzle pieces many different shapes. By learning how to recognize the shapes of the puzzle pieces the children will more easily learn to recognize other shapes, such as letters and words when they learn to read.

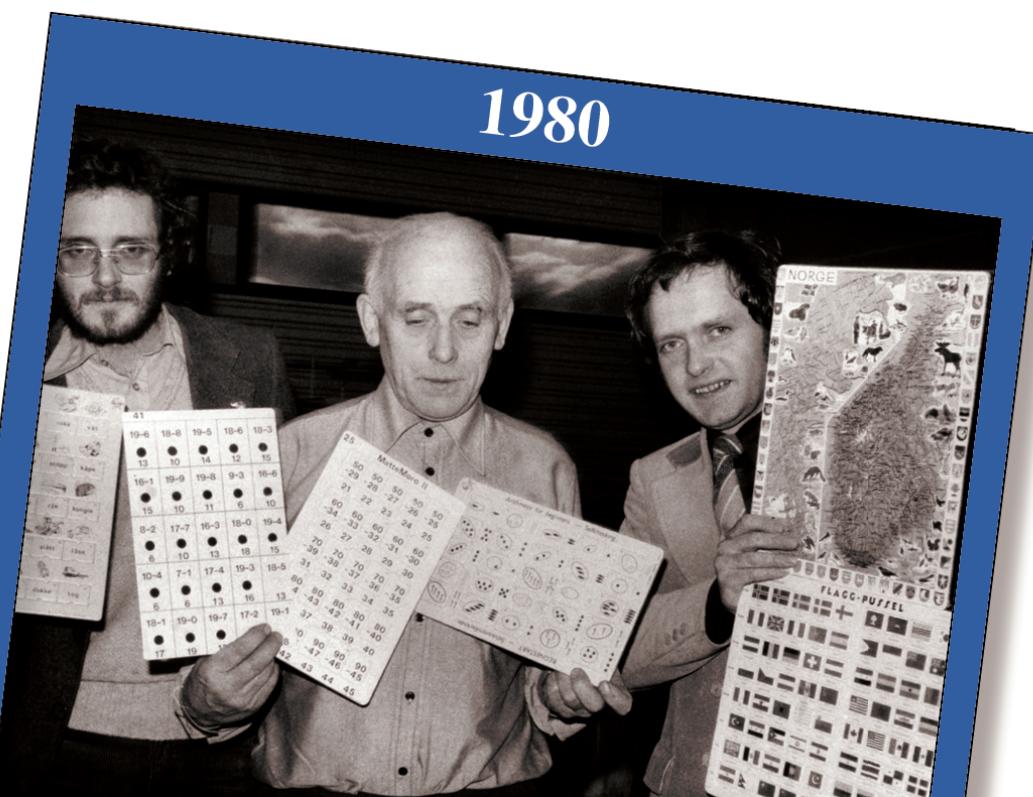
**Our aim is no less than to be the number 1 producer of "our kind of puzzles" in the world.**



