



TRAY and FRAME



learn TO COUNT



learn NUMBERS



quality PUZZLES



figure PIECES



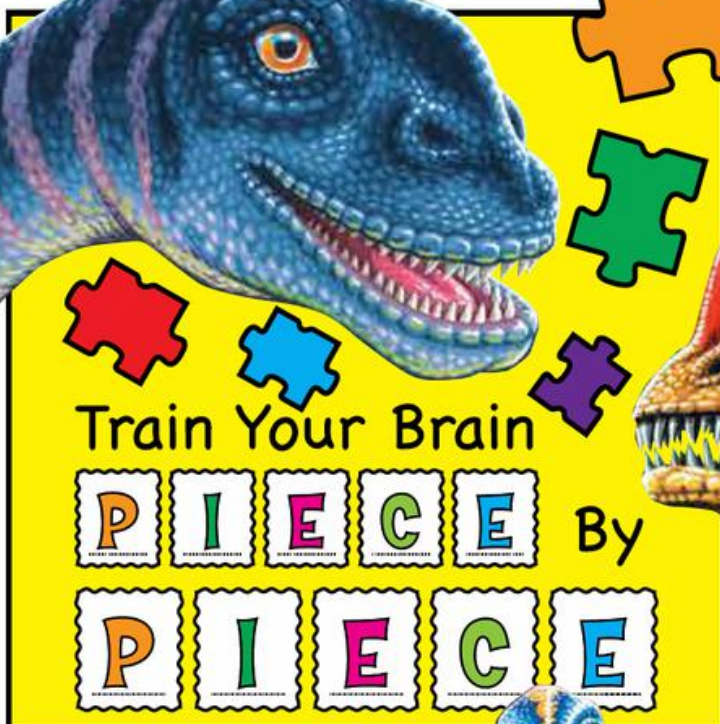
TRAY and FRAME

PUZZLES since 1953

www.larsen.no



map and flag PUZZLES



100% RECYCLABLE

Made in



NORWAY



motive PUZZLES



quiz PUZZLES



NO bulky BOX

HELLO

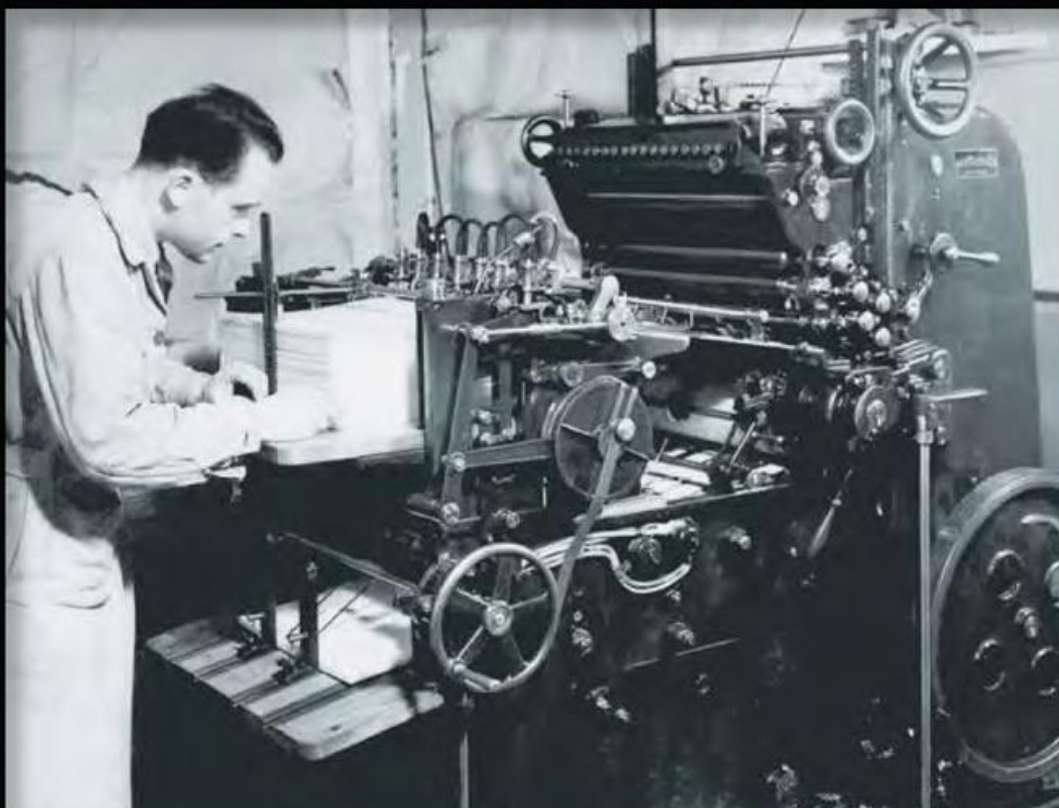


Our puzzles are made with a tray and permanent edge that holds the pieces in place while puzzling.

■ 1	About us	■ 11	Motive Puzzles
■ 2-3	History	■ 12	Double Challenge Puzzles
■ 4-5	Our Puzzles	■ 13	Memo and Counting Puzzles
■ 6-7	News	■ 14	Science and Facts Puzzles
■ 8-9	Puzzle Pieces	■ 15	Beginner Puzzles
■ 10	Map Puzzles	■ 16-17	Displays



1947



Lars Andreas Larsen started his company, L A Larsen, in 1947 as a printinghouse.

- 1947 - The company started as a printing house.
- 1953 - The first frame and tray jigsaw puzzles were made and sold in Norway. Already from the start the pieces had irregular shapes.
- 1954 - 1964 - Map puzzles and puzzles with license designs were made for a Norwegian publishing house.
- 1963 - The first puzzles with our own designs were made and sold to Denmark.
- 1965 - 1966 - We started selling puzzles with our own design in Norway, Sweden, Iceland and Finland.
- 1971 - We exhibited at the Nürnberg Toy Fair for the first time, and the sales spread to many more countries.
- 1974 - We started to develop puzzles for schools.
- 1992 - We started to make puzzles with license designs for a customer, and in the years to come such puzzles were an important part of our business.
- 2005 - We decided to stop all license business, and develop a broad range of puzzles with designs of our own.
- 2024 - The size of our MAXI puzzles is the same size as puzzles we made in 1960, and our puzzles are now sold around the world.

