

Collection 2025

MÖLKKY® New factory







Original Finnish Birch Wood

Discover the exceptional quality of our product crafted from 100% Finnish Birch wood.

Known for its strength and stunning grain patterns,
Finnish Birch offers unparalleled durability
and natural beauty.

Bring a touch of Nordic elegance and timeless charm to your game with our sustainable, eco-friendly Mölkky® design.





PEFC Certified

Mölkky® is from sustainably managed forests and controlled sources

www.pefc.ora

MÖLKKY® Original

Our hero!

- Globally expanding organic brand
- Certified sustainable product
- Unmatched durability with birch wood
- Rich heritage
- Plastic-free packaging
- Innovative wrapping solution





PEFC Certified

forests and controlled



Taking market share

- Sporty vibe:
 the product embodies a vibrant sport feeling,
 resonating with active lifestyles.
- New channel opportunities:
 expanding into new channels, like sport stores,
 unlocking fresh possibilities for growth.
- Tournament content:

 engaging tournament content that captivates
 and excites our mölkky® audience.
- Massive success in japan:
 selling tens of thousands of units annually.









Pure Finnish Pine Wood

A new selection of our products

made from 100% Pine wood.

Valued for its lightweight nature

and smooth texture,

Pine wood Mölkky® is easy to carry

and offers exceptional beauty.

Enhance your product selection with natural charm and timeless elegance, exploring the versatile possibilities of Pine in our sustainable, Mölkky® line.





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NEW!

For casual gaming

 This version encourages multi-generational play and interaction.

- Offers a balanced approach between affordability and quality.
- Innovative wrapping solution
- Certified sustainable product







More affordability

Even more appealing to environmentally conscious consumers.

- Savings in logistics and storage with new material and package size.
- Meets different consumer needs, expanding customer reach across diverse market segments.



for casual

is ORIGINAL size



MÖLKKY® Accessories

Right equipments

Keila

Mölkky® Original skittles now as a spare part set



Mölkkaari

The basic equipment for every competition.

Tikku

The classic! Every true Mölkky® player has several of these throwing skittles.



The first version of the Keila is already on the market in Japan.



workky. Minibeli



Finger-Sized Fun!

- Play the iconic Mölkky[®] on table.
- Mini version is great for strategy and fun.
- Crafted from real wood for authentic play.
- Aim for 50 points anytime, anywhere!

NEW!

Seasonal promotion

- Our new Mölkky® wrapping system introduces innovative possibilities for seasonal campaign products.
- Each design features dedicated space for seasonal messaging.
- Available for both the Original and Casual lines.
- MOQ's to be announced soon.





MÖLKKY® All products



















Campaign



Minipeli



Accessories



License Mölkky® today and be part of a success!

Brand Boost

Licensing Mölkky® instantly elevates product credibility and appeal through established brand recognition.

Market Expansion

Tapping into Mölkky®'s universal appeal broadens your consumer base from family gatherings to social outings.

Enhanced Quality

Adhering to Mölkky®'s high standards assures product durability and customer satisfaction, fostering loyalty and repeat business.

ITOCHU Fashion System (IFS), a prominent licensee of major brands including Coca-Cola, is now the master licensor for Mölkky® in Japan, spanning merchandise like clothing, household goods, and

outdoor products (excluding games). This strategic partnership is set to significantly enhance the Mölkky® brand's presence and appeal across the Japanese market.

Contact: licensing@molkky.com



KARHU Brand collaborations





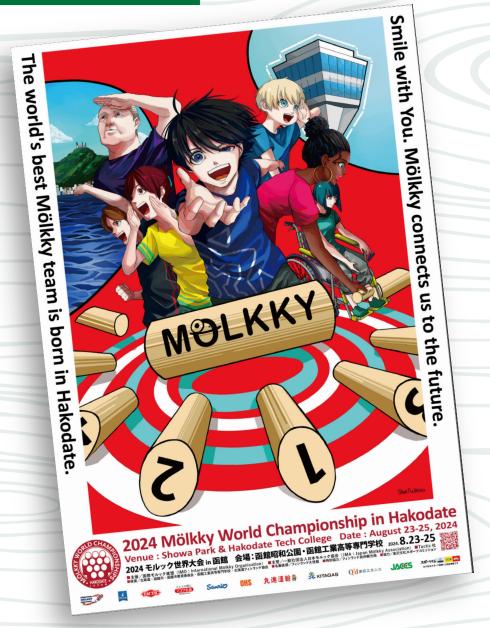


Sneaker brand Karhu®

We have collaborated with the Karhu® team to create a sneaker line. The line will feature five Mölkky®-flavored models in their Spring '25 collection, with promotions at their flagship stores. The collection was launched during Paris Fashion Week '24.



Mölkky Global Events



Official World Championship poster 2024



Next Summer

Mölkky® Official World Championships 2025 will be held in Poland.