**Pål E. Larsen**

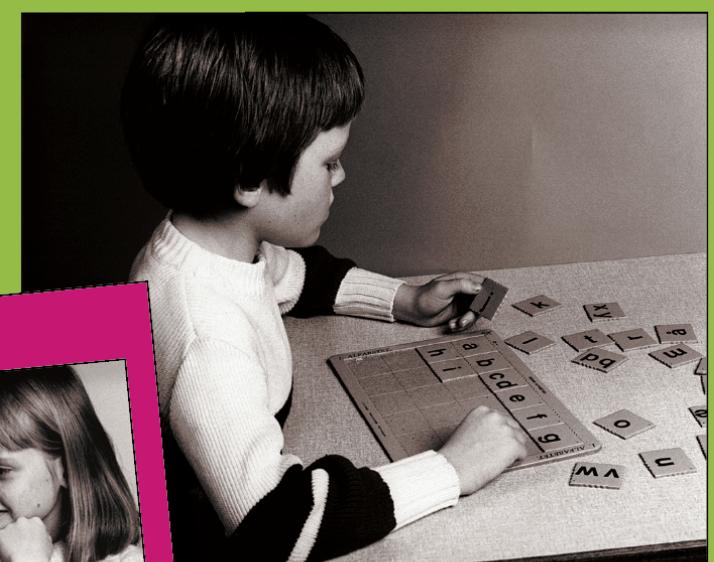


1980



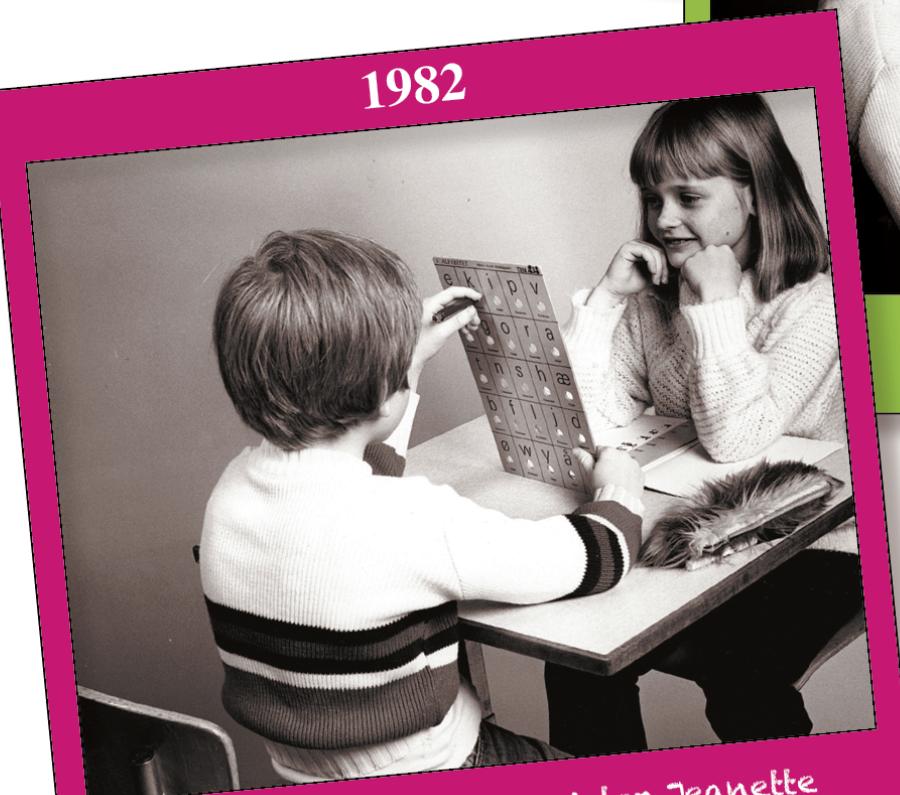
My brother Petter,  
my father Lars and  
me (Pål).

1982



Lars Kristian puzzling  
with the alphabet.

1982



Lars Kristian and his sister Jeanette  
Learning letters in new ways.

# our PUZZLES

## Why choose a Larsen puzzle?

- The youngest children develop their motor skills with puzzle-pieces they will remember
  - Older kids play and learn about many interesting themes
  - Self-checking pieces encourage the children and help them to concentrate
    - Extra thick and solid pieces
  - Made in Europe of recycled board
  - The Larsen Puzzle range has been developed through 70 years
  - Lots of thoughts and considerations goes into every puzzle we make
    - The puzzles are made from 100% recyclable materials
- We use hundreds of specially made cutting tools to make our great range of fun and educational puzzles.



## Formats/sizes

We have been working with the same format/size since about 1960, our MAXI format.

### MAXI puzzle

**36.5 x 28.5 cm**

Number of pieces ranging from 15 to 140



We make smaller puzzles by dividing this format in 2 and 4.