HISTORY

My father, Lars Andreas Larsen, started his printing house in 1947. In 1952, when I was 5 years old, I received a puzzle as a present from an aunt in America. The puzzle had a drawing of a cowboy with his lasso, and it was made from thick board. My parents noticed that I spent a lot of time playing with this puzzle.



There were not a lot of quality toys available in Norwegian shops at the time, and my father decided to try to manufacture quality puzzles himself.

The first puzzles were made in the basement of the house where I grew up, and in 1975 the company moved into its new factory building, which has later been extended. Many of the machines that are used are specially built only for making the puzzles.

The ideas we work by are still the same as my father had more than 70 years ago:

A quality puzzle must be made of thick board. This to make the child able to get a good grip on the pieces, and of course to keep the pieces from breaking.

The number of pieces must match the illustration and the age group that the puzzle is made for.

The puzzles must have a tray and permanent edge to make them easier for the children to play with, and easy to store.

Children will rather have an easy puzzle that they can make many times, than having a difficult puzzle.

If a puzzle is too difficult, the children will lose their patience.

When putting together a puzzle many times, the children recognize the shapes of the pieces and where they belong.

Therefore, it is important to give the puzzle pieces many different shapes. By learning how to recognize the shapes of the puzzle pieces the children will more easily learn to recognize other shapes, such as letters and words when they learn to read.