### MIDI puzzles

Produced as sets of 2 puzzles

**18.3 x 28.5 cm**

Number of pieces ranging from 8 to 35



MIDI and MINI puzzles have been produced since 1972, and these are the only three sizes we currently produce.

### MINI puzzles

Produced as sets of 4 puzzles

**14.3 x 18.3 cm**

Number of pieces ranging from 5 to 14



# NEWS



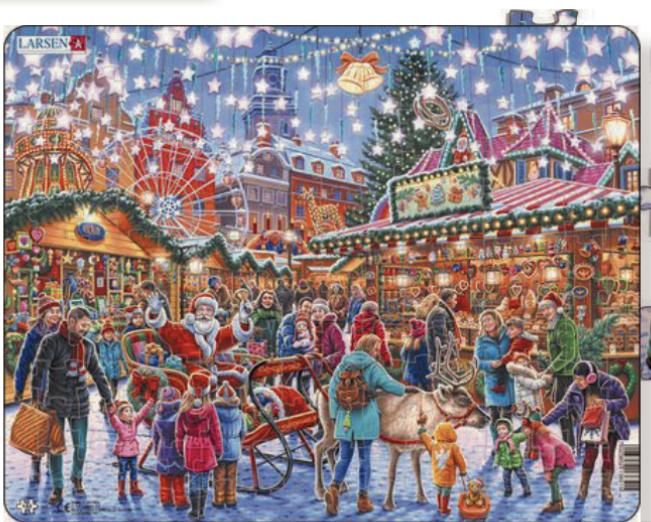
# The Sphinx and pyramids, Egyptian wildlife, Nefertiti and Tutankhamun.

HL11

*Number of pieces: 100*



## Christmas Market. EA3



Marmots (PG8) / Hares (PG7)  
fast snowmobiles  
and flying snowboarder.  
*Number of pieces: 57*



# NEWS



# World in changes.

## HL12

*Number of pieces: 100*



# Cool tractor and combine harvester at work.

PG9

*Number of pieces: 39*



# The changing seas.

## HL13

*Number of pieces: 86*

# quiz PUZZLE PIECES



*All the Quiz puzzle pieces are different even though they look the same.*

■ **Each piece has a specific question associated with it.**

■ **The pieces are designed to fit only where the correct answers is.**

Studies have shown that the act of putting pieces of a puzzle together requires concentration, improves short-term memory and problem solving abilities.

This makes our puzzles effective learning aids.

*We have several Quiz Puzzles with flags, mathematics, clock, traffic signs, letters and words.*



## traditional interlocking PIECES



## contour PIECES

Pieces that are cut along the contours of the image.



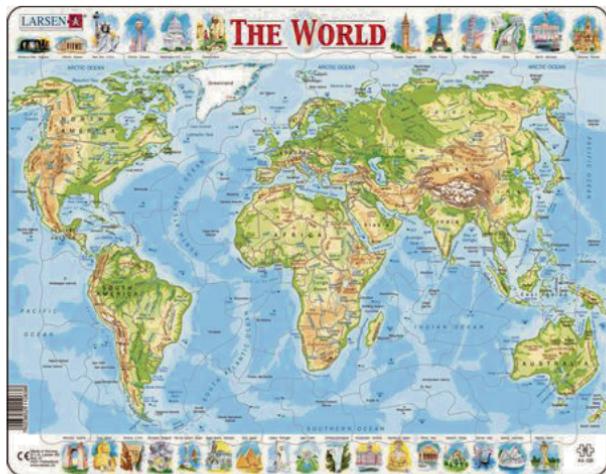
## figure PIECES

Some of the pieces are shaped like fun figures to give the children something extra to look for.

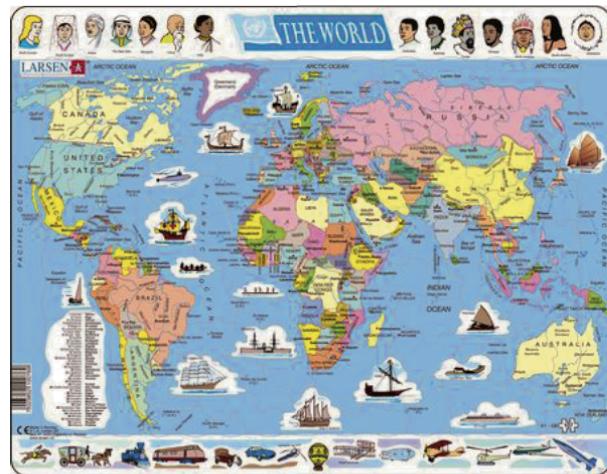


# map PUZZLES

Study the map and try to remember as much as possible before taking the pieces out of the frame.  
Read the names and look at the colours to place the pieces in the right place.



**K4 - The World Topographic Map**  
80 tailormade pieces



**K1 - The World - Political Map**  
107 tailormade pieces



**K70 - Europe Topographic Map**  
87 tailormade pieces



**A8 - Europe Political Map**  
37 tailormade pieces



**KL1 - Flags and Map of Europe**  
70 tailormade pieces



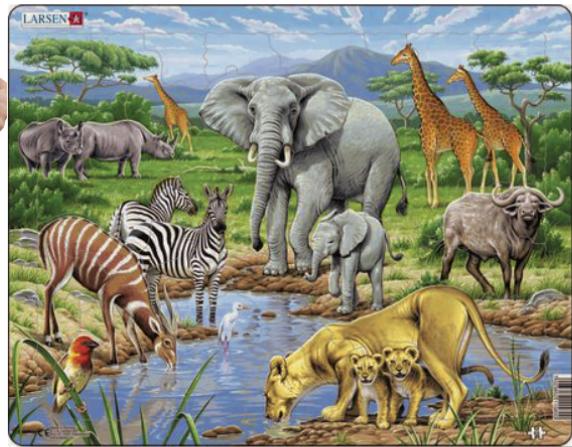
**K13 - Africa Political Map**  
70 interlocking pieces





# motive PUZZLES

When making puzzles, we cut so deep that you can see the shapes of the pieces in the tray below.



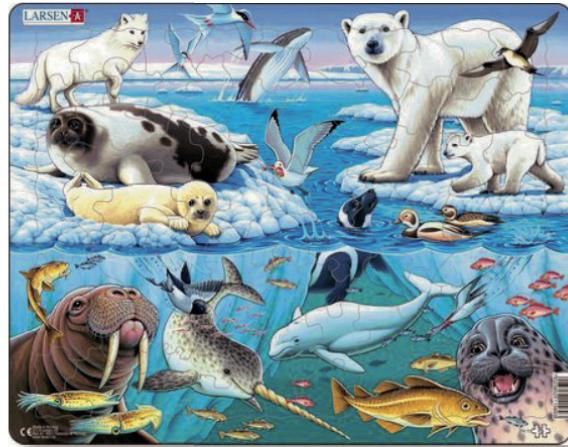
FH9 - African Savannah  
65 tailormade pieces



FH45 - The unique fauna of  
Australia - 60 tailormade pieces



CZ4 - Cheerful Dinosaurs  
43 tailormade pieces



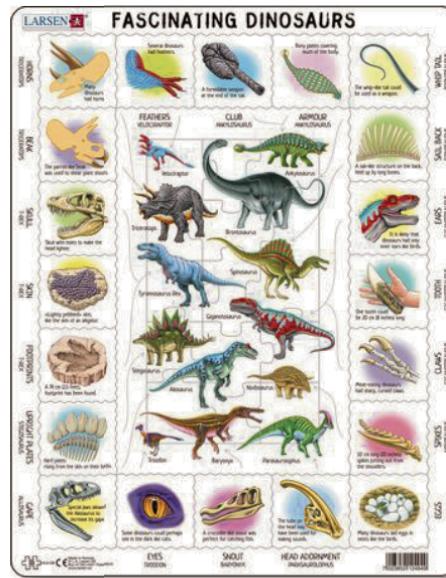
FH11 - Arctic ice  
70 tailormade pieces