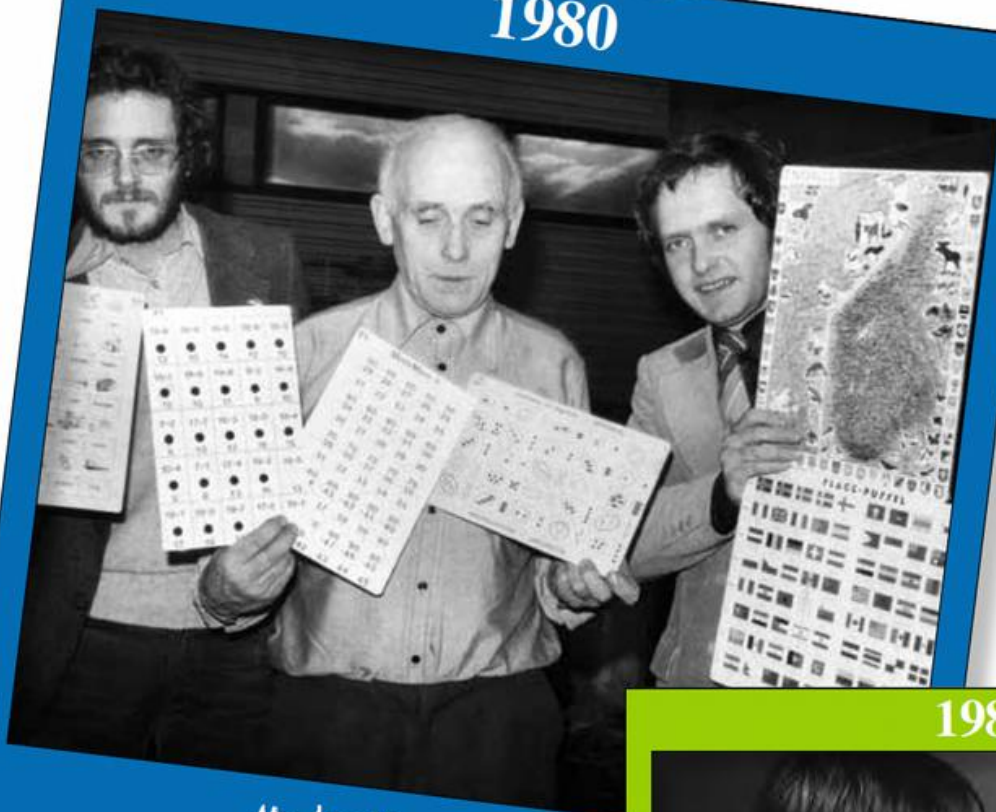
Our aim is no less than to be the number 1 producer of "our kind of puzzles" in the world.



Pål E. Larsen



1980



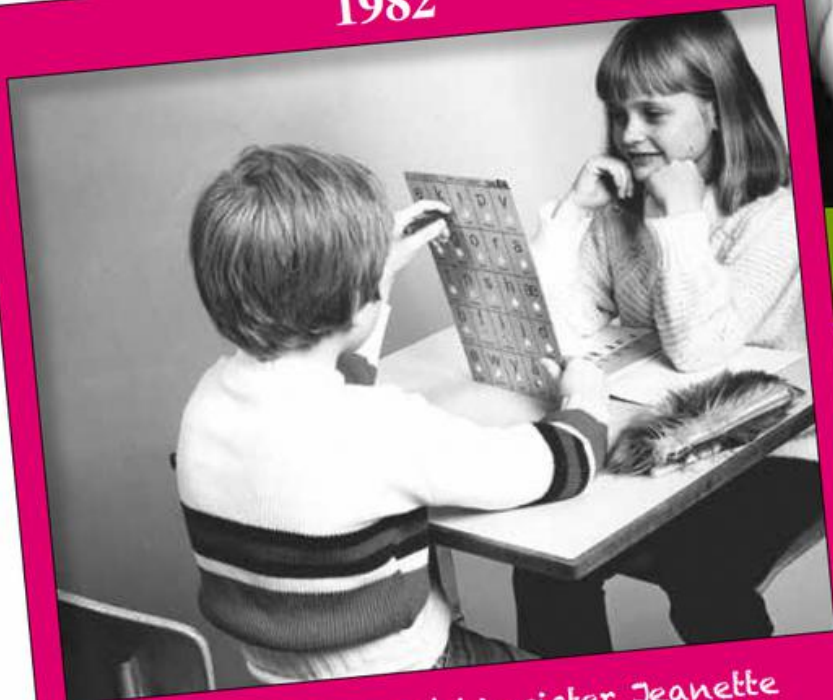
My brother Petter,
my father Lars and
me (Pål).