# double challenge PUZZLES

All our puzzles have a frame along the outer edges, but these puzzles also have an inner frame. Within the outer frame are pieces with details relating to the image within the fixed inner frame.



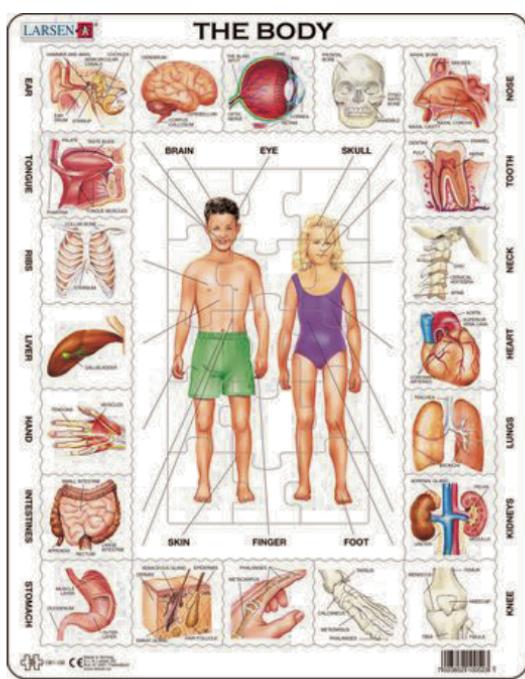
EN1 - Learning English in the Kitchen  
70 pieces



HL9 - Fascinating Dinosaurs  
35 pieces



We were once asked by a customer to make a puzzle with the body. We had to sit down and think of how to do this in a meaningful way, and then came the idea of having a second fixed frame within the outer frame.



OB1 - The body  
35 pieces

We have a traditional puzzle in the middle, and around are 20 pieces with body parts.

The piece with the ear only fits by the arrow pointing at the boy's ear, and so on.