1982



Lars Kristian puzzling
with the alphabet.

1982



Lars Kristian and his sister Jeanette
learning letters in new ways.

our PUZZLES

Why choose a Larsen puzzle?

- The youngest children develop their motor skills with puzzle-pieces they will remember
- Older kids play and learn about many interesting themes
- Self-checking pieces encourage the children and help them to concentrate
- Extra thick and solid pieces
- Made in Europe of recycled board
- The Larsen Puzzle range has been developed through 70 years
- Lots of thoughts and considerations goes into every puzzle we make
- The puzzles are made from 100% recyclable materials
- We use hundreds of specially made cutting tools to make our great range of fun and educational puzzles.



Children will rather put together a puzzle many times than to strive with one that is difficult.



MAXI puzzle

36.5 x 28.5 cm

Number of pieces ranging from
15 to 140

In production since 1960

We make smaller puzzles by dividing this format in 2 and 4.



MIDI puzzles

Produced as sets of 2 puzzles

18.3 x 28.5 cm

Number of pieces ranging from
8 to 35

**MIDI and MINI puzzles have been
produced since 1972**



MINI puzzles

Produced as sets of 4 puzzles

14.3 x 18.3 cm

Number of pieces ranging from
5 to 14



NEWS



U26 - Friends at a campfire in the forest
Number of pieces: 17



U24 - Cute animals dance on stage
Number of pieces: 13

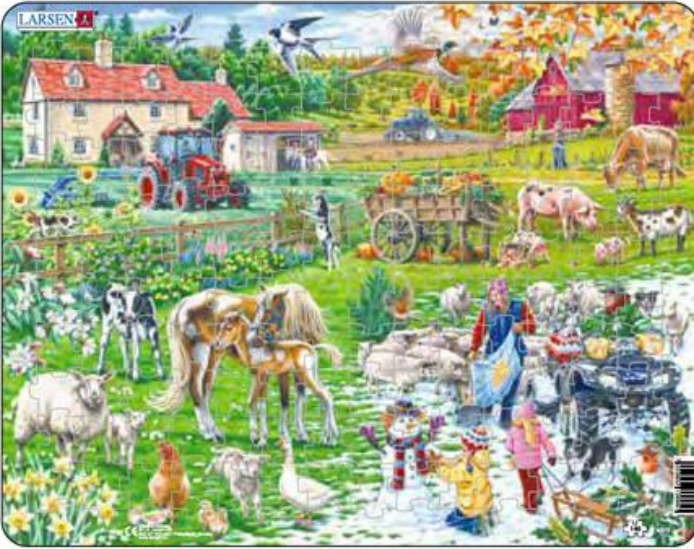


U23 - Police and fire engine at full speed
Number of pieces: 11

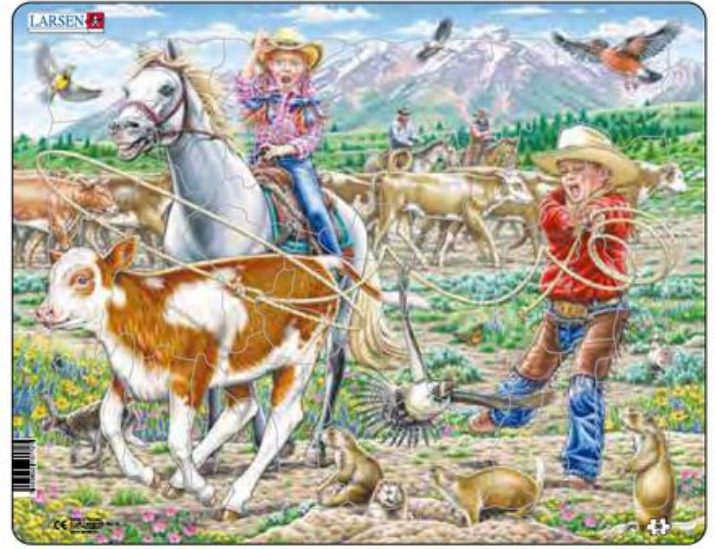


U25 - Friendly Robots in the City
Number of pieces: 10

NEWS



NB12 - 4 Seasons at the Farm - Number of pieces: 140



PG11 - Cowgirl and Cowboy with lasso
Number of pieces: 38



ZOO4 - Garden Birds - Number of pieces: 69



Puzzle news - www.larsen.no



PG10 - Exciting Rally in the Desert - Number of pieces: 55



BM9 - Cute Animals in the Barn - Number of pieces: 21

quiz PUZZLE PIECES



All the Quiz puzzle pieces are different even though they look the same.

- Each piece has a specific question associated with it.
- The pieces are designed to fit only where the correct answers is.

Studies have shown that the act of putting pieces of a puzzle together requires concentration, improves short-term memory and problem solving abilities.
This makes our puzzles effective learning aids.

We have several Quiz Puzzles with flags, mathematics, clock, traffic signs, letters and words.



traditional interlocking PIECES



contour PIECES

Pieces that are cut along the contours of the image.

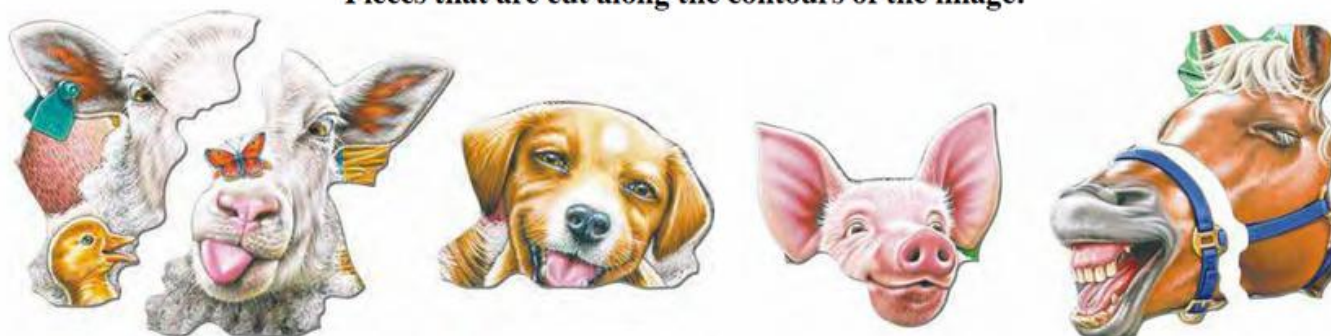


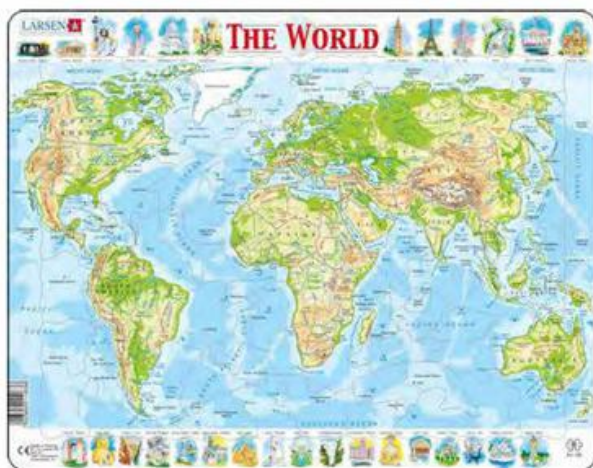
figure PIECES

Some of the pieces are shaped like fun figures to give the children something extra to look for.



map PUZZLES

Study the map and try to remember as much as possible before taking the pieces out of the frame.
Read the names and look at the colours to place the pieces in the right place.



K4 - The World Topographic Map
80 tailor-made pieces



K1 - The World - Political Map
107 tailor-made pieces



K70 - Europe Topographic Map
87 tailor-made pieces



A8 - Europe Political Map
37 tailor-made pieces



KL1 - Flags and Map of Europe
70 tailor-made pieces



K13 - Africa Political Map
70 interlocking pieces



motive PUZZLES

When making puzzles, we cut so deep that you can see the shapes of the pieces in the tray below.