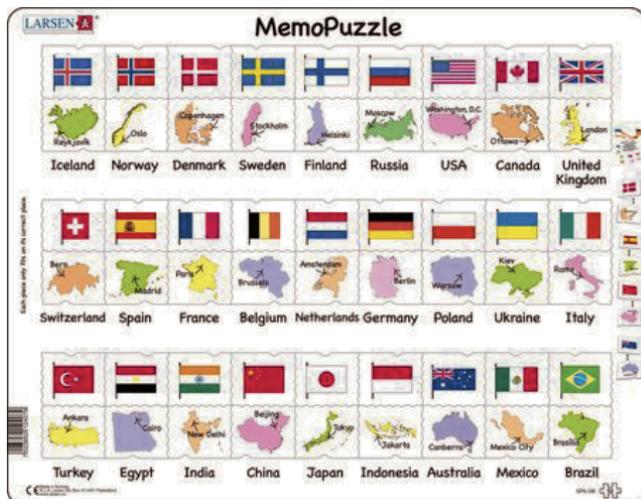


# memo and counting PUZZLES

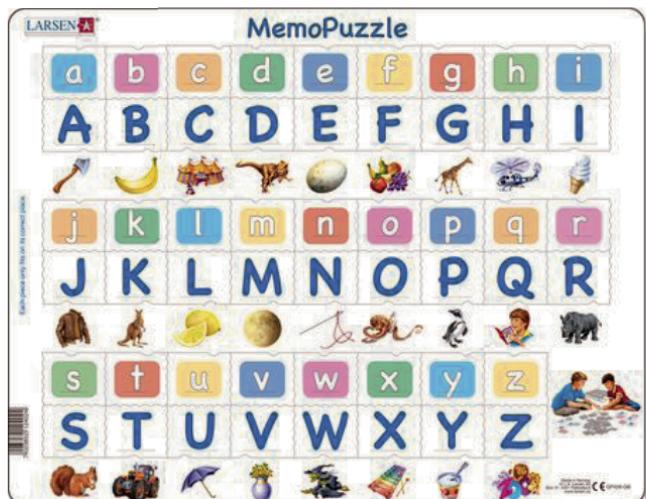
When people can puzzle together it helps them improve their relationships and the ability to cooperate. Young and old, those who are trained and those who are less trained, can work as a team and help each other to succeed.



The pieces for MemoPuzzles can also be used for playing Memo. A pair consists of two different pieces that naturally belong together. Memory games significantly improve memory recall.



**GP6 - MemoPuzzle: Flags and Capitals**  
**54 pieces**



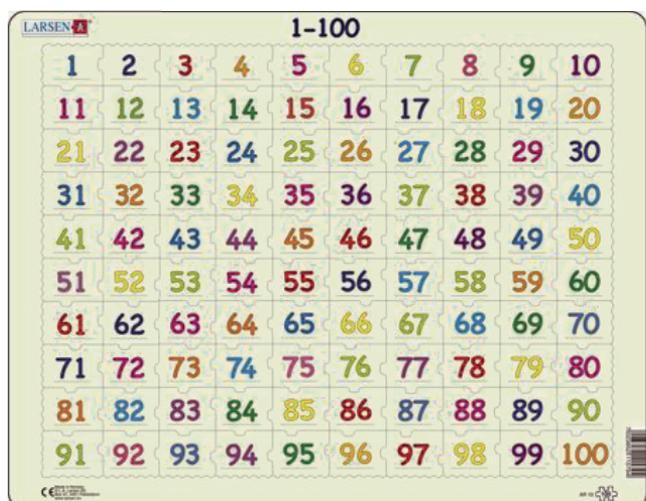
**GP426 - MemoPuzzle: The Alphabet**  
**52 pieces**

The best learning happens when the children do not think about learning, but are engrossed and curious in an inspiring environment. The children have fun and they develop their skills.

**When the pieces fall into place, you know that the answer is correct. This way you learn quickly.**



**AR3 - Learn to Count: Numbers from 1-10**  
**10 pieces**



**AR10 - Learn to Count: Numbers from 1-100**  
**100 pieces**

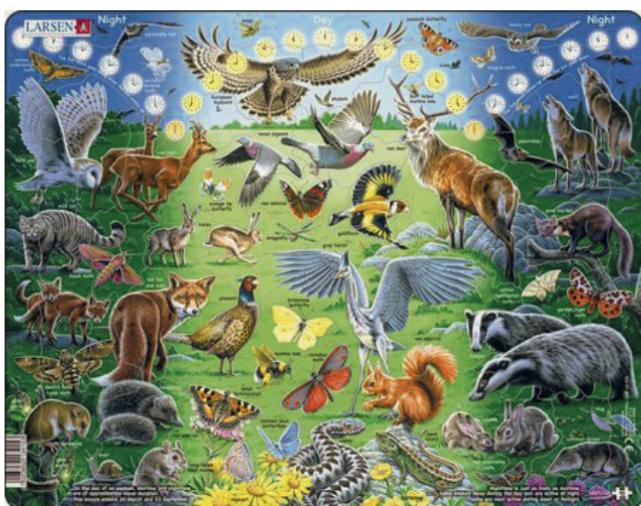


# science and facts PUZZLES

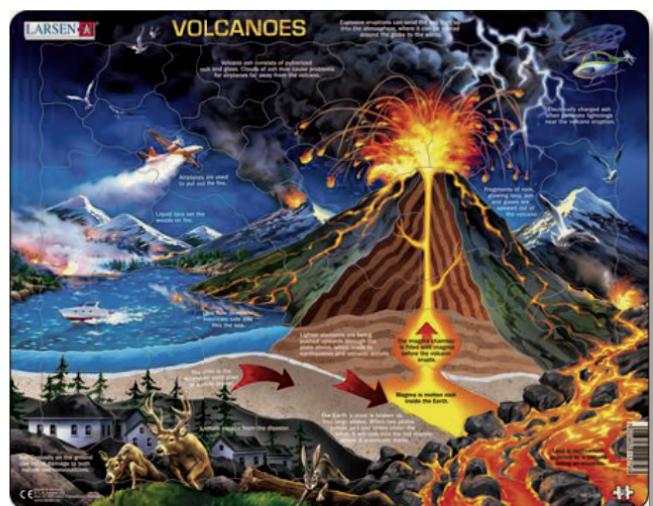


Scientific facts are spread throughout these puzzles.

Train Your Brain **PIECE** By  
**PIECE**



**NB11 - Night and Day**  
**60 tailormade pieces**



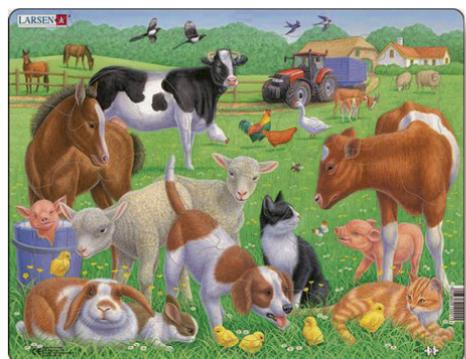
**NB2 - Volcanos**  
**70 tailormade pieces**

# beginner PUZZLES



For children who have not yet developed the motoric precision in their hands, we have made puzzles where each piece lies steadily within its own frame. Thus the children can place each piece without bumping into and moving the neighbouring pieces away from their places.

These puzzles will help your little one to develop good cognitive skills, problem solving, hand eye coordination, and fine motor skills.



**FH35** - Pets and Farm Animals  
15 pieces



**NM7** - Cars, Boats, Train and Air-crafts - 18 pieces



**FH24** - A Vibrant Asian Jungle  
20 pieces

# DISPLAYS


**6070**

140 MAXI

 or 100 MAXI + 80 MIDI  
 This display has 4 shelves  
 for puzzles.

2 x shelf 1

2 x shelf 2

Net weight: 13 kg

Length: 640 mm

Width/depth: 640 mm

Height: 1700 mm

**6075**

 80 MAXI + 70 MIDI  
 + 80 MINI

 This display has 4 shelves for  
 puzzles.

2 x shelf 1

1 x shelf 2

1 x shelf 3

Net weight: 13 kg

Length: 640 mm

Width/depth: 640 mm

Height: 1700 mm

**6080**

 110 MAXI + 120 MIDI  
 + 120 MINI

 This display has 6 shelves for  
 puzzles.

3 x shelf 1

1 x shelf 2

2 x shelf 3

Net weight: 22 kg

Length: 840 mm

Width/depth: 840 mm

Height: 1700 mm

**6085**

210 MAXI

 This display has 6 shelves for  
 puzzles.

3 x shelf 1

3 x shelf 2

Net weight: 22 kg

Length: 840 mm

Width/depth: 840 mm

Height: 1700 mm



# DISPLAYS



**6040**  
Sustainable counter display  
40 MAXI puzzles.



**6053**  
Displaybox 40 MINI puzzles.



**6052**  
Displaybox 40 MIDI puzzles.  
Can be delivered prepackaged,  
with assorted puzzles



**Display 6007**  
100 MAXI + 24 MINI puzzles  
**Display 6020**  
114 MAXI puzzles



**All our puzzles are  
made from  
100% recyclable materials**



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