FH9 - African Savannah
65 tailor-made pieces



FH45 - The unique fauna of Australia - 60 tailor-made pieces



CZ4 - Cheerful Dinosaurs
43 tailor-made pieces



FH11 - Arctic ice
70 tailor-made pieces

[illegible]

EN1 - Learning English in the Kitchen
70 pieces



HL9 - Fascinating Dinosaurs
35 pieces



LARSEN'S

THE BODY

EARS 	BRAIN 	EYE 	SKULL 	NOSTRILS
TONGUE 				THROAT
RIBS 				NECK
LIVER 				HEART
HAND 				LUNGS
INTESTINES 				KIDNEYS
STOMACH 	SKIN 	FINGER 	FOOT 	KNEE

OB1 - The body
35 pieces

The piece with the ear only fits by the arrow pointing at the boy's ear, and so on.



memo and counting PUZZLES

When people can puzzle together it helps them improve their relationships and the ability to cooperate. Young and old, those who are trained and those who are less trained, can work as a team and help each other to succeed.



The pieces for MemoPuzzles can also be used for playing Memo. A pair consists of two different pieces that naturally belong together. Memory games significantly improve memory recall.



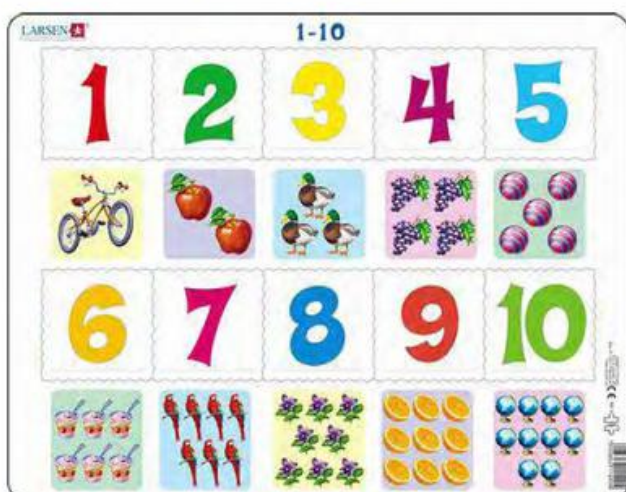
GP6 - MemoPuzzle: Flags and Capitals
54 pieces



GP426 - MemoPuzzle: The Alphabet
52 pieces

The best learning happens when the children do not think about learning, but are engrossed and curious in an inspiring environment. The children have fun and they develop their skills.

When the pieces fall into place, you know that the answer is correct. This way you learn quickly.



AR3 - Learn to Count: Numbers from 1-10
10 pieces



AR10 - Learn to Count: Numbers from 1-100
100 pieces

science and facts PUZZLES

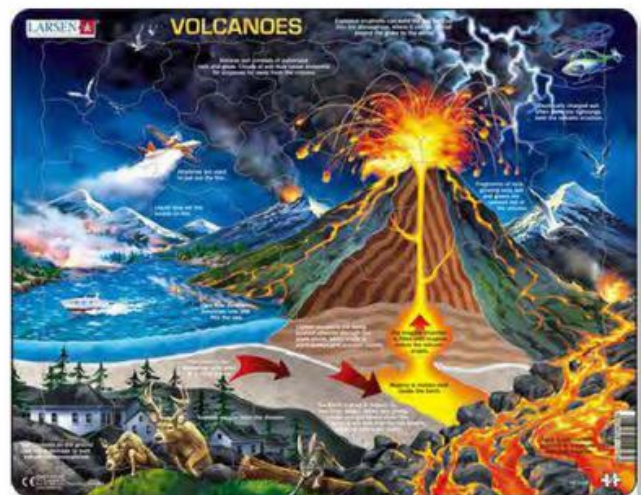


Scientific facts are spread throughout these puzzles.

Train Your Brain **PIECE** By
PIECE



NB11 - Night and Day
60 tailor-made pieces



NB2 - Volcanoes
70 tailor-made pieces

beginner PUZZLES



For children who have not yet developed the motoric precision in their hands, we have made puzzles where each piece lies steadily within its own frame. Thus the children can place each piece without bumping into and moving the neighbouring pieces away from their places.

These puzzles will help your little one to develop good cognitive skills, problem solving, hand eye coordination, and fine motor skills.



FH35 - Pets and Farm Animals
15 pieces



**NM7 - Cars, Boats, Train and Air-
crafts - 18 pieces**



FH24 - A Vibrant Asian Jungle
20 pieces

DISPLAYS



6070

140 MAXI

or 100 MAXI + 80 MIDI

This display has 4 shelves for puzzles.

2 x shelf 1

2 x shelf 2

Net weight: 13 kg

Length: 640 mm

Width/depth: 640 mm

Height: 1700 mm



6075

80 MAXI + 70 MIDI

+ 80 MINI

This display has 4 shelves for puzzles.

2 x shelf 1

1 x shelf 2

1 x shelf 3

Net weight: 13 kg

Length: 640 mm

Width/depth: 640 mm

Height: 1700 mm



6080

110 MAXI + 120 MIDI

+ 120 MINI

This display has 6 shelves for puzzles.

3 x shelf 1

1 x shelf 2

2 x shelf 3

Net weight: 22 kg

Length: 840 mm

Width/depth: 840 mm

Height: 1700 mm



6085

210 MAXI

This display has 6 shelves for puzzles.

3 x shelf 1

3 x shelf 2

Net weight: 22 kg

Length: 840 mm

Width/depth: 840 mm

Height: 1700 mm



DISPLAYS



6025
Sustainable counter display
25 MAXI puzzles.



6040
Sustainable counter display
40 MAXI puzzles.



6052
Displaybox 40 MIDI puzzles.



6053
Displaybox 40 MINI puzzles.

Made in

NORWAY

LARSEN 

All our puzzles are
made from FSC®
certified board



PUZZLES since 1953

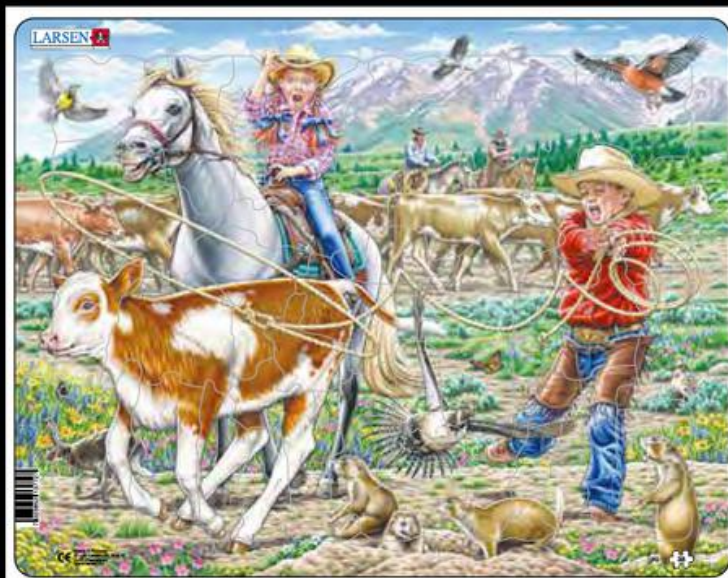
www.larsen.no

THE PUZZLE THAT STARTED IT ALL



In 1952 Pål Larsen received a puzzle as a present from an aunt in America. The puzzle had a drawing of a cowboy with his lasso, and it was made from thick board.

OUR VERSION OF THE PUZZLE



Seventy-three years later, Larsen Puzzles has made a new, modern version of the cowboy and calf puzzle, inspired by the design of the original.

1952

2025

L A Larsen AS
P.O.Box 47, Svegeskogen
4401 Flekkefjord, Norway
E-mail: puzzle@larsen.no
Web: www.larsen.no

Facebook:
www.facebook.com/LarsenPuslespill
www.facebook.com/LarsenPuzzles

Instagram:
[larsenpuslespill](https://www.instagram.com/larsenpuslespill)
[larsenpuzzles](https://www.instagram.com/larsenpuzzles)



All our puzzles are made from 100% recyclable